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APR 28 1945

Miles Kimball

Presents

The F-12
Unusual
in Gifts

GIFTS + NOVELTIES

SPRING AND SUMMER

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DESIGN DIV.

FLYING FORTRESS

S5-1337. This "Flying Fort" will unconditionally capture the hearts of the lit and big boys in your household. Do have as much fun as the youngsters putting together and disassembling the streamlined B-17. Its wings and rudders are made of real mahogany veneer while the fuselage, engines and propellers are of natural pine. Plane is lacquered with a vegetable base, non-poisonous lacquer. The gun turrets and propellers realistically revolve. Made especially for Miles Kimball to our own exacting specifications. Wingspread is 21" and the fuselage is 16" in length. \$1.95.

FOLDING CRIBBAGE BOARD

S5-1276. A beautifully made cribbage board for the best two-handed card game there is. This folding board has two facing peg wells so no matter how the board is handled the pegs cannot get lost. Made of curly birch and lacquered and hand waxed. Complete with metal pegs and folder of rules and playing suggestion. Folded size only 4 1/2" x 1 3/4". \$1.50.

BAG O' BLOCKS

S5-1413. Modern educators say you should teach as well as amuse, and that's exactly what these colorful wooden blocks do, for the basic principles of countless designs are incorporated in them. Cut in the form of squares, triangles, rectangles, arches, they guarantee that your half pint will be building houses, trains, bridges et al in no time. A huge mesh sack, 17" x 8 1/2". \$1.25.

BOBBIN' SAM

S5-1422. One of the cutest roly-poly toys you've ever seen. Only four inches high and 2 1/2" wide but Sam gives hours of entertainment to children. He's a float toy in baby's bath, he rattles, he rocks and bobs—never losing his equilibrium and always regaining an upright position. Bobbin' Sam is made of heavy gauge plastic and hand assembled. He is jet black with the exception of his white vest, shoe button eyes and big grin. The colors will not fade or rub off. Sam is safe, washable and sanitary. 69c.

HOMESPUN STATIONERY

S5-1218. A box of this beautiful pastel-toned stationery all neatly packed in a charmingly designed box makes a truly fine gift. One look at its delicate waver pattern will take you back to those "spinning wheel" days when Grandmother spun woolen fibers into fine cloth. A choice of three delightful shades; a delicate blue, soft rose or light tan. Sixty sheets 6 1/4" x 10 1/4" and 48 matching envelopes. \$1.



MILES KIMBALL COMPANY

KIMBALL BUILDING ♦ OSHKOSH, WISCONSIN

APR 28 1945

Design Division

Dear Customer:

Some soon post-war day I hope you'll visit us in Wisconsin. It's the perfect vacation state. (Not for nothing was I twice president of Oshkosh's chamber of commerce!) And I want the pleasure of showing you around our new plant. It's merely a gleam in our eye so far ... but after the war we want to get back under one roof again and we know just how everything is going to look.

Instead of operating in seven different buildings all around the town, as we are doing now, we're going to have a big new brick colonial building, complete with ivy growing tastefully in just the right places. Then, we're going to be set to give you service as is service! I suppose we'll still, on occasion, make the sort of error that inconveniences you and causes us to wonder, when discussing it in our next staff meeting, just HOW we or anybody -- without friends in Washington -- could have been so stupid.

But we'll keep on trying. And, as always, if you should ever receive merchandise or service from us that isn't 100% right, you'll find us eager to make it right instantly.



I enjoy a certain local notoriety as being the boy who predicted back in 1939, that there wouldn't be any war. So take my soothing only for what you think it's worth, but in my opinion the next several months are going to bring more civilian shortages than we've seen to date. You who order early and allow extra time for the mails and express service will help us serve you as we want to.

And you who do some of your Christmas shopping now (and many of you did just that last Spring and Summer) are ten-fold smart. You get everything you order. It is well packed by our permanent, experienced personnel. It gets prompter and better handling in transit.



Ordering early by mail from a reliable company is a grand way to shop. It saves gasoline, tires, wear-and-tear on your shopping nerves. With your satisfaction guaranteed in every particular.

I think you'll find in the following pages many an unusual gift. Contrary to lay opinion, it hasn't been impossible to stock merchandise -- if you aren't fussy about price and quality. But being fussy to a fanatical degree, ourselves, we've had our problems! We've travelled more thousands of miles and taken more weeks of time to assemble the merchandise in this catalog than we've ever done before.

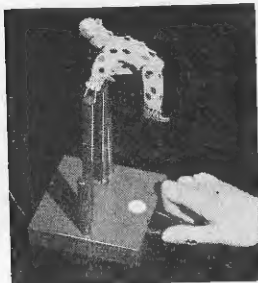
We lay our results before you with a little bow of pride which we hope is pardonable.

Appreciatively yours,

Miles Kimball



PREPAID DELIVERY. To save bookkeeping, will you please send check with order instead of afterwards. In return, we prepay parcel post and insurance costs. (A few major items, clearly noted, are express collect as to transportation.) All goods are at or below ceiling prices. Your satisfaction is always unconditionally guaranteed. Our references: Dun & Bradstreet, Oshkosh Post Office or First National Bank.



WONDER CLOWN—S5-1403. Oh . . . he flies through the air with the greatest of ease . . . does our JoJo, the acrobatic clown. He does his performance from a bright red platform 5" square and hangs by his hands between two brilliant blue vertical supports. All dressed up in his multi-colored clown suit, he tumbles, twists, turns, bends and does more tricks than you can imagine. By pressing the horizontal levers at the bottom, you will encourage JoJo to give an endless, always different performance. A really entertaining and educational toy (teaches muscular coordination and skill). Grand amusement for a sick child and we've heard rumors that convalescent soldiers and sailors also get a great kick out of JoJo, the wonder clown. 8 1/2" high. \$1.65.



JUG O' MOUNTAIN HONEY—W5-1549. Straight from the Great Smokey Mountains comes this picturesque jug of wild flower honey, made from delicate mountain blossoms of wild honeysuckle, tulip poplar, laurel, Sourwood. A full pound of locust, rhododendron and others in a hand-made, colorful pottery jug, corked and cleverly sealed with wax. A two-fold gift, for when the honey is gone, the jug serves smartly as candle holder or vase. \$1.25.

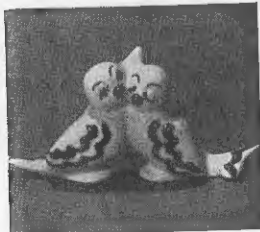
PARTY COASTERS

— W4-913. Eight circular glass coasters in a gift box. Each coaster is illustrated convivially in color. 50¢ complete.



WASHABLE CARD TABLE COVER—S5-1435. Entirely hand-printed and made of fine cotton in sail-cloth weave, this cover to fit the standard 30" card table is brave with a regal King of Diamonds, quaint Queen of Hearts, dashing Jack of Spades and hilarious Joker in black and red. Colors are fast and cover is easily laundered. Flannel back and boxed edges. \$1.95.

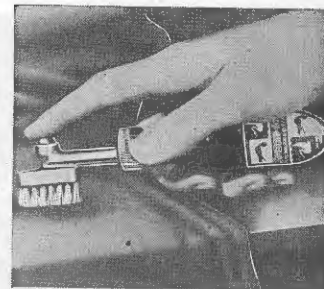
PORCELAIN LOVEBIRDS—S5-1490. These dainty, ivory porcelain lovebirds have a sentimental magic in their devoted pose and expression. They're hand-decorated in shades of blue and measure approximately 3" x 5". A charming addition to break-front, mantel or child's bedroom. And they're especially appropriate as a gift to newly-weds or for wedding anniversaries. The pair, \$1.25.



PERSONAL NAME TAPES—W4-1251. Protect your clothing, laundry, etc., with these indelibly printed tapes. They're boil-proof, sun-proof, bleach-proof. Sew them to shirts, sox, underwear, ties, sweaters, bed linen, etc. Then you'll be sure to get them back. Printed in fadeless black ink. These personal name tapes are ideal for service men and women, youngsters at school or camp, everybody at home or traveling. Give first name, middle initial and last name to be printed. Roll of 50—\$1. Roll of 100—\$1.75. Roll of 200—\$3. (D. S.)



SPEED-MO DRY CLEANING SET—S5-1228. A complete dry cleaning outfit for home or office! Just press the button on the brush and the cleaning fluid flows through the brush. A few whisks and presto—no spots. This fluid removes virtually any kind of spot—ink, paint, grease or just ordinary dirt. Cleans gloves, hats, dresses, suits, ties, shoes, rugs, furniture. Handy size for bureau or desk drawer, closet or glove compartment of the car. Set consists of a hand-size, 1 1/2 oz. bottle of non-inflammable, fragrant cleaning fluid with fountain brush attachment, a big extra 4 oz. bottle of fluid—all in a beautiful gift box. \$1.95.



BATH DIARY—S4-903. Here is a bewitching gift idea—a beautiful gift box of seven separate and different bath salts. One for each day of the week! Each charming champagne type bottle is gold-labeled as to its Day and its Contents—and each is sealed with a length of ribbon to harmonize with the contents. There's pink Jasmine for Sunday . . . blue Narcissus for Monday . . . saffron Honeysuckle for Tuesday, etc. Seven different scents and each bottle contains a net ounce of triple-strength fragrance! \$1.50, including 20% tax.

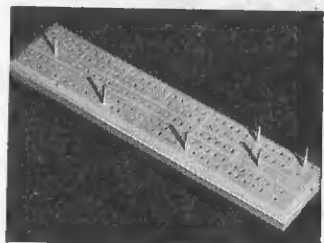


INDIVIDUALIZED MAILING LABELS—W2-591.

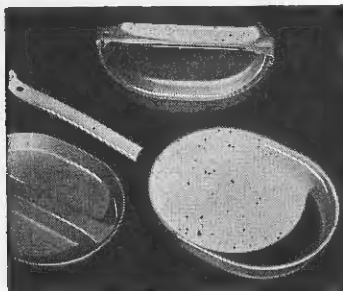
Fifty very handy labels, each printed with your name and address, for use on packages. Done in red and blue on white paper and bound into a neat folder. Perforated for easy use. They make a thoughtful gift, too. \$1.



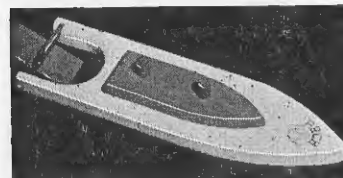
BIRCH CRIBBAGE BOARD—S5-1301. The game of cribbage was invented by a young English poet and soldier three hundred years ago and is one of the most interesting and exciting of all card games because of its fast pace and simplicity. This is a thoroughly handsome board, hand-made of curly birch and waxed and lacquered. Complete with six metal pegs and a folder giving you rules and suggestions for improving your game. It comes in a beautiful two-toned gift box. \$1.50.



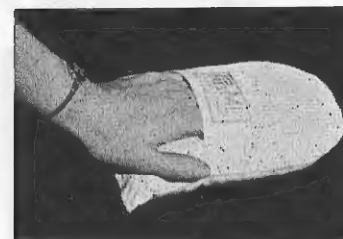
TRAINING SEAT—S5-1412. Training is made easier with this exceptionally well-made seat. Collapsible, lockable arms, adjustable foot rest and strap. Rubber rests and rubber encased clamps on bottom to protect toilet seat. Available in either waxed and lacquered natural hardwood or white enamel. 15 1/2" long including foot rest and 8" high. Big 6 1/2" full color picture on backrest . . . Peter Rabbit with candy cane for little boys, or Molly Cotton-tail with lollipop for little girls. Please state finish and picture wanted. \$3.95.



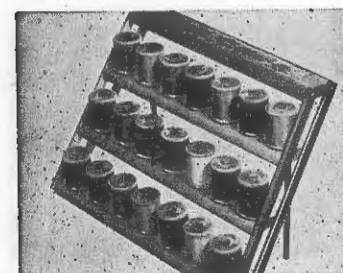
ARMY MESS KIT—S5-1286. Imagine owning a real Army mess kit just like our soldiers carry on the battlefield. (We could get them because the Army classed them as seconds but they look wholly super and worth much more to our critical eye.) This kit is so compact and useful the whole family will claim it! Brother Boy Scout will take it to camp, Dad will grab it for his hunting and fishing trips and Sis will be the envy of the whole crowd when they go on picnics. Grand for back-yard parties around the stone fire-place. It is stainless steel and comes in two sections, one with the handle attached making it a frying pan or cooking utensil, and the other section is grooved into two wells as a serving dish. **\$1.35.**



PADDLE BOAT—S5-1449. A stern-wheeler that your young bathtub pilot will adore! Powered by rubber band which sends the craft a-bounding when the paddle wheel is wound up. White hull with red and blue trim. 10" long. **50c.**



PRES-MIT—S5-1217. Now it's easy to iron fancy sleeves, curved seams, coat and dress shoulders and all hard-to-get-at places. Just slip your hand in the Pres-Mit pocket, put the mit under the part to be ironed and proceed with the ironing. No chance of burning your hand because of Pres-Mit's heavily padded interior. Grand for removing occasional wrinkles without the need of setting up an ironing board. And watch how your Pres-Mit avoids damage to buttons and fasteners! **69c.**



FOLDING SPOOL RACK—S5-1544. A unique folding spool rack that accommodates 21 spools of thread no matter what size the spools. Made of hardwood in lacquered finish. Gayly colored floral designs on top and middle ledges. When rack is extended the spools of thread may be removed from the dowels, but when folded, no matter how rack is tipped, the spools cannot fall off. 9 1/4" x 7" x 1 1/2". **\$1.**



JUMBLE JUNGLE BOOK—S5-1503. Over 300,000 combinations of jumbled jingles and animals to fascinate the little boy or girl who gets this book! Each page separates into four sections: the head, body, trunk and legs of an animal. The sections are lettered so that matching letters form one familiar animal and a complete four-stanza poem describes it. For example, with four A's there appears a picture of a duck and its poem, 4 B's bring a donkey, 4 C's a deer, etc. To change each animal, simply flip one or more sections at random and you get such a combination as a fox head, goat body, monkey legs and horse's hooves. What a mix-up, and the poems become riotous! The book is 11" by 8 1/2". The animals are all done in full color. Any tot, we unconditionally certify, will keep busy indefinitely with this intriguing book. Price-fixed at **\$1.09.**

COFFEE TABLE—S5-1516. All the gorgeous colors of the green-winged teal in nuptial plumage are brought out superbly against the gray-green background in this Audubon Society print, "Teal and Willows" by famed Francis L. Jaques. Framed under the glass of a beautiful tray of rich genuine mahogany or smart Colonial pine, the edges are sealed for permanent protection against damage by moisture. 24" x 18 1/2". Used separately from the matching folding rack, the tray is breath-taking as a picture. The 21" stand, used separately, is a fine luggage rack. **\$25 complete.**

TRAY ALONE—S5-1516a—\$17.50

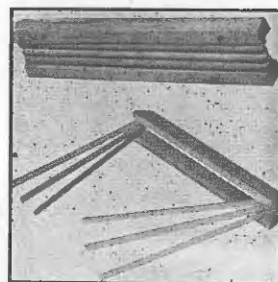
RACK ALONE—S5-1516b—\$7.50.



HAND GRENADE PARACHUTE—S5-1536. Gee! It looks just like a real hand grenade. Then you throw it high in the air and it opens up and out comes a big white silk parachute (cut from rejected U. S. Army flare parachutes) and the grenade floats to earth in regular G. I. style. Built to stand a lot of excited use. **50c.**



HAND-WOVEN ALPARGATOES—S5-1520. From our good neighbor, the Dominican Republic, come these colorful slippers, excellent for beach, bath or general wear. Hand-woven from native hemp. They wear exceptionally well. Small, medium or large sizes. **65c, the pair.**

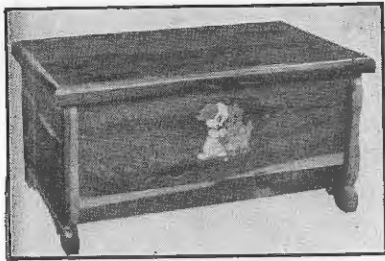


FOLDING CLOTHES DRYER—S5-1405. Seven feet of drying space. Yet this rack for kitchen or bath folds to an unbelievable 14" x 3" x 1 1/2"! Smooth, natural hardwood with no metal to rust fabrics. **\$1.**

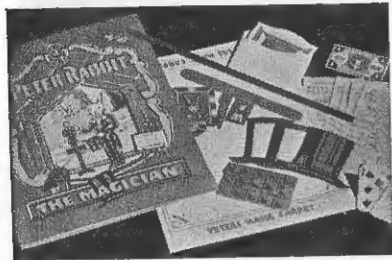
ASBESTOS GAUNTLETS—S5-1376. Never a burned finger, hand or wrist when wearing these great big

asbestos-covered mits, lined with soft flannel, to handle piping hot dishes, burning logs or red-hot embers. Smart and useful in full measure for the barbeque, indoor fireplace, on picnics, etc. The pair, **\$3.25.**





CHILD'S CEDAR CHEST—S5-1427. This genuine aromatic cedar chest is just like the one Mother has only on a smaller scale, 21" x 12½" x 10", but large enough to hold a world of doll clothes, blankets, baby's first garments, etc. Roomy and expertly made of aromatic Tennessee cedar, the chest is beautifully finished, complete with handles and supports. The lid is hinged and has a staunch braided cord for use when lid is open. A lovely piece of furniture and a useful one. **\$9.95**, express collect as to transportation charge.



PETER RABBIT MAGIC KIT—S5-1308. Boys and girls everywhere will find Peter Rabbit the Magician the best fun in years. It's no trick at all to fool their friends when they have this handsome four-color book, plastic bound in 12" x 9" size and the big outfit of tricks. It shows how to do each trick and tells Mr. Rabbit's life story. Youngsters can have a magic show complete with everything from a magic wand and carpet to the tickets and programs. How they mystify you with "Peter's Mystic Portraits," "Flop-sy-Mopsy Phantom Cards," "Mr. McGregor's Magic Pocket Book" and many others! A grand set at **\$1**.

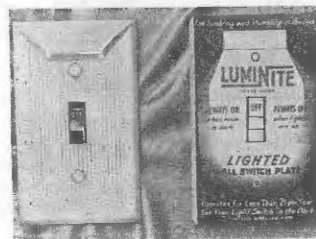


UNITED NATIONS DOLLS—S3-808. These fine, hand-made character dolls faithfully portray the national costumes of Russia, Poland, Belgium or Monaco. Approximately 7" high, they are virtually unbreakable. Hand-painted bodies and heads and the most life-like wigs imaginable. To the last careful detail their dress is authentic. Please give second choice. **\$1.50** each.

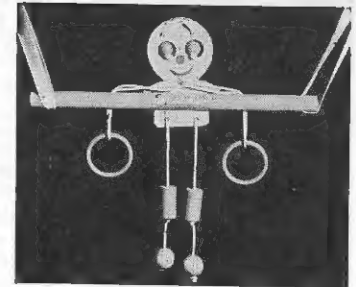
ANTI-SPLASH BATH SPRAY—S5-1406. This spray is just the thing for an invigorating shampoo or shower. No splashing all over the walls and floor, for there's a special shield extending beyond the spray head. Metal, non-rust spray head, 3½" in diameter, is attached to 5 feet of long-lived rubber tubing. Adjustable connection to fit all faucets. **85c**.



ELECTRICALLY LIGHTED WALL SWITCH—S5-1438. No more fumbling in the dark for the light switch. This 4½" x 2¾" toggle switch plate has a tiny shielded light that comes on automatically when lights are turned off and goes off when lights are on. It costs only **2c per year** to operate. Particularly useful in the bedroom, where its soft pleasant glow, serving as a safety light, won't disturb the lightest sleeper. Wall paper is no longer smudged by groping fingers. Every home should have several. Attractive in appearance, very simple to install. **\$1**.



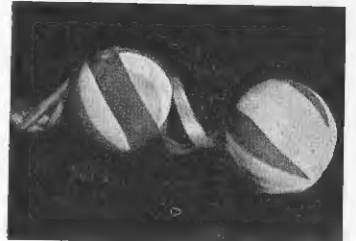
BABY JIM—S5-1388. Something new in an infant toy—a combination doll, body-building exerciser, rattle, teether and play companion. Blue trapeze bar, 15" long, is attached to crib, playpen or bassinet by means of sturdy straps fitted with metal buckles. In the center is a novel doll whose hands are two bright red teething rings (non-breakable plastic) which can also be used for baby to pull himself up to a sitting position. When the doll's legs are pulled its round eyes rattle. No sharp corners, parts or edges; colored with non-toxic vegetable dyes; and washable in soap and water. An aid to Mother and a wonderful companion and health builder for baby! Beautifully gift boxed. A real Miles Kimball value at **\$1.95**.



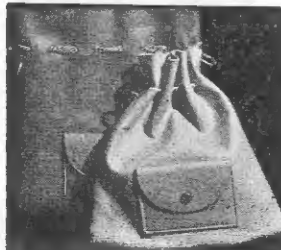
FITTED DRESSING CASE—S5-1499. A genuine leather toilet case, beautifully finished—with all-around zipper closure and gorgeous fittings. Military brushes with satinwood backs and durable bristles, matching soap box, toothbrush holder and comb. Combination stand-up mirror and picture frame. Closed, the case measures 8½" x 6½". Rich saddle finish. **\$8.45**, including 20% Federal tax.



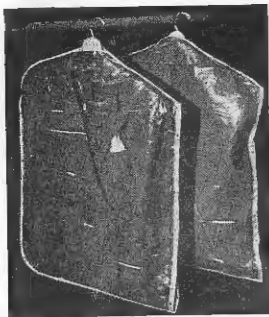
PARTY SURPRISE BALLS—S5-1477. It's hard to believe that in a ball only 3" in diameter there could be hidden 14 little favors suitable for either boys or girls. Under the seal which must be broken to start the unwinding of the many colorful strips of crepe paper is a message, "Make a chain" and a silk cord is wound around it. As the ribbons of paper are unwound the favors fall out, one by one, each wrapped individually in tissue paper, and each threaded on the silk cord. Sorry we can't tell what the favors are but that would spoil the fun. They are cute, however, as a bug's ear! These Party Balls are just the things to add that fascinating touch to any children's party, **\$1**.



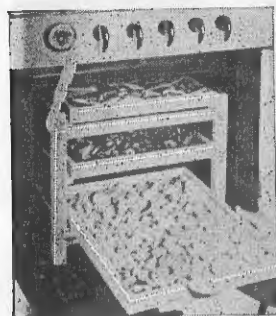
GUATEMALAN PIN CUSHION DOLLS—S5-1519. They're the plumpest, cutest things we've seen in a long time, these hand-made dolls from down Guatemala way! Made by the natives from hand-woven fabrics in a variety of colors, each one is dressed in authentic costume. For sewing basket, curio cabinet or a little girl's playroom. Between 4" and 5" high. One lady and one gentleman—both for **\$1.25**.



KIDDIE BAG—S5-1250. Watch your little girl's eyes sparkle when she receives this gayly colored felt bag to call her very own. A perfect gift because of its many appealing and mysterious gadgets that work just like a "grown-up" purse. To close the bag just pull the silken cord, and to open use the brass rings. Its 7" x 8" dimensions afford loads of room for the things young young ladies carry—and, best of all, there's a coin purse cleverly stitched on the outside. Bright red or hunter's green. **\$1.20**, including 20% Federal tax.



TRANSPARENT SUIT BAG—S5-1443. Protect suits and blouses from dirt, dust and moisture by covering them with this suit bag made of waterproof transparent film. Double thickness and generous size, 32½" x 23½", bound on all four sides with cotton tape. Made with a snap opening along one side for convenient storing and removing of garments. This handy suit bag saves wear and tear on suits, cleaning bills diminish and closets look neater. \$1 each or three for \$2.65.



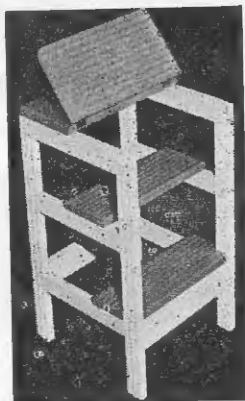
HOME OVEN DEHYDRATOR—S5-1311. A new, simple and scientific way to conserve food right in your own home. This dehydrator works in gas, electric, oil or coal ovens and is the most economical way to preserve, as only a minimum of heat is required. No more slaving over a steamy hot stove, and gone are the long hours spent in preparing the foods for canning. Entirely safe with no danger of burns, scalds or breakage. There is practically no loss of vitamin or mineral content through dehydration as only the water is extracted and all the essential food values are sealed in. Costs only 1½c per pound of fresh fruits or vegetables. Three screened trays fit on a rack 11½" high x 14¼" wide x 17½" long. All hardwood. Easy to assemble and takes up little space when not in use. The Monroe Home Oven Dehydrator comes complete with up-to-date booklet and handy wall chart on preserving foods. Nationally advertised at \$5.95 but we made a lucky buy. \$3.95 complete and postpaid.

CRUET SET—S5-1394. Gayer the breakfast nook or "just the family" table that has this three-piece glass set colorfully decorated with red apple and green leaves . . . or orange or cherry! Cruet with ground glass stopper for vinegar (but it's also legal as a syrup pitcher) and matching salt and pepper shakers. \$1, complete.



PATIO SEASONERS—S5-1309. At long last clever salt and pepper shakers that cannot clog and are easily filled! Made from beautiful lustrous carvanite, they stand 3¾" high. The salt and pepper comes from the bottom of the shakers when the tops are pressed down. No more overdoses of seasoning because these shakers dispense a measured amount each time the tip is pressed. In red, ivory or green. 50c a pair.

KITCHEN STEP STOOL—S5-1214. A really gay addition to your kitchen, this wooden ladder stool is as practical as bread. Firmly built, it stands solidly and safely when used as a ladder. Unlike ordinary kitchen step stools the seat, 12¾" square, is made in two parts then hinged together so that when used for climbing it folds back and becomes the top step. The frame is painted white and the seat and steps a vivid red. 22½" high. \$4.35.



PICTORIAL MAPS—S5-1294. Fun for the veterans and the boys on furlough. Let them tell you their experiences graphically by using these maps which have colored illustrations of buildings and things that typify the cities and territories they've seen. A real education for the family and they prompt lots of conversation. Your boy can look at them and say "I was there and I saw that." Three maps: "America the Wonderland", a pictorial map of the United States, the "British Isles" and "Italy". Each map approximately 19" x 25" and suitable for framing. \$1, each.



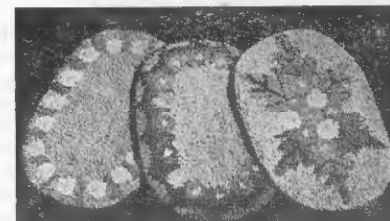
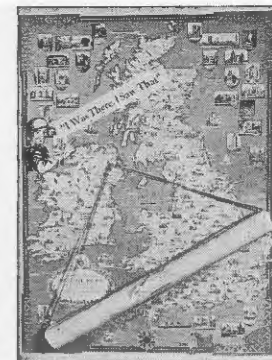
TREASURY OF BEST-LOVED HYMNS—W4-952. With this book you will forget the war and the evil in the world and all ugly things. It is a book of thirty-three hymns and hymn-stories by Dr. Daniel Poling. Each hymn is printed in full with music. Their stories (how they came to be written, etc.) are told with beauty and dignity and animation. It is a beautifully printed and bound book, lavishly illustrated in full color with paintings that will take away your breath. Here is a gift singularly appropriate for Christmas-giving. \$2.50.

HAND-HOOKED MAT—W4-1188. Luxuriously heavy and smartly beautiful—but it's also practical and meant for hard use. 8½" x 13". A set of three for sideboard or dining table—or for end tables—makes a fine gift. \$1.25 each.



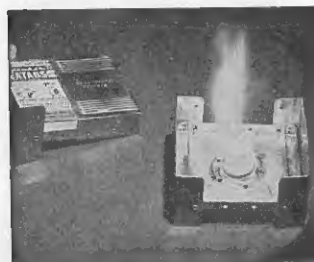
PRESIDENT'S ASH TRAY—W4-1280. You could, of course, give this man-size, solid walnut ash tray to a Vice-President . . . or even a mere Secretary-Treasurer . . . but it is handsome enough for the den or desk of the Chairman of the Board! Hand-rubbed, beautifully-grained walnut. Felt-lined base. Heavy crystal liner, big and deep enough to hold plenty of ashes without spilling. \$3.95.

SELF-REVISING GLOBE—W2-404. This well-made globe by Cram has an accuracy usually found only in much more expensive models. The globe is 10½" and stands 13" high. A booklet, "Globe Facts," packed with condensed information about the earth comes with the globe to make it still more interesting and instructive. When the war is ended and boundaries are officially fixed, you send in 10c and the coupon which comes with your globe and the manufacturer will send you revised sections. \$3.50.



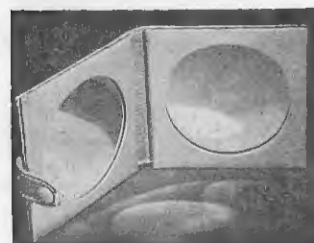


CHILD AND DOLL APRONS—S4-1235. A Mother and Daughter set in miniature for the petite little miss and her favorite doll. Checked gingham washable yoke front-and-back aprons with white bias tape binding and tie ribbons—one for her and one for her doll. They make "playing house" a pleasure and, being washable, protect good clothes. Available in red, blue or green with white checks. Child's apron is 16 $\frac{3}{4}$ " x 14 $\frac{1}{4}$ ". Matching doll's apron is 8" x 5 $\frac{3}{4}$ ". **\$1.50** the set.

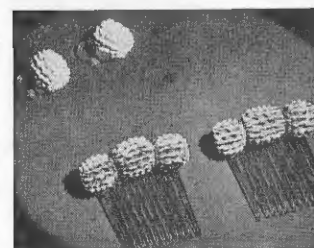


COOKITS—S4-1233. A pocket-size stove only slightly larger than a King-size package of cigarettes. A must for your next picnic, beach party, roadside meal, hunting or fishing trip. Or, if you're not the rugged outdoor type we suggest it for making coffee, heating Baby's bottle or warming up your midnight snack. The folding metal case opens to form the stove and support your cooking utensil. Heat—without smoke or fumes—is supplied by Heatabs. Comes ready for instant use. **\$1** including box of 24 Heatabs.

EXTRA HEATABS—S4-1233a. Box of 24—enough for two solid hours of intense heat. (Only one Heatab is needed to warm a bottle of milk.) **50c.**



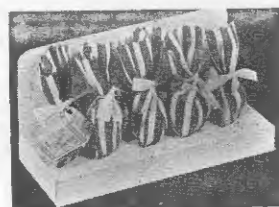
GOOD LOOKING GLASS—W4-1044. Very, very superior. It's a finely-made, chic leather case—in red, navy or tan—with two circular mirrors "built in". One is a regular mirror, the other a magnifying mirror. Mirrors are each 2 $\frac{3}{4}$ " in diameter. Splendidly crafted. Case, closed, is 3 $\frac{1}{2}$ " square. A gift that will be appreciated by any woman with a flair for the smart. **\$2.50.**



LUMINOUS EARRINGS—S4-1238. A cheerful earful in truth! These unique earrings are attractive by day but downright glamorous, with their luminous glow, in the dark. They recharge themselves automatically when exposed to light. Available in white, blue, red or black. **\$1** per pair, including 20% tax.

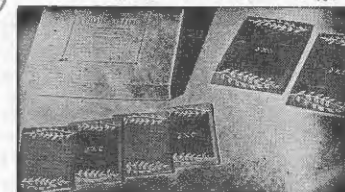
LUMINOUS COMBS—S4-1239. Companion pieces to the earrings above, here is another pair of weapons for the Lady in the Dark. Like the earrings, they glow enchantingly. They, too, may be had in white, blue, red or black. **\$1.65** per pair, including 20% tax.

WOODSY SACHETS—W4-1180. Five delightful sachets brave in gay plaid gingham. Put them among your handkerchiefs, lingerie, towels, pillow cases, etc. They banish musty odor—and moths don't like them because they are made of herbs. You'll love their clean, country fragrance! **\$1.**

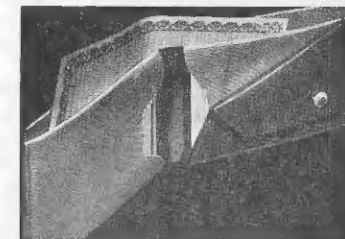


(copy in Gifts & Novelties)

PERSONALIZED TALLIES 'N' PADS—W4-60. Smart in red-and-gold, blue-and-gold, green-and-gold and black-and-gold are these matching personalized tallies and score pads. There are twenty-four tallies and six pads each containing twenty scoring sheets. Individualized however you wish. Gift boxed. **\$1.25.**



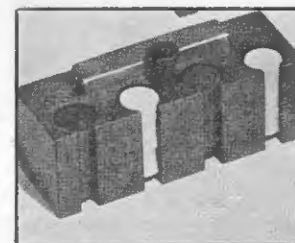
EMPRESS BEATRICE BILLFOLD—W4-1351. At long last, a definitely smart and practical billfold for the women! You may have this in green, brown, blue, purple, rust, black or tan—all in a two-toned harmony of fine silk combined with fine leather. A bill compartment, a change compartment with snap closure, a compartment for stamps and still another for driver's license, registration cards, photographs, etc. It's a truly distinguished gift. **\$1.45**, including 20% tax. Monogrammed 25c extra.



GIN KIT—S3-787. Smartly packaged in a black, gold and ivory gift box are a deck of fine cards, a gin rummy rack, a folder of gin rummy rules, a gin rummy score pad and a scoring pencil. All you need for a lot of fun. **\$1.**



STERLING SILVER PIN—W4-1171. From wing-tip to wing-tip this timely new pin measures 4 $\frac{1}{8}$ "; 2" high. In genuine sterling silver. Gift-boxed. **\$2.50**, including 20% tax.

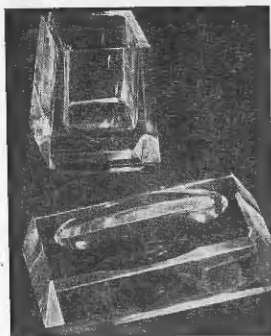


POKER CHIPS AND RACK—W4-1329.

One hundred $\frac{7}{8}$ " quality plastic poker chips (25 each in red, yellow, blue and white) and a deck of air-cushion finish playing cards by U. S.—in a walnut rack 6" long x 2" wide x 2 $\frac{3}{8}$ " high. **\$3.60.**



SYMPHONET—W3-852. Not a toy, but a real musical instrument is the Symphonet. It is fingered basically the same as the saxophone, clarinet, flute, piccolo and oboe. It is chromatic, with a two-octave range, has an adjustable mouthpiece and an attached music holder. Made entirely of strong durable black plastic. It's easy to learn to play it, and an instruction folder is included. Fun and education combined. **\$1.**



CRYSTAL CIGARETTE SERVER—W4-1209. Wonderfully clear and clean of line is this heavy sham bottom crystal cigarette server. Slightly tapered, it is 2½" high, 2¼" wide at bottom. Smartly beveled corners. \$2.

CRYSTAL ASH TRAY—W4-1210. Designed in the modern manner to match the handsome cigarette server above. Massive sham bottom crystal, with oval ash receptacle. 4½" long, 2¾" wide at bottom. Beveled corners. Used alone or with the crystal server, it is stunning. \$2.50.



SOAP DE JOUR — S3-691: The only true "toilet" soap, its box boasts with some accuracy. And it is handsomely boxed, this unusually shaped good soap. An engaging gift or consolation prize among Elizabethans. Three for \$1.



MOLLY THE DOLLY—W4-1167. Molly is very much the cuddly sort of doll. She's about 18" tall and likes to sit up straight and help you play house. You'll adore her! \$2.95.

CHINA BIRD—W4-1004. So life-like you expect it to break out in song or take wing! 4½" to 5" in height and highly fired in full authentic color. 85c.



BOTANY FRAME

—W1-250. This unique floral setting was inspired by the famed botany print of Old France. It is fashioned in plastic, finished in antique ivory and is cleverly recessed to hold a small bubble vase. It has a most flattering way of making even ordinary garden flowers look like Flower Show prize winners. Base is felt-covered to prevent marring table top. \$1.95.

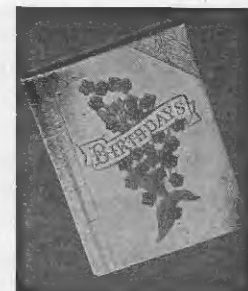


winners. Base is felt-covered to prevent marring table top. \$1.95.

LONDON NEWS WASTE BASKET—S3-622. There is quaint charm in this waste basket decorated all around with antiqued reprint of the historic Illustrated London Daily News as it appeared in the 1800's. Heavy, durable fibre board. Green trim and lining. Oval in shape, about 9½" wide and 12½" high. \$1.50.



BIRTHDAY BOOK—\$4-944. A friend, thoughtful and considerate, is one who remembers the birthdays and anniversaries of others. We present herewith a deluxe edition birthday book. It contains birth stones and flowers for each month and appropriate gift suggestions for each wedding anniversary. A white, washable, padded cover decorated with a blue spray of forget-me-nots makes this a gift for any one, of any age, as well as a personal possession of pride and practicability. Gift boxed. 5½" x 4". \$1.50.



SEWING SILKS

—W4-1142. If she travels or if her apartment is small—or if she merely has an orderly mind and likes clever, convenient things... then this sewing kit by Belding-Hemingway is definitely for her. Thirty-nine spools of silk thread, enough for every mending need ever likely to arise! And, besides, there are four needles, a thimble and a very, very handy thread-cutter... all in a swell jewel-box case! \$2.25.

MEXICAN CHAIR

—W3-802. This child's chair has been made to withstand rough usage at chubby hands. Gay in Mexican colors, it is entirely hand-made and hand-painted by Indians below the border. About 16" x 10½" x 10½". Woven reed seat. An authentic primitive. \$2.95 express collect as to transportation charge.



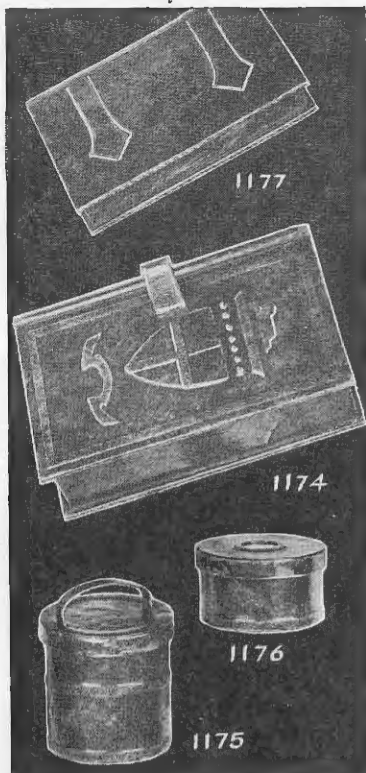
SPORTSMAN'S PRINTS

—W4-676. If you want to bring a flush of appreciation to the face of any man who loves nature, present him with these three superb full-color sportsman's prints! Each is 9¾" x 7" and mounted on white mat 14¾" x 12". "End of the Fight" pictures a trout fisherman victorious in white water. A fawn stands alert in a clearing at dawn in "Princess of the North." Prize of the lot (so we say, being a duck-hunter) is "Landing Gear Down," with a widgeon pitching fast. Please don't let us spoil these for you by the low price. They're magnificent! \$1.25 the gift box of three.



LOBBY LETTERHEADS—W2-486. An hilarious collection of pseudo-hotel stationery to use in writing lightheartedly to friends. There are 36 sheets 8½" x 11" in size on heavyweight embossed paper and 36 matching envelopes—including six different letterhead and envelope sets, each in its own distinctive color, and six to each set. Typical hostilities are "Bedside Manor," "Loving Arms," "The Last Resort"—and each letterhead bears a plentiful cargo of clean supporting mirth. They're swell as invitations to informal parties and for writing to service men. Gift boxed. \$1.25.





LEATHER PERFECT—Each one of the four gifts below is hand-crafted. Each is made of wood covered inside and out with genuine imported English leather which has been beautifully hand-tooled. Each is in antique brown and about as handsome as anything of its sort that you've laid eyes on. They are perfect gifts for the bachelor or the benedict with his own den, but we've not yet met the woman who wouldn't also take pride in them. Any one makes a fine gift . . . but they go together as a set if you want to be especially nice.

CIGARETTE CHEST—W4-1177. It holds fifty cigarettes and looks like a rare edition bound by a master artisan. **\$3.95.**

DELUXE SILENT BUTLER—W4-1174. Big—as a silent butler should be—this one is 5 3/4" x 8 1/4". Removable metal liner. Like the cigarette chest, it also suggests a fine old volume exquisitely hand-bound. **\$7.50.**

STUD BOX—W4-1176. With deep blue velvet lining and with a small mirror inset in its cover, this is for his shirt-studs, cuff-links and other personal accessories. **\$2.95.**

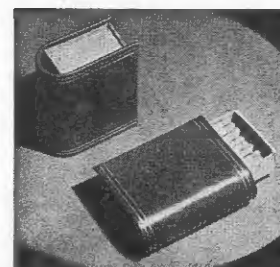
TOBACCO BOX—W4-1175. Serving more than one purpose, this cylindrical box is for pipe tobacco, or for cigarettes, or for mints—and it is also a dice cup. 3 1/2" high, 3 1/4" in diameter. **\$2.95.**

LAWN MARKER—S4-1115. You will be doing a favor to the postman, delivery man, the doctor, Sis' boy friends and many another when you put this lawn marker in your front yard. Your own house number is attached in luminous 3 1/4" letters that are easily readable by night as well as by day. The set consists of a sturdy 16 1/4" black stake, a heavy 12" x 5" black panel, with screws for attaching to stake, and any two, three or four numerals you need to make up your house number. These numerals are quickly tacked to the panel. **\$1, complete.** (Be sure to specify numerals wanted.)



MILITARY PLAYING CARDS—S3-850. Take a good deck of U. S. Playing Cards. Stamp them in gold "U. S. Army" and with the Army insignia. Slip them into an attractive two-tone khaki pouch that's sturdy and water-repellent. You've got a gift any soldier will appreciate. Also available in blue pouch with navy insignia, "U. S. Navy" on the cards. **\$1 per deck.**

VIOLIN BOTTLE—W3-712. The highly prized antique New England whiskey bottles were hand blown and so is this interesting Violin Bottle. Decorative in itself is even more so with growing ivy or cut flowers. Suspended from an antique chain bracket it is 18" overall. **\$1.35.**



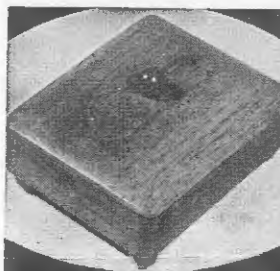
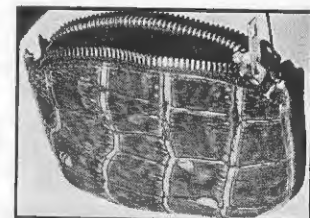
LEATHER MATCH BOXES—S4-1323. They look like miniature volumes of well-bound books, these leather-enclosed metal holders for boxes of safety matches. Fine leather in blue, red or brown—gold tooled at top and bottom and complete with a permanent refillable safety match box. **\$1.**

JUG O' HONEY—W4-1183. This hand-made pottery pitcher contains a full one and one-half pounds of pure Southern wild-flower honey. It's a delightful gift! Pitcher is gaily colored and wax-sealed—with a wood plaque attached by rawhide thong. The honey is from the Great Smoky Mountains, where bees revel in honeysuckle, tulip popular, mountain laurel and other blooms which make the world's finest honey. **\$1.75.**

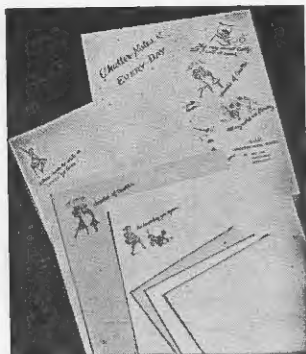


ICE CROCK—S4-1357. Long life to ice cubes! A real necessity—indoors or outdoors—for the genial host who likes the service to be prompt and smooth when he breaks out cold drinks. He can store away plenty of cubes or cracked ice in this big, half-gallon bucket of special thermal stoneware—and really keep them! Turned-wood lid in wheat-straw finish. It's also swell for keeping salads and chilled desserts crispy cold for long periods. **\$7.75** express collect as to transportation charge. (D. S.)

ZIPPER CHANGE PURSE—W4-1287. Of genuine leather in alligator-grain, this handy purse has a zipper that really works. 3" high, 3 3/4" long. **95¢** including 20% tax.



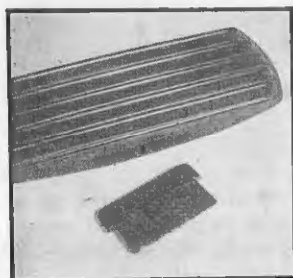
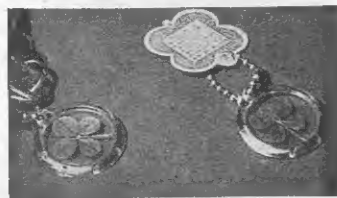
WALNUT CIGARETTE BOX—W4-1249. For a man's office desk or den table . . . as well as for anybody's living-room . . . here is a solid walnut chest for cigarettes or playing cards that is beautifully finished. 5 1/2" long, 4 1/4" wide. **\$1.50.**



CHATTER-NOTES STATIONERY — S4-1138. The most delightful intimate stationery you could imagine! In the upper left corner of each 6¾" x 8¼" letterhead is an intriguing little sketch in two colors and an appropriate hand-lettered caption. For instance, the sketch of the gal and the jools and money and the automobile tire, captioned "What does it take to get you to write?" Paper is quality, 24-lb. laid vellum and in many different colors. Each letterhead has a matching second sheet and a matching envelope. There are fourteen of these three-piece sets to the illustrated gift-box. This is stationery with really distinctive, original personality! **65c.**

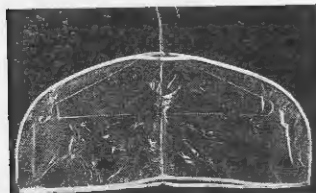
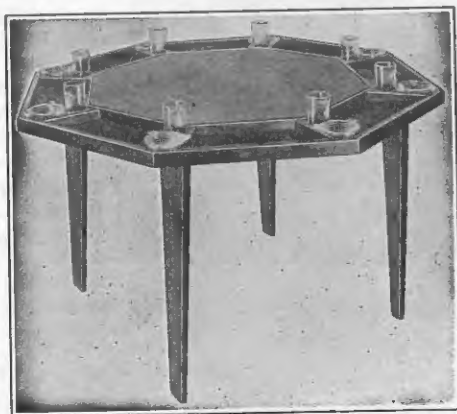
FOUR-LEAF CLOVER KEY RINGS—S4-1173.

Here is a genuine four-leaf clover sealed in plastic with metal key-chain attached so that you may give the luck you wish your friends. These four-leaf clovers come from the unique Canal Zone gardens you've read about in "Time," "Saturday Evening Post," "Reader's Digest." Two for **50c.**



ELECTRO STATIC CLEANER — W4-1315. No bristles. No cord. No chemicals. No wearing parts. Yet this patented electro-static cleaner removes lint, hair and dust from clothing, automobile and furniture upholstery as if by magic. Its durable grooves, making use by friction of atmospheric electricity, accumulates—without scattering—dust from folds, tufted parts and crevices. Lasts a lifetime. 7½" x 2½", with small brush for removing accumulated dust from the grooves. **\$1.50.**

PORTA - POKER — S4-1358. The eight-place fold-away card table, is an all-purpose, portable play-table for the small apartment, the den or recreation room. Folds down to only four inches in thickness. It is four feet in diameter with green felt playing surface, eight non-spill, non-tip holders for glasses and ash trays. (Glasses are not included.) Mahogany - stained, alcohol - proof finish. **\$34.50** express collect. (D. S.)

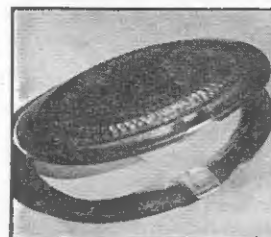


SHOULDER COVERS — W4-1078. For protecting the clothes you hang away in closets, these shoulder covers of double-thick, tough vinylite, bound with bias tape on all edges, are perfect. They fit over hanger and all. 22" x 9". Five for **\$1.**

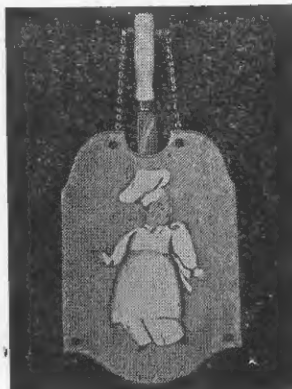
PERPETUAL PINAFORE — S4-1162. At last the pinafore that mothers have dreamed of. Another of our wash-with-a-damp-cloth creations that saves laundry, time and money in keeping the young lady clean and dainty. For decoration, there's a sweet-faced three-dimensional doll's head with a Red Cross nurse's cap, brown curls and red ribbon. Playing nurse in this apron is more fun than ever! The pinafore is 18" long and comes in white with blue ric-rac trim. A pocket in front. **\$2.25.**



SMART COMPACT — W4-1166. In the new "king" size—4½" x 3¼"—this grand oval compact in tortoise finish has sterling silver catches and a new sifter type powder pouch which eliminates leakage. Gift boxed. **\$3.95**, including 20% tax.



UTILITY BOARD — S4-1002. The practical meets the decorative in this hand-painted kitchen utility board. Its hand polished hardwood surface serves all of the cutting and slicing purposes of the kitchen. A unique horizontal slot holds and protects the cutting edge of your favorite knife. Rubber tabs prevent sliding or slipping. It is 9¾" x 12" with a 6" chain for hanging. Embellished with a mildly astonished French chef to add the lighter touch. Knife is not included. **95c.**



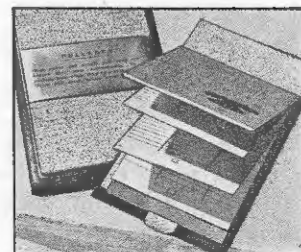
BUSINESSMAN'S MOTTO — S3-803. Even the most rabid New Dealers take wry comfort in hanging this wistful plaque in a place of honor. It's in color and about 10" x 12". **\$1.**



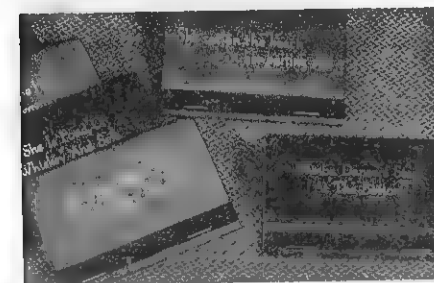
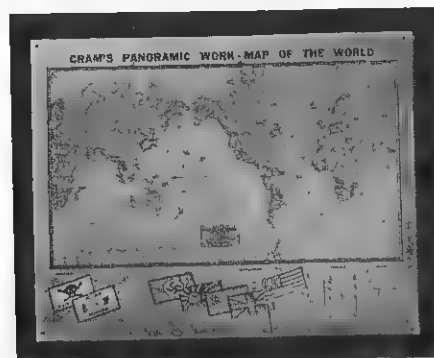
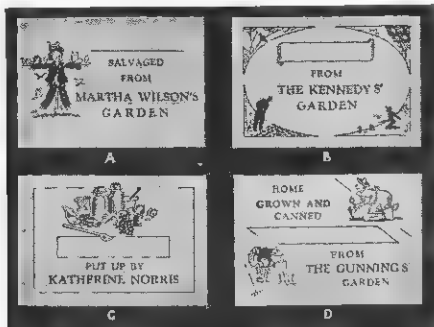
OIL PAINTING REPRODUCTION — W4-1027. Faithfully reproduced is this famous oil that you will enjoy living with. Done by the Artograph process, it is truly hard to distinguish between this and an original, so excellent has been the reproduction of glowing color and texture. Framed. 17¾" x 13½". **\$2.**



PULLADEX — W4-742. There may be something handier than this in the way of an address and phone number book—but if there is we've never seen it. This is made of red leather with a clever burlap-covered top! You just pull the tab and the book pops open . . . page by page. When you've come to the letter of the alphabet you want, you stop pulling the tab. In a split second you can find any name or number you want. Gift boxed. **\$1.35.**



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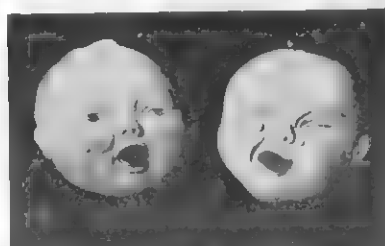
FAIR & STORMY—S4-972. Two adorable baby-face plaques . . . one smiling, the other crying. They lend point to parental teachings! About 4" x 5" and thoroughly sweet for any nursery. 85c the pair.

JUMBO PENCILS—S4-1021. Six Gargantuan pencils. A clever box for school kids or for the friend whom you want to write you **long** letters! Metal caps and big erasers. 85c the box of six.

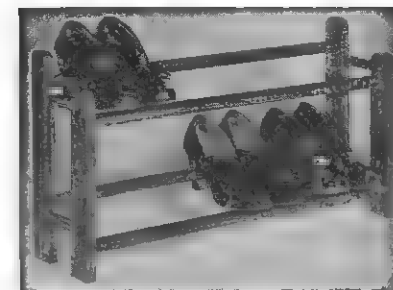
PERSONALIZED GARDEN LABELS—S4-881. The fruit of your Victory Garden efforts can be proudly marked with your own personal labels to further emphasize your ingenuity when the tours of the basement begin this Fall. Selection from four designs, in color on gummed paper for easy application. Size about 2½" x 4". Packet of 100 personalized to your order. \$1.

PANORAMIC WORLD MAP — S3-854. How would you like to have for den, office or living room wall a map so big and magnificent (50" x 40") that you could follow every detail of the War? It's yours—and at insignificant cost! This gorgeous work-map is printed in eight colors on heavy-weight paper, with a most comprehensive index of world facts and figures below. Clear, easy-to-read type, beautiful printing and durable stock make it fun to use this map. What's more, you get a generous set of "Fighting Flags"—for you to pin on your map to show who's in control of each theater. \$1.25.

MATCH PLAY—F2-497. A gala party collection of 25 giant billboard match books (1000 matches) in blue and cardinal, each one printed in silver with a different waggish quip, like "Alimony—The High Cost of Leaving." They add sparkle to your parties and lustre to your reputation as a clever hostess. Gift-boxed, \$1.25.



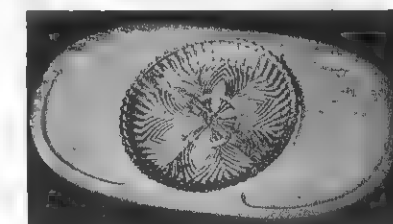
WALNUT SHOE RACK—S4-1224. A deluxe closet accessory that is sturdy, definitely good-looking and a genuine space-saver. It makes shoes last longer and look better. It is finished and polished to bring out the natural beauty of its solid walnut construction and is assembled in a moment without bolts, nuts or screws. It holds six to nine pairs of men's shoes and at least nine pairs of women's shoes. A gift of thoughtful utility. Measures 26" long, 14" high. \$3.60.



TEN-PIECE COCKTAIL SET — W4-1179. Eight sparkling sham-bottom glasses, each 2½" tall, 2½" in diameter at top. A sham-bottom pitcher to match—8" tall, 3½" in diameter at mouth. Glass stirring rod. The design is top-flight . . . particularly those fat solid stems on the glasses! \$4.95.

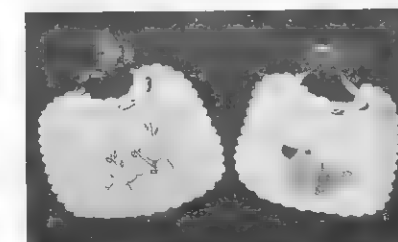


SNACK TRAY — W4-1313. The canapes will be more smartly served from this 15½" x 8½" tray with glass insert! Beautifully grained natural oak, very much in the modern manner. \$2.95.



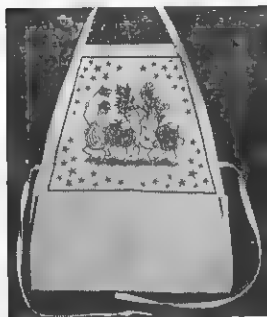
KRAK-A-JAP MACHINE GUN—S3-819. It sounds miraculously like one—it looks like one—yet it needs no ammunition and is absolutely harmless. Children, and their less restrained fathers, go wild about this up-to-the-minute, patriotic toy. A big machine gun, it stands 16" high on its tripod, is 26" long and is of wood finished in gun-metal gray with a black barrel extending from the cooling chamber. It's great for commando raids and beach landings. Then simply detach the tripod and you have a most business-like Tommy Gun. Colorfully boxed. \$1.50.

HANDPAINTED BABY BIBS — S4-1072. Hand-painted pictures of birds adorn these dainty pastel bibs of waterproof batiste, silk and oilcloth. They're easy to sponge off and easy to keep clean. Measure 7½" x 8½" with scalloped edges. 65c each or three for \$1.75.



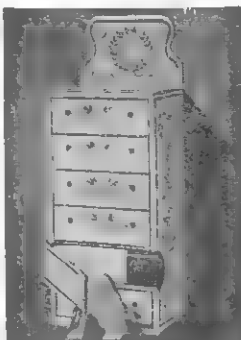


SLEEPY-TIME DOLL—S4-1024. Certainly she closes her eyes when you lay her down. And definitely she has a voice that makes itself heard when you squeeze her. From the top of her crisply-starched bonnet to the tip of her white leatherine booties, she's 18" tall. Sweetly dressed in pink and blue. **\$3.75.**

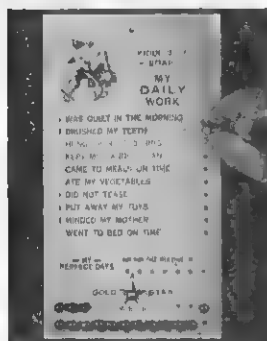


SOAP CHEST — S4-1112.

A pin-up soap chest for your bath or linen closet. It contains five cakes of the highly sought Ariderma soap, each in its own drawer in this clever highboy box. One of the many attributes of this creamy, hard-milled soap is its gentle treatment of dry skin. **85c.**



GARDEN APRON—S4-1153. What the well-dressed Victory gardener will wear is this durable duck apron with red, white, and blue vegetables cheering you on to new successes. A great big pocket, seven inches deep and running the whole width of the apron, gives you ample room for gloves, seeds, trowel, etc. **75c.**

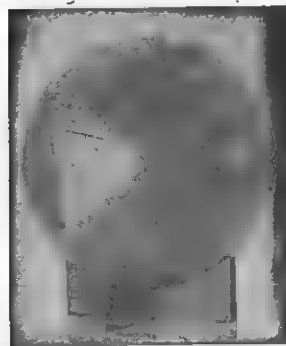


KIDIE MERIT BOARD—S2-408. Being good becomes a jolly game for youngsters who have this score board of good behavior hung in the playroom. There are colored pegs to be put in holes recording such "daily work" as "I put away my toys" and "I went to bed on time." A week's record is pegged at the bottom, and there's a very special gold peg for a gold star week. It is 5 1/4" x 9 3/4", and sturdily constructed of heavy half-inch wood. **75c.**

SPANISH BEER MUG — W4-1255. The high craftsmanship of Old Spain is expressed in this heavy stoneware beer mug, now being made in Mexico by Old World artists. 5" high, 4 1/2" wide. The designs are embossed and enchantingly hand-painted against the glazed antiqued background of soft dark green. **\$2.95 each.**



PERSONAL GLOBE—S4-969. Wherever there's a reading lamp today, there should be a globe. By your easy chair, in Junior's study, by your bedside (if you will read in bed). This handy Weber Costello globe (6" diameter) is easily picked up from its wood cradle, and you'll use it constantly. A very instructive booklet, "Know Your World," is included. **\$1.**



RAINSOC—S4-1048. A handsome waterproof umbrella case designed to protect your clothes from the wet umbrella. Folds into a compact, feather-weight case that tucks away in an obscure corner of your handbag. Especially timely now that most of us must ride bus or street car. **\$1.25.**

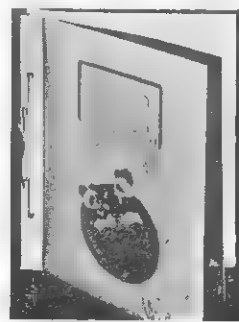


RAIN CAPE—W4-1283. For sheer convenience, an accessory every youthful wardrobe should have! Excellently made of rayon fabric plastic-coated to achieve complete waterproofing. Hood is attached. Ties under the chin and at waist. Soft, pliable, light in weight and will not stick or crack. The color is white — for greater visibility and therefore greater safety in traffic. We have them in sizes 2, 4, 6, 8, and 10. **\$3.25.**

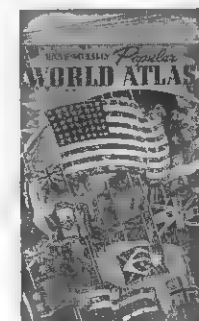
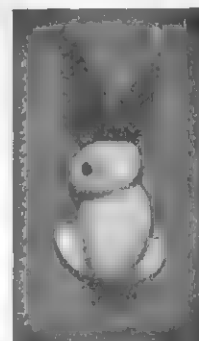
SCRAP BOOK—W4-1034. What greater pleasure than to look back on the days of yesteryear? These 40 black pages bound between durable wood covers will hold your most cherished pictures and clippings for years to come. 9" x 12". **\$1.25.**



LAPIN LAPEL PIN—S4-1010. On child's sweater or matron's mink, on sporty tweeds or botany flannel this chic rabbit lapel pin is smartly right! Attractively made in three colors —white, green and coffee tan with ceramic glazed body and colorful lucite ears and tail. 3 1/2" high. We say unhesitating —"You'll adore it!" **\$1.25, 20% tax included.**



SNAPS AND SCRAPS—W4-1146. And here is a combination volume with 50 of its 11 1/2" x 14" pages in ivory for mounting clippings . . . and 40 of them in black for mounting the photographs you want to preserve. Its cover is richly padded and embossed in black, ivory and gold. Available in brown or antique ivory. **\$1.25.**



WORLD ATLAS—S4-1082. A highly informative atlas, this, extremely effective because of its large, legible, two-page four-color maps. Special world maps show density of population and manufacturing areas. Agricultural maps show food production and commodities. Transportation maps show speed of freighter, fast steamer and air transport between continents. Air maps for each continent. Size, 11" x 16", 112 pages. **75c.**



WASHABLE HORSE—S4-1295. No relation of Twenty Grand or even Spark Plug is this tightly-stuffed, sturdy waterproof horse, but grimy little hands cannot maul it out of shape, and a little soap and water keeps it eternally new. They're in several attractive color schemes, typical of which is white with red mane, tail, reins and saddle blanket, and blue forehead marking. Stands 12 1/2" high from head to foot and around its neck is a jingly bell. **\$2.25.**



UMBRELLA CIGARETTE SERVERS—S4-918. Delightfully clever cigarette servers, these little inverted umbrellas made of gold-finished metal and loops of transparent plastic in your choice of delicate color: Cerise, green, blue or orchid. There are four to the gift box and each server holds six cigarettes . . . so that several brands may be available to your guests. They add sparkle when used with place cards or for bridge or on end tables. Four inches high. Box of four, **\$1.**



COLONIAL KERCHIEF—S4-1060. A gaily hand-printed square in five colors on rayon twill, hand fringed. Washable and colorfast. Smart for wear as head-kerchief or scarf. Twenty-seven inches square with fetching colonial designs in center and each corner. **\$1.**



MOTHER GOOSE MAP—S4-931. Old King Cole was no merrier a soul than the child who is given this mad map of Mother Goose Land! All of the lovable characters of this fabled land of make-believe appear in lively colors on this 18" x 15" wood-framed chart of childhood dreams. Forty figures, famed in nursery rhyme and story, here come to life in enchanting color amid their well-loved story-book settings. You'll catch **yourself** poring over it for long moments as memories come flooding back. **\$2.95.**

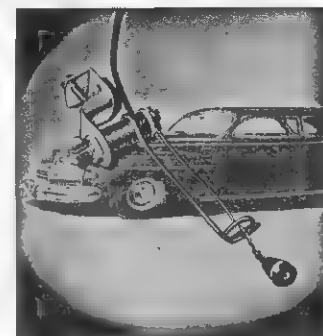
RATION BOOKS CASE—W2-554. Here is a snug harbor in deluxe leather for your ration cards and books. Size 5 1/8" x 6 1/4". Exceptionally well constructed of fine, pliant tan saddle leather and gold-stamped "War Ration Books." A splendid bridge prize or gift—and one of the best values we've ever offered. **65c.**



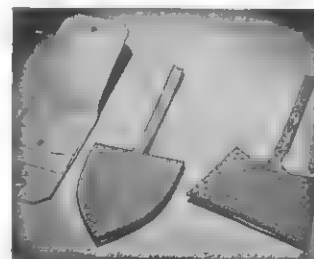
GLOW-in-the-DARK PICTURE—S3-817. Going to bed isn't nearly such a hardship if you have a lamb, duck, elephant or goose picture on the wall that glows comfortingly. They're nice water-color pictures in the daytime, too, because they are colorful and are well-framed. Their fluorescent finish is recharged by daylight so that they are always ready to glow when bedtime comes. 8 1/2" x 10 1/2". **\$1.25** each.



AUTO-ALARM—W2-644. Theft protection for your car, your tires, your gasoline, your accessories, and against breaking into car or rear trunk. Auto-Alarm is easily installed. When you leave your car, plug in the contact point under instrument panel. If anyone seeks to disturb your car, the horn will automatically start blowing in short, staccato, attention-compelling blasts. When the interloper is frightened away and car ceases to vibrate, Auto-Alarm automatically shuts off and horn stops blowing. Universal for all cars. Contact wire is copper and cannot freeze on contact. Works whether car is parked on level or hillside. Plug easily removed from contact if child is in car who might otherwise start Auto-Alarm. **95c.**

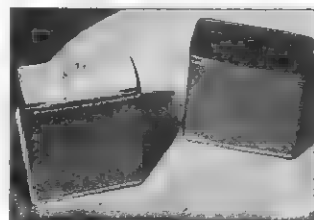


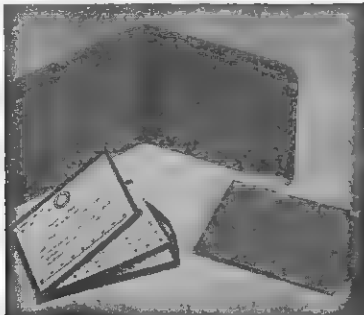
FAIRYLAND SOAP—S3-816. You can make a pair of young eyes sparkle with this grand box of soap that is illustrated in full color with pictures of Hansel and Gretel, Little Red Riding Hood, etc. There are eight generous bars and the pictures will NOT wash off. They last as long as the soap. And besides all that, the box top is a checker-board and a set of checkermen are included! All for **\$1.25.**



CHILD'S PURSE—S4-1347. Handsome in fine leather, here is something new in a purse for the very young, young lady. Opens from the bottom to two roomy compartments for the things that every little girl knows must be carried about . . . and a separate change purse just like the kind Mamma has. They come in a wide assortment of two-tone leathers: green, tan, gray, maroon, etc., and in three pleasing shapes. Between 4" and 4 1/2" long and 3 1/2" to 4 3/4" wide. All are finely made of good genuine alligator—or lizard—grain leather. **\$1.20**, 20% tax included.

GOLD-TOOLED CIGARETTE CADDY—S4-1352. Here is one of the finest gifts you can make to the cigarette smoker of either sex. This handsome telescopic case is crafted from top-grain pliant cowhide, restrainedly gold-tooled. It holds a full pack of regular size cigarettes. For pocket, purse or end table, a top-flight value at **\$1.95.** Monogrammed in gold, 25c extra.





Genuine Leather, French Levant grain—W2-559. Deep brown. \$2.75, including 20% tax.

Natural Saddle Leather—W2-559a. \$3.25, including 20% tax.

Sable Goat—W2-559b. In rich black. \$3.75, including 20% tax.

CARD GUARD—F2-500. Key to any man's heart is a gift that makes sense—like this case for photos and identification, passport, lodge, social security, credit and other cards. Six double acetate pockets (2 5/8" x 3 3/4") for twelve cards or photos. Red or blue genuine leather. \$1.25, including 20% tax. Monogrammed with any two or three initials, 25c extra.

FOLDING LUNCH BOX—W3-901. People in volunteer and war work will appreciate this sturdy compact Lunch Box. There's scarcely any weight to it and opened it is 10 1/2" long, 4 3/4" wide, 6 3/4" deep, has a waterproof cover, is securely sewed and reinforced with overlapping flaps to protect contents from dust and moisture. Roomy, yet it folds up which means no inspection at the guard gate coming home. Being O.D. duck it is inconspicuous. You'll find many other uses for this utility box. 50c.

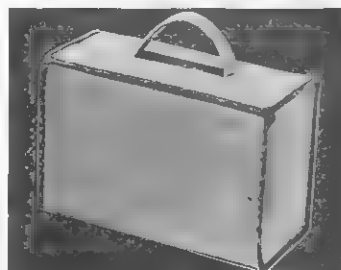
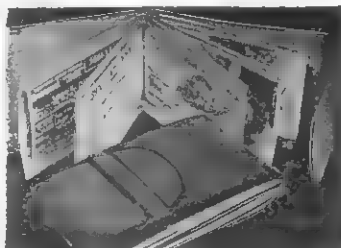


LUCITE HAND MIRROR—W4-991. Sheer lucite forms the frame and graceful handle of this 5 3/4" diameter two-sided mirror. 14" in length. We think it's a triumph in value at \$1.95.



STERLING SILVER CHAIN BRACELET—S4-982. Interesting in design, with unusual tubular links, this bracelet is of sterling silver. 7" in length. \$2.95, including 20% tax.

THE BILL-MINDER—Proving it's a man's world after all, this handsome new Fileaway Bill-minder is the last word and its echo in efficiency. A compartment for bills. A compartment for checks and large denomination bills. The new Fileaway double-quick pass case with acetate pockets for two passes, photographs or licenses. The new slide-out Index for six different identification cards, social security cards, hotel credit cards, lodge membership cards, etc. A removable folder for holding clean, fresh business cards. Two other compartments for stamps, notes, etc. Folded, it's only 4 3/4" x 3 5/8" and remarkably thin and compact because of the fine, pliant leather and superb craftsmanship by Robinson.



NAPKIN RINGS—W4-1221. A useful and decorative napkin ring of genuine lucite. Available in sparkling crystal, ruby, topaz or emerald, so that each member of the family can have an individual color. Each is smartly engraved with a swan in gold. 50c each.

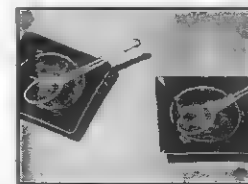


CHURN CIGARETTE SERVER—W4-1231. Lift the handle of this 5" Pennsylvania Dutch churn and you lift up for easy grasping the cigarettes you cleverly keep in it. It's well made of hardwood and varnished in natural finish enlivened by hand-painted floral designs. Felt-covered bottom. Holds regular or King size cigarettes. \$2.

MICKEY MOUSE BLACKBOARD—W4-1232. This is a magic slate, for when you've drawn or written on it with the stylus which is included, you just lift its special film and the writing disappears! There are no chalk or erasers needed—and so no dust or dirt. Included are more than fifty Walt Disney cartoons to copy. \$1.

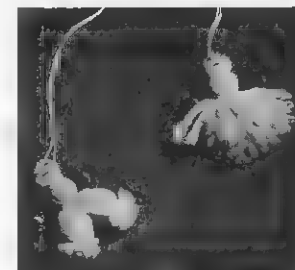
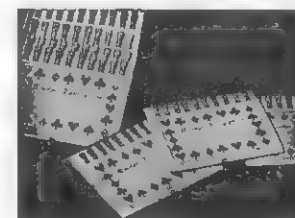
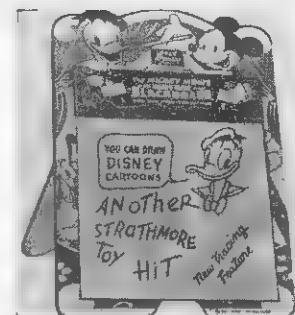
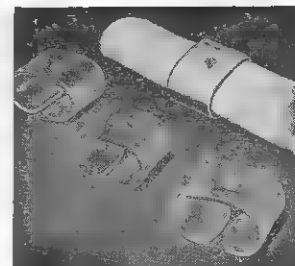
PULLMATCH TALLIES—S4-789. They solve the hostess problem in an inexpensive but clever manner. Sixteen packs of pullmatches designed to do double duty as bridge tally cards. Each pack contains 10 pullmatches and the back of each is ruled to accommodate an accurate bridge tally. Two boxes (16 pullmatch tallies to each box). 50c.

BUNNY BIB HOLDER—W3-677. A clever gift of much appeal to little-folk is this cunning bunny and bib set. Strongly made of wood in pink, blue or yellow. Bunny is 3" tall and colorful matching bib is 11" x 13". Gift boxed. \$1.



SALT SET—W4-927. Smart, hmmm? Two small but massive-looking ruby glass salt trays (2" square) with a little transparent lucite spoon for each. \$1 the pair.

DANGLE DOLLS—S4-1236. You'll adore these cute little yarn dolls for use as curtain pulls, to tie to the baby's buggy, for coat lapel wear, etc. They're well-made in three colors, about 2" high and they're only 50c the pair!

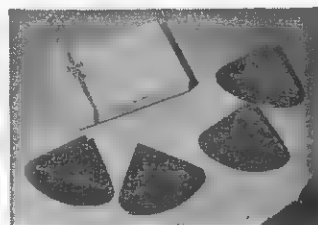




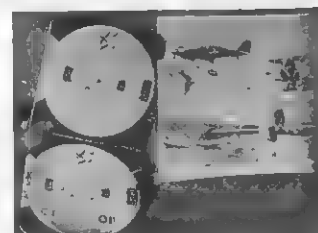
SCREWBALL GREETINGS—S2-442. Thirty-six utterly mad greetings for your very special friends on piky occasions like Ground Hog's Day and Carry Nation's Birthday. There are 12 different designs . . . one for every month of the year—and three greetings of each design. You'll be talked about from Coast to Coast when you launch this Card-of-the-Month idea! These delirious Greetings include cards for "A Lovely, Lovely Labor Day to Youse," "Greetings This Eat-More-Garlic Week," and even "Many Happy Returns on Income Tax Day." Each card is smart and original in design. Envelopes included, of

course. You'll want more than one box so you can include all your cronies who will be wowed by this delightful nonsense. \$1.50 the box.

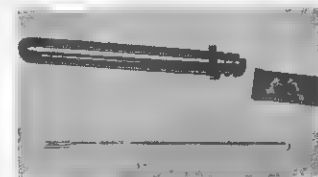
LEATHER BOOK MARKS—W4-929. Four fine leather corner book marks, gold-stamped with different legends—"Came the Dawn," etc. We've put them in a tiny white and blue gift box printed with a red garland and the word "TO"—already for you to fill in an address and mail to your donee. \$1 the box of four.



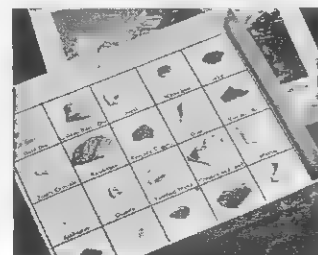
MAGIC PLANE IDENTIFIER—S4-1064. It's a tall claim, but we guarantee YOU can identify aircraft almost as expertly as the average nine-year-old boy with this timely, educational game for moderns of every age. The set consists of the Magic Identifier showing 288 views of planes used by America, Britain, Germany, Japan, and giving pertinent facts about each type of plane. Further, there are 60 actual photographs of fighting aircraft. 75c.



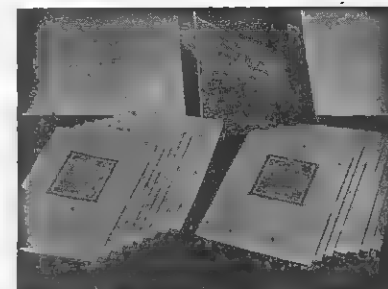
FEVER THERMOMETER—W4-938. The registering clinical thermometer is certified under the U. S. Bureau of Standards. It has a black plastic case and is also boxed, with instructions for using. No medicine chest should be without one. \$1.



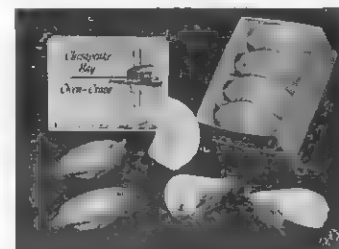
MINERALS COLLECTIONS—W4-1343. So he—or she likes collecting? Then start him—or her—with this gift box of American Minerals. There are twenty different geological specimens mounted and identified here. Gold ore. Silver ore. Quartz crystals. Iron pyrites. Pigma. Mica. White iron. Beryl, etc. One of the most interesting and educational presents you could find! 75c.



EFFECTIVE SPEECH—S4-914. Alexander Woolcott said some books are so good he'd like to trundle a wheel-barrowful down the street and give them to everybody. We feel that way about "Practical English and Effective Speech," the grand 15-chap book course with which you will surely—no matter how well educated you are now—enlarge your vocabulary, correct pronunciation errors, develop fluency and generally improve your command of language. Metropolitan Life, Western Union, Westinghouse, Swift, Goodyear, Eastman, Standard Oil are among the many companies who've used this course in their educational programs. You'll find it interesting, enjoyable—and that you learn more in briefer time than you have in years. Yours at \$1.95 complete.



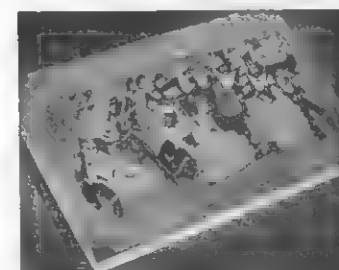
OYSTER RAMEKINS—W4-1038. Smart ovenware in the shape of big, deep oyster shells for cooking and serving seafood. There are four of them—oyster white within and sea-green without. 1 3/4" deep, 2 1/2" wide, 5 1/2" long. Gift packaged in an illustrated box redolent of the Chesapeake Bay shore, and accompanied by a booklet of delicious recipes for Crabmeat Agnes, Oysters Rockefeller, Coquille St. Jacques, Oysters Creole, Oysters Rothschild, etc. \$2.95.



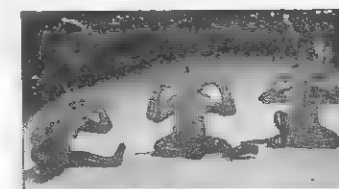
KORKIES—W3-891. One of the finds of the year! They're smarter than a treeful of owls! Twelve cork coasters for beverages, each 3 1/2" in diameter and each superbly illustrated in black and yellow with bold-mustachioed bartenders, bon vivants returning home by hansom or hors de combat in front of Joe's. Gift boxed. \$1.

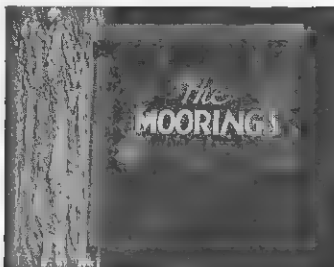


PUPPET PARADE—S4-1063. A fascinating toy! Characters dance, gesticulate, emote. Easy to assemble, easy to operate, only one string for each puppet. No cutting, no pasting. You can stage colossal mellerdramer with Smoothie Smith and Honey Belle Lee, grand opary with Shirley Screech and Professor Discord, old time minstrel with Ham 'n Eggs and Pete and Repete. Twelve great acts and 25 8" characters complete with stage settings. Fun for everyone for \$1.



THREE WISE MONKEYS—W4-1247. No simians are more famous than the "See No Evil, Hear No Evil, Speak No Evil" monkeys. These are of metal, about 1 1/4" high and decorated in two tones of brown. Black-and-silver gift box. 65c the set.

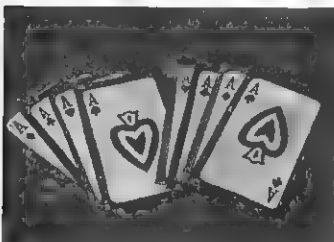




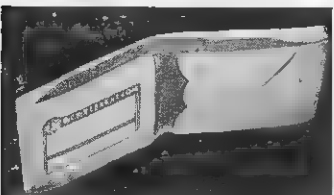
ESTATE SIGN—W2-550. Proud is the country estate, cottage or suburban home with this attractive Estate Sign swinging from the gate post to guide the visitor. Distinction marks every line . . . from the quaint V-shaped roof (the style used to protect signs in the national parks) to the rustic-design sign board. This swinging name plaque is artistically hand lettered on **both** sides with any desired estate or surname. It is a sturdy sign, built for years of service. The name plaque is of heavy $\frac{3}{4}$ " solid wood (trimmed from 1" stock) with generous 16" x 10" area provided for name. The upright post is of strong 2" x 1 $\frac{1}{8}$ " wood. Overall size is 20 $\frac{1}{2}$ " in height, with the horizontal V-roof extending 1 $\frac{1}{2}$ feet. Large white letters stand out against the dark-stained background. The entire unit is stained, then varnished, for beauty and durability. Complete with lettering on both sides, **\$2.95.**



KIDDI-GIG—S4-1109. The royal car of Babyland. Beautifully made from hard, long-wearing cabinet wood with Ligniflex springs that can never lose their great resilience. Kiddi-gig is easy to pull or to push, has no rough edges, is attractively finished in natural wood grain with color striping. Handle remains upright, requires no stooping. 15" high, 14" wide, 20" long plus 32" handle. In every way, a fine piece of furniture. **\$7.95, prepaid.**



ACE COCKTAIL NAPKINS—S4-646. A novel way of determining partners for an evening of bridge and they will all eye enviously these eight unusual hemmed napkins of fine percale. There are eight napkins—two each of each ace; half are white with red ace and borders, half are white with black trim. Size 4" x 6 $\frac{3}{4}$ ". Gift boxed. The set of eight, **\$1.50.**



SADDLE LEATHER BILLFOLD—W4-916. In genuine leather, saddle color and finish, is this thin billfold for the man or the business woman. One compartment for bills, another for checks, memoranda, etc. A compartment for business cards and another for stamps, et al. A windowed compartment for identification cards. **\$1.25, including 20% tax.**



MILITARY MIDGETS—W2-552. They're gay defenders, these confident little personalities depicting a soldier, sailor, marine, aviator and selectee! As realistic as they are lovable, too, for their white rock composition bodies are clothed in hand-painted authentic uniforms. About 4" to 4 $\frac{1}{2}$ " high. Each has a placard, tied around his neck with red, white and blue string, printed with a special verse about his war duties. They're perfect for the mother, wife or sweetheart with a boy in service . . . as a desk or mantel ornament . . . or to adorn tables at patriotic banquets. **85c each.**

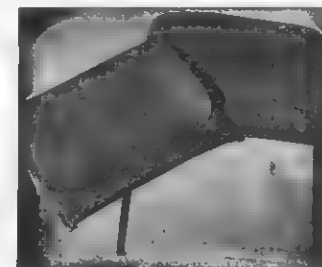
DRAWSTRING OVERARM BAG—S4-945. One of the smartest purses we've ever offered! It is highly styled and distinguished—but it cedes nothing to any bag in down-to-earth practicality, either! Genuine pig-tex leather. 10 $\frac{1}{2}$ " x 5" (bottom diameter). You may have it in natural finish, ostrich or brown. There are special inside pockets. Top-flight quality in every respect. **\$3.95, including 20% tax.**



SOUTHERN CANE SYRUP—W4-1184. From 'way down in the deep South comes this handmade, wax-sealed pottery jug filled with delicious syrup made in an old-time cane mill. It is a different, unusual gift and when the full pint of syrup is used up, the jug will be pretty for planting ivy. **\$1.35.**

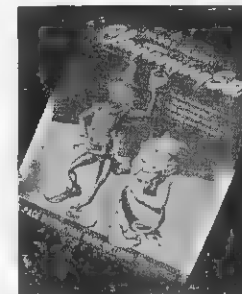
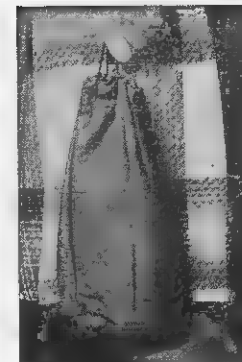
CLAYTOONING SET—W4-1336. Fun in clay modeling for the very young child and also for the advanced student. A twelve-page illustrated booklet of instructions makes it easy to create all sorts of interesting three-dimensional figures. A separate full-color sheet gives fifteen full-scale suggestions. There are six generous slabs of modeling clay (harmless even if some is taken internally) in six different colors. **\$1.25.**

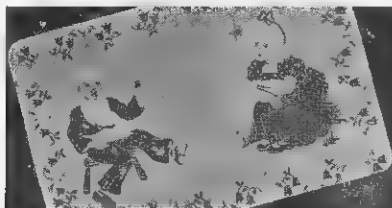
GENTLEMAN'S BOND—W4-1267. The fine Nekoosa Laid 24 lb. Bond that has gone into this box of stationery was made before present-day paper manufacturing limitations—for no longer is paper of such whiteness and substance available. There are 50 7 $\frac{1}{4}$ " x 10 $\frac{1}{2}$ " executive-size sheets and 50 matching envelopes. Richly boxed. **\$1.**



TRAVEL POUCH—S4-1289. This genuine leather case with waterproof lining is more than a little handy for soap, wash cloth, cosmetic tissues, etc. 5" x 6". A grand "little gift," for everybody will welcome it. **75c, 20% tax included.**

NOMA LANTERN—W4-1100. This is the hand lantern of a thousand uses. In a black crackle-finish metal case is a very fat special candle that will burn continuously for 24 hours—and then can be replaced. The glass lens is adjustable to three different shades: red, green and clear. Thus, this lantern serves as a red danger signal for roadside car repairs . . . as an ever-ready convenience at camp or while boating . . . and a safe utility lamp at home when the fuses blow out, etc. Keep one in the car, one in the house, one at your cottage. **75c each.**
REFILL CANDLES—W4-1100a. Box of three, same size as the one that comes with the lantern. **50c.**



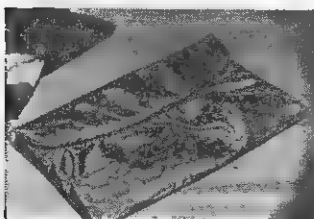


NURSERY RHYME PLACE MAT—W4-1212. Mother Goose characters in gay colors against an aqua background add charm to these fine cork place mats for the younger set in your household. They are 11" x 17" and completely flexible; they won't crack, curl, or buckle. Proof against moisture, stain, grease, alcohol. 75¢ each.

PERSONAL POST CARDS—W1-86. Plastic embossed! Your hobby in smart silhouette . . . your name and address in raised letters . . . all in rich, radiant gold! Processed on heavy antique stock, these personal post cards for both men and women are correct and convenient under one cent postage for all informal correspondence. Colors: cream, hunter's green, canary, blue, or polo grey—with printing in plastic embossed gold. Choose your hobby silhouette: golf, riding, gardening, photography, writing, bridge, bowling, skiing, tennis or swimming. 50 for \$1.25, 100 for \$2.

JINGO!—W3-668. The new jig-saw bingo game. For children there's all the fun of scrambling for jig-saw pieces—for adults the added suspense of bingo. Each playing card is die-cut and to win you must fill a vertical, diagonal or horizontal row with five pieces that fit. Complete rules permanently on inside cover. Here's a lot of fun for two to six players. You'll play it again and again. Colorfully boxed. \$1.50.

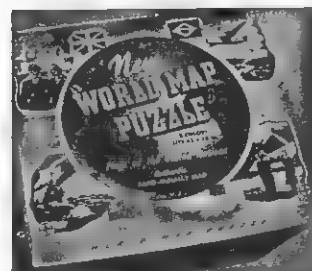
MYSTIC TRAY—S3-763. A superb serving tray and an amusing game all in one, this deluxe Haskellite tray! It is made of beautiful, selected wood and treated to make it resistant to heat and alcohol. Generously sized 16" x 25". Its surface is lithographed in full color as a ouija board and there's a separate Magic Hand that comes with it. It is fascinating fun at parties! It's packed in a stunning box. \$2.25.



COSMETIC CASE—W4-1041. This luxurious case for her cosmetics will wing its way straight to any woman's heart! It is made of heavy, top-quality moire and is satin-lined. 7½" x 4½" and with three separate pockets inside for her rouge, lipstick and powder . . . besides the big space for her facial tissues. Available in navy blue or red. \$1.65, including 20% tax.



CARDS à la MOOD—S4-990. Select from this assortment of new and original correspondence cards the one that best illustrates your message! There are eight different designs (and six of each design) all done in a charmingly whimsical manner and then colorfully plastic-embossed in bas relief for added smartness and quality. Assorted colors of heavy correspondence card stock. Gift-boxed. \$1.

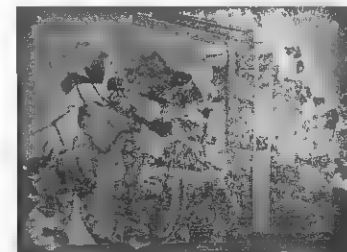


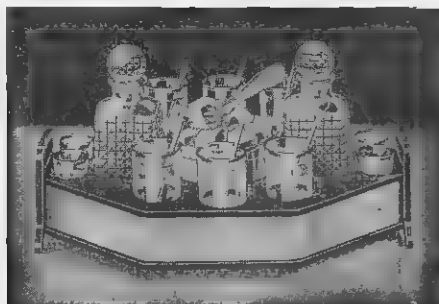
TRAFFIC HAZARDS—W4-1050. Everyone in your family—and the friends who drop in—are going to get a whole lot of fun out of this fast game. It's played on a big sturdy 21" x 26" gameboard lithographed in six colors . . . with four 2" racing cars, stage money and adjustable spinner. You're getting so little driving practice nowadays that the educational features of Traffic Hazards are also in good point. This highway is full of warnings (and stage money penalties) against backing out of alleys, interfering with ambulances, one-arm driving, etc. A grand game and a grand value at \$1.25.

FELT BAG—S4-963. This ravishing felt bag is big enough (17" x 8½") to hold a Red Cross or worker's accessories, or the things a mother traveling with children must have at hand, or the needs of virtually any other do-er in these busy days. But generous size is only one of its attributes for it has dash a-plenty, with its soft black felt underscored by the Roman stripes at its edges, its clever chain pull at the zipper and its luxurious silk lining. \$3.95, including 20% tax.

WORLD MAP PUZZLE—S4-1071. A big eight-color 42" x 30" Rand & McNally Map on heavy-board stock, made into a fascinating jig-saw puzzle! 100 pieces! Follow our boys around the world and improve your sense of geography while you enjoy this puzzle. Statistical information on a countries in the world is included. Flags of the United Nations are the border design. \$1.

WIND-O-SYL BOOKS ENDS—W3-711. Designed after the old-time window-sill bottles, these book ends are also vases. Delicately embroidered with quaint thumb-print design to give them beauty and sparkle. 5½" high, they weigh about five pounds a pair when filled with water for plants. Hand-blown in blue or amethyst. "Old Williamsburg" glass by Dell. \$1.75 the pair.





SERVABAR — W3-883. Smartness weds utility in this gorgeous 22-piece portable bar tray—which is completely equipped as pictured here, with the exception of the ice tongs, which are no longer available. Servabar is an octagonal tray-cabinet of walnut and maple. It is 19" long, 12" wide, 3½" high, with two matching handles for easy toting. It has two fine crystal glass decanters with crystal glass stoppers. There are six crystal highball glasses with gold-finished edges. There are four matching spirits glasses. Six crystal glass swizzle sticks. A

large crystal glass ice tub to hold up to 40 cubes. For home or office, it is practical and handsome in every line. It's a gift which will be long remembered! \$7.95 express collect as to transportation charge.



JUDY'S FARM—S4-1069. It's fun on the farm with many hours of enjoyable play and imagination stimulus for the child learning about animals, people and equipment. Judy's Farm contains a big attractive barn with inter-locking hay-mow assembled without nails, screws, or scissors, 15 sections of fence and 30 wooden fence posts with special grooves for easy assembly, and 29 wooden figures of farm animals, equipment, and the entire farm family. It dramatizes the actions and movements of animals, people and equipment in their natural farm surroundings. \$1.

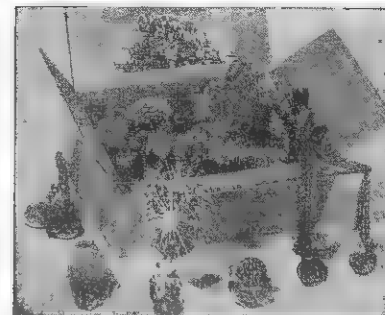


TRAV-O-TABLE—S3-860. Not for nothing is this called "the portable office." For soldiers, executives and other busy people who must make every moment count on trains, in waiting rooms and everywhere. It provides a lap-desk, pocket-file for letters and a large fixed pad and pencil. Clever hinged panels of pressed-wood furnish ample smooth writing surface and keep your work private. Light but sturdy, it folds to 9" x 12", fits into briefcase or overnight bag. Open, it serves well as a commuter's card table. \$1.95.



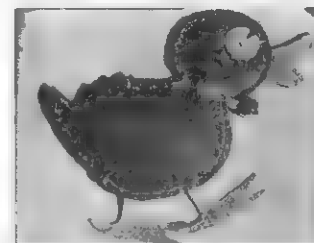
MARKITS—W2-523. Why didn't somebody think of this before? Every host and hostess—faced with a confusing array of empty glasses—has fervently wished for some way to keep straight whose is whose and who's drinking what. Here is the perfect answer—a tricky set of eight markits of heavy frosted lucite, with a chrome-finish metal hook to slip over the edge of the glass. With a soft pencil, you write the guest's name on one side and what he is drinking on the other. This is easily erased so that the markits may be used again and again. Gift box of eight markits, \$1.

CACTUS GARDEN—S3-708. What a lot of fun you—or your donee—will have when you open the box containing this delightful collection of cacti all ready for you to plant . . . in fact, with complete directions for getting the best results! There are nine different kinds. And you'll be amazed by how different each is from the others. The roots of each come carefully wrapped in multi-colored cellophane. They'll keep for months, if necessary, before you plant them. It's a clever gift idea. \$1.50.



SILENT BUTLER—S4-1270. If you know anyone (could you be an example?) without one of these so-handy accessories, here's your gift problem's answer. This is all wood, in three different tones, except for the rawhide thong hinges. 7¾"x5". \$1.

DUCK BEAN BAG — S4-965. This crimson duck bean bag with yellow

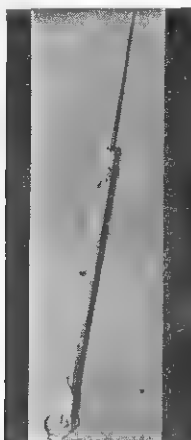


MONOGRAMMED PHOTOCASE—W2-560. This genuine natural saddle leather, gold-tooled case carries two photos under acetate. Kodak size pictures, 2¼"x3¾". Folded size of the waferthin case is 3"x4". Fits into wallet, purse or vest pocket. A splendid gift for the soldier, student or traveler when you put in two photos of loved ones. \$1.25, including 20% tax. (Monogrammed, 25c extra.)

PERSIAN BAG—S4-718. You'll have reason to be purse-proud with this clever envelope-style bag! From Persia, it is decorated with native black-prints in mellow, restrained colors that will harmonize with all your wardrobe. Inside the 12" x 8" satin-lined bag is its own small replica—a 5¼" x 3" coin purse made of the same material! \$3.60, including 20% tax.



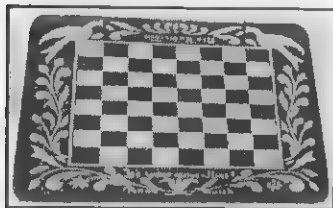
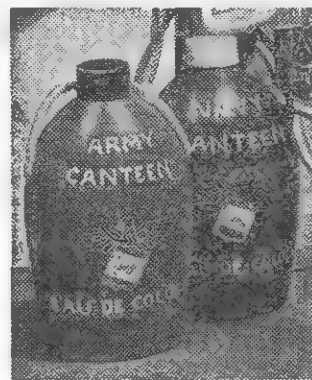
HORN ASH TRAY—W4-973. A finely polished ash tray made from genuine steer horn and mounted on a half-section of another horn. 6½" high, 9" long. An unusual addition to the den at \$1.



TOASTING STICK—S4-935. A distinguished contribution to merry feasts-before-the-open-fire. Roast corn or steaks or wieners or marshmallows to the taste of every king and queen at your party. Sheathed in rustic wood with wrapped rawhide guards, the steel blade slides out (and anchors) to an overall length of 41". Smart and practical. \$2.

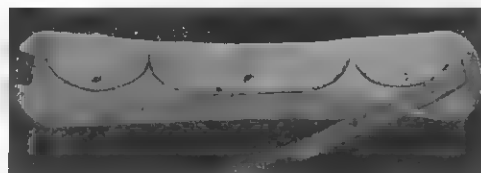
CANTEEN COLOGNE—S4-1128. In a stone-like jug of army khaki or navy blue with a colorful hang-cord for tub or shower, is brisk, tingling, refreshing cologne—two fluid ounces—with a clean fragrance that appeals to both men and women. The container is a model

of the regulation service canteen. 4½" high. \$1.25, including 20% tax.



CHECKER BOARD—W4-970. Quaint, ain't? A Penna. Dutch checker board made from indestructible masonite. "Nix Kumerous" (nothing doing) and "It's your move—ain't?" lettered on the sides. 16" square. 85c.

MONEY BELT—W2-596. There is a large pocket for bills—and two smaller pockets for loose change, keepsakes, etc., in this khaki money belt. So constructed that no metal touches the skin. \$1.

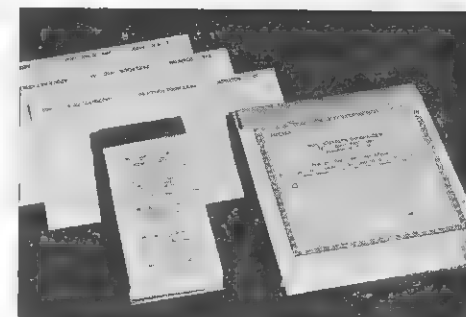


POWDER MITT—W4-1025. A deluxe bath powder mitt by Suttan—charmingly designed and gift packaged. An extra box or two on hand is smart insurance against the time you need a hurry-up gift or bridge prize. \$1.15, including 20% tax.

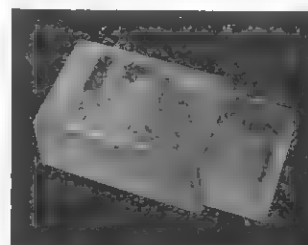


NAME-KIT—F1-29. It's easy to reduce laundry losses by marking your shirts, slips, linens, sports clothes and practically everything else you own with this kit. The kit consists of a stamp carrying your full name, ink pad and a generous bottle of indelible stamping ink. \$1. (D. S.)

DESKIT—W3-771. This new gift idea provides 400 reminders of your thoughtfulness—and it's so intriguing you'll want a Deskset for yourself, too. There is a booklet of 300 personal labels, each printed in red and blue on white gummed stock with your name and address (perfect for the backs of envelopes, shopping and a dozen other identification purposes). There are 50 personal post cards, printed on vellum card stock with your name and address (ideal for all informal correspondence). And there is a booklet of 50 mailing labels—printed in red, white and blue with your name and address—for your parcel post packages. One name and address to each kit. Attractively packaged in divided gift box. \$2.75. (D.S.)

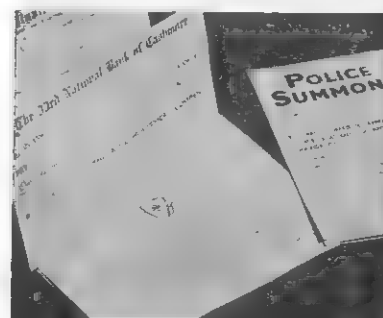
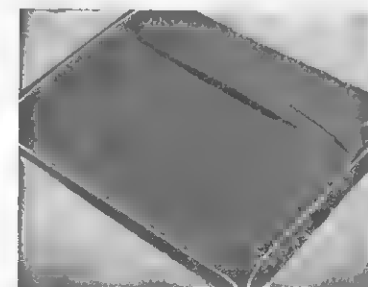


WOOD PILE—W4-1269. Vermont maple and birch take a bow in this 10-piece rustic set. Eight turned maple coasters, 2⅝" in diameter, and a pair of birch salt and pepper shakers all in a wood-grained gift box and all for \$1.



WOOD MATCH BOX—S4-949. A fitting companion to the letter basket above is this sturdy brown crackle finished wood match box, enlivened by a colorful sporting print. Perfect for the fireplace or for the smoker who has frequent recourse to matches. \$1.

JUMBO RATION BOOK CASE—W3-889. One of the best values you'll find in our whole catalog! It's very large and roomy and will hold all the ration books a large family has. 5½" deep by 6½" wide and you can fill it to an inch or more in thickness. Sturdily made of the best saddle-stitched cowhide. \$1..



GLEE MAIL—W4-1170. The recipient of a Glee-Mail letter will find himself staring at a phoney police summons, a Hollywood movie contract for \$15,000 a week, a tax delinquency notice from the Dept. of Infernal Revenue or any one of nine different shockers. There are three each of nine different designs of this surprise stationery, each colorfully printed on genuine rag bond paper with matching envelopes. \$1.



CHARLIE MCCARTHY SOAP—S4-912. Six—count them—six cakes of fine creamy soap, sculptured as replicas of Charlie McCarthy himself! Delicately gardenia scented soap, each 4" high. They're unique party favors, clever for the guest's bath or the baby's nursery. They'll even make Junior's bath more of a picnic than a panic. Box of six, \$1.

V-MAIL READER—W3-878. Here is a good fixed-focus magnifying glass and paper weight, trimmed in gold-tooled simulated brown leather, that is perfect for reading V-mail, finding telephone numbers, studying road-maps, etc. So constructed that you can mount your favorite photo in it if you prefer. 3 3/4" square. \$1.25.

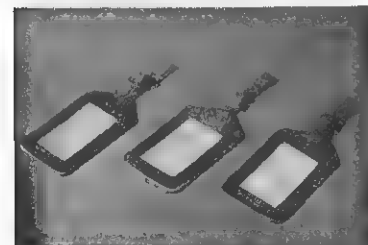


HUNTER'S PRAYER—W3-804. We care not whether he is the biggest game hunter or must confine his shooting to rabbits . . . any man who is a sportsman at heart will appreciate this plaque beyond all less appropriate gifts. Above the credo two handsome mallards in full color are a-wing. \$1.

TROJAN HORSE BOOK ENDS—W4-976. Put this stunning pair any place where the decor could stand



a boost—and results are yours. They're made of heavy glass washed in rich gold. They stand 5 1/4" high and are 4 1/2" wide. Very smart and very effective. \$2.50 the pair.

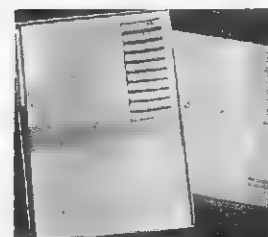


LUGGAGE TAGS—S4-928. Protect your luggage with these genuine leather bag tags. They're 2" wide, 4" long (plus strap) and the identification card is under cellophane. Black or brown leather. Set of three, \$1.

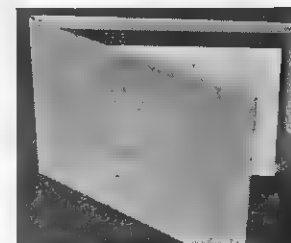


BALL-AND-CHAIN SOAP—W1-295. Here is a merry gift—and a useful one. It's a soap ball with shower cord so you can wear the soap around your neck and have it ever at hand without danger of stepping on it and slipping. Gaily packaged. 65c.

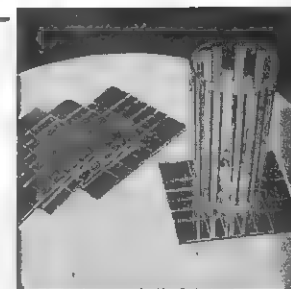
RATION KIT—W3-893. This durable portfolio with hard-bound covers holds a big pad for your daily shopping list and has columns for point values as well as cash values. Two pockets in the inside cover for coupons, et al. Closed size 5" x 8". 60c.



AIR MAIL STATIONERY—W4-989. One hundred sheets 7 1/4" x 10 1/2", and 50 matching opaque envelopes. All laid rag bond in air mail weight. Red, white and blue air mail gummed stickers included. \$1.35.



FLEXGLASS COASTERS—S4-1059. A sparkling idea—modern coasters (3 7/8" square) of flexible glass! They are rectangles of mirror glass, permanently cemented to felt backing. These coasters do not "pick up" with the glasses. They're moisture-proof, and there is no liquid penetration at all. P.S. They are also ideal for perfume trays on dressing table or bathroom shelves. \$1 the set.



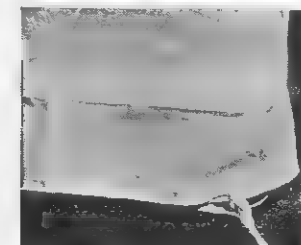
REVEILLE APRON—S3-532. Toilet articles are always available to the soldier or sailor to whom you give this finely-made Glida apron. It's 23" long, 12" wide and has four double pockets (eight compartments in all) for his razor, soap, brushes and other toilet articles. A really thoughtful, practical gift that he'll appreciate! In army khaki. Water repellent, of course. 95c. (Fittings not included.)

DRIP-TYPE COFFEE MAKER—W4-981. This grand

8-cup coffee maker is made of clear Pyrex glass. Its handle is non-heat-conducting as is its two-purpose cover . . . which may also be used as a table mat. Equipped with filter cloth to eliminate sediment. Stands 8" high. Simple directions for making magnificent coffee are included. It is an ideal unit, too, for brewing fragrant, full-flavored tea and the graceful deconter makes a good serving pitcher. \$2.50.



MATTRESS COVER—W4-1284. This mattress cover is easily cleaned with a wet cloth, for it is made of rayon fabric plastic-coated for complete water-proofing. It is non-heating, it will not dry out or crack or peel. It is pliable, soft and comfortable. 28"x52". In white only, so it doesn't show through the sheet. It may be washed by rinsing in mild warm suds. A tremendous boon to any mother of young 'uns! \$2.60.



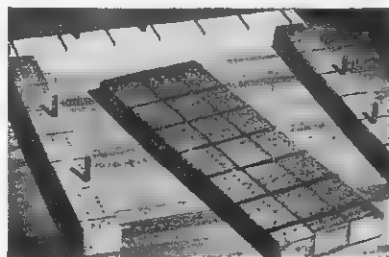


PERSONAL HAND SOAP—S1-77. Your monogram lasts until this fine, creamy white hard-milled soap is entirely used up. Any color of permanent monogram or full name you like! A design, too, if you wish: pine tree or palm, seahorse for the beach house, R.F.D. mail box for the country home. A lovely gift handsomely packaged. Box of 12 cakes, \$4; Box of 6, \$2.50; Box of 4, \$1.75. (D. S.)



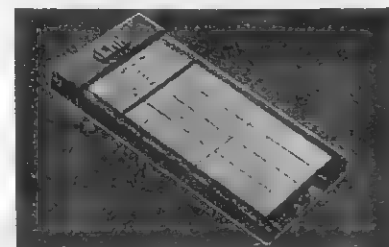
KITCHEN FARM HERBS—S4-1123. In clever hands, these herbs transform the most mundane left-overs into something right out of the Waldorf. The freshness, fragrance and strength sealed in the packages all last and give even the lowly hamburger a college-bred appeal. Five different herbs—Rosemary, Sweet Basil, Marjoram, Thyme and Mint, all completely sealed and all in one clever 7" x 1 1/2" package, with over forty recipes thrown in to help give you ideas. The family's going to be more appreciative as soon as you get your Kitchen Farm Herbs! \$1, complete.

THREE-LANE CRIBBAGE BOARD—W4-1089. Your cribbage player (and if you are not one yourself, you're missing the best two-, three- or four-handed game in the land) likes a really solid, substantial cribbage board. This is it. A handsome, grooved board of 3/4" solid oak. Seven pegs in a well in bottom. \$1.95.

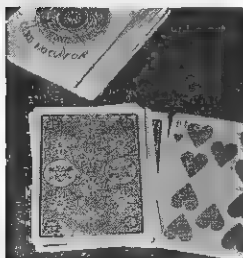


MONOGRAMMED SCORE PAD—S1-114. This walnut-finish case contains 100 bridge score pads with an extra refill included. Your initials (two or three) in gold-plated letters 1/2" high permanently affixed. \$1.

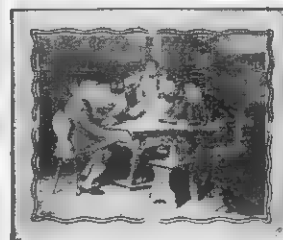
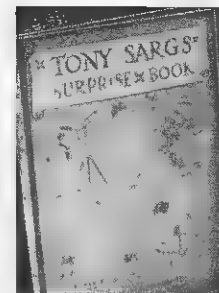
MONOGRAMMED MEMO CASE—S1-115. Just like above, except that the case holds 100 3" x 7" memorandum sheets with an extra refill. A desk necessity. \$1.



MARKED CARDS—W4-925. Yep. That's just what they are—marked cards. But we don't think you're going to ring them in a real game and we know you'll get a world of fun out of them in doing the most mystifying card tricks imaginable. On the back of each card is a secret code (based on the principle of a watch dial) which enables you—and no one else—to tell instantly what that card is. A folder is included telling you how to do seven different kinds of "magic" tricks with these fun cards. They're good, orthodox playing cards in all other respects. \$1.



TONY'S SARG SURPRISE BOOK—W4-1189. Who but Sarg could have compressed so much delight into one book for children! Simple Simon's pieman has a real penny in his pocket for the little reader to discover. When Jack is pushed up his beanstalk an ogre's face appears in the castle window! You can actually smell the real perfume from the flowers in Contrary Mary's garden—and twang the big fiddle held by Old King Cole's minstrel. A cellophane-wrapped candy is to be found by putting a thumb in Jack Horner's pie! A book to appeal to all five senses! Price-fixed at \$1.09.



FUN ROOM PICTURE—W4-1116. Framed in the modern manner, this gay picture in full rich color, this light-hearted pointing brings cheer to the wall where it's hung. 10" x 12". Ready to hang. 75c.

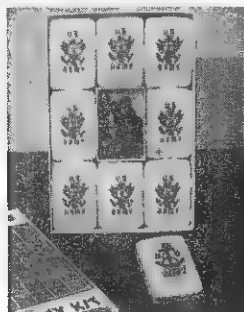
DON'T FORGET BOARD—S4-1136. Twenty-four of the most commonly needed larger supplies are listed on this reminder board, which has convenient holes and pegs—to say nothing of a decorative elephant, long the symbol of non-forgetfulness. A thoughtful consolation prize or shower gift. 45c.



LIBRARY GLOBE—S4-1140. A truly magnificent globe for living-room or library. One of the famed Replogle deluxe hand-made models. After the war is over and boundaries are fixed, your globe will be brought completely up-to-date by the Replogle revision service. This is a first-quality 12" library globe mounted on a fine hand-carved solid walnut Duncan Phyfe floor-stand base. Full meridian. 34 1/2" high. The perfectly matched gores are mounted by hand, then the globe is water-proofed and placed in its polished, plated meridian and graceful furniture base. The touch of your fingers brings to view thousands of place names and physical features of our world. "The Story of the Globe" is an absorbing illustrated booklet that comes with this globe. Here is an investment at once in fine furniture and a globe that will bring profit and pleasure to all in the family. \$34.50.

HANDIFOLD PURSE—S2-347. Necessity mothers a truly practical invention in this first purse to provide Milady with a practical place for folding money. Besides its deep non-spill pockets for coins, it has two unfolding clasp pockets at the side, one of them a deep hide-away pocket for tens and twenties. In changeable moire silk of cardinal, deep brown, navy blue, black or fashion stripe. 4" x 4 1/2". Gift boxed. \$1.75, including 20% tax.

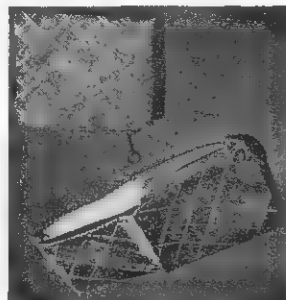




INSIGNIA SOAP—S3-815. Eight generous bars of good soap permanently illustrated with the U. S. Army—or Navy—insignia in full color. And what's furthermore, the box is a checker board and also contains a set of wooden checkermen! Soap is not furnished to servicemen—so they rate it high as a gift. The kit complete, \$1.25.



THE QUICKY — W4-1345. Clearly a designer's triumph—this smart new zippered purse for bills and coins. Only 3¾" x 3½" closed, but amply roomy when open. Of long-wearing satiny plaid with moire lining. \$1.45, including 20% tax.



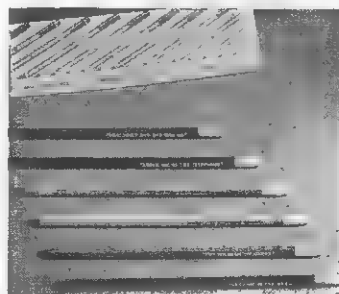
PIPE REST—W3-740. This polished solid walnut and plastic rack provides snug harbor for his favored pipe. Base is felt-lined. It's a handsome gift for the home or office of the man who smokes! \$1.25.

POWDER ROOM CATALOGS—S4-946. Definitely for the light-hearted are these powder room catalogs. There are twelve of these four-page brochures banded together colorfully and eight place cards in the same mad glad tradition. Suggested as swell ice breakers at a party. The catalogs are mailable with 1½c postage. Twelve catalogs and eight place cards to the package. 50c.

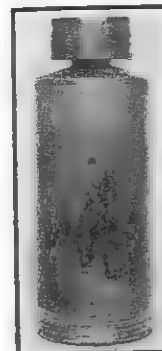


VIOLIN BOTTLE—W3-675. This ivy bottle of hand-blown glass 6" high, rests in a white wood bracket which may be placed on table or mantel or hung on the wall. Available in amber, blue or green glass. 85c.

TASK PENCILS—W4-1241. 12 good pencils, each designed for a specific household use. Two are gold-stamped, "I'm Strictly the Kitchen Pencil." Another two read, "Keep Me in the Desk." Another two read, "Leave Me by the Telephone," etc. Six different jobs for the Task Pencils, two pencils for each job. \$1.



PARA-TROOPER DOLL—W2-582. The internationally known aviatrix, Elvy Kalep, designed this unique parachute doll. It flies and floats through the air suspended from its large silk parachute. Available either in navy blue or khaki. Doll is 5" high, parachute 18" in diameter. The head, of decorated celluloid, turns in all directions. A timely, delightful gift any child will love. \$1.



COLOGNE BOTTLE—W4-1108. Although this handsome antique-finish bottle, with its colorful English hunting print, will grace any buffet, table or break-front . . . we especially like it as a gift to a fastidious man for his cologne or shaving lotion. However, you couldn't blame him if he kept it in his den or office filled with, shall we say, brandy. It holds 16 ounces, is 7½" tall and its wood top somehow magically matches exactly the finish of the bottle itself. \$1.75.

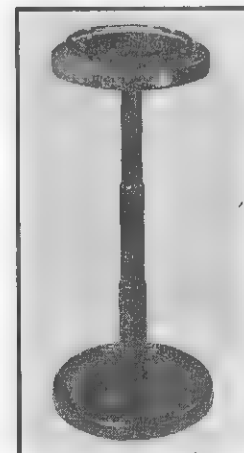
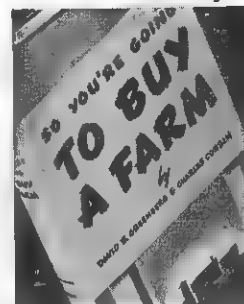
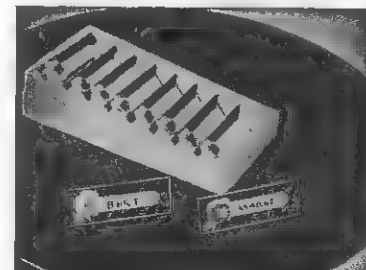
"SO YOU'RE GOING TO BUY A FARM"—W4-1160. Do you too desire a few good green acres that you can call your own? This book is your guide. Written by men who know the land, it tells you how to judge values, what the pitfalls are, how to get help in financing, and a thousand and one practical things you need to know, whether you're going to be a full-time or a week-end farmer. 1944 copyright. \$1.50.

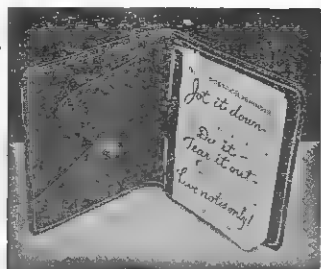


PERKY PIG — W4-1246. Very insouciant is this dotted porker. It's ceramic and 3" long, 2¼" high, with fetching polka dots in color. 50c each.

SMOKING STAND—W4-1278. This is for the man who deserves the best. It is beautifully made of solid walnut throughout. 23" tall. It's hardly possible for it to tip over, for the massive base is 10½" in diameter. The big crystal liner, 7¾" in diameter, is in amber—the better to blend with the walnut in the stand. Liner . . . which you won't have to empty every few minutes . . . has four cigar or cigarette rests. This piece is fine furniture as well as comfort to starboard of his easy chair. \$13.50.

MIRROR PLACE CARDS—W2-524. For the last deft touch of perfection in your table decoration, these unusual Mirror Place Cards are indispensable. Each is a crystal-clear mirror graced with a delicate, gay and colorful hand-made floral bouquet. And in the center of each mirror is a frosted area where the guest's name is written with soft pencil. This is easily erased and the place cards may be used again and again. Each is provided with a small lucite easel that holds it at just the right angle. Gift box of eight—\$1.25.



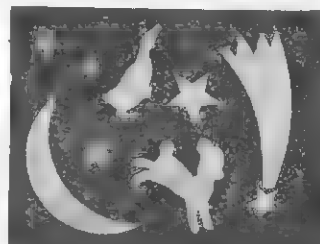


MEMORY-MINDER PURSE — F2-558. You'll scarcely want for a thing with this smart new creation, for it combines the famed Robinson Reminder memo pad, a change purse, a hidden compartment for folded bills, a compartment for cards and stamps, and a pencil. Each memo page is perforated into three sections, so you can tear out the notes that have served their purpose and have live listings only. 3" x 3¾" folded size. Fine pliant red morocco—genuine leather. \$1.25, including 20% tax. Extra fillers (558a) available at 5c each.

STAR OF LOYALTY CANDLE—W3-862. Beauty meets patriotism in this gorgeous all-wax red candle in the shape of a star. 6" from point to point, 2¾" high. It's smartly different and it'll last a long, long time. Cellophane wrapped and gift boxed. \$1.



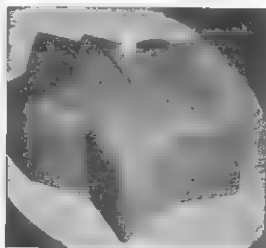
PERSONAL MATCHES — F1-18. Radiant copper, gold or silver spells your name, monogram, boat or estate name on these velvety book matches of luminous blue, midnight black, brilliant white, suntan or assorted. Also available in metallic gold and silver, individualized in maroon or blue. They come in a gorgeous cream and red gift box. Box of 50, \$1.25. Four boxes, \$4.40.



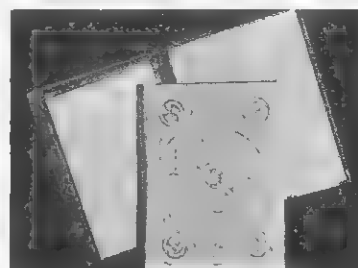
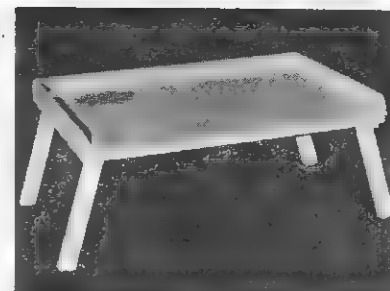
LUMINOUS STARS AND ANIMALS—W3-950. "Going to bed" becomes high adventure for the child whose room has these moons, comets, stars and capering animals that cast a glow in the dark. They are gummed for easy application to walls and ceiling and they recharge themselves by daylight or electric light. One package contains 17 subjects. \$1.



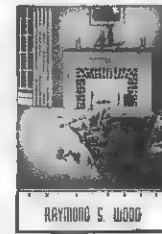
PAINTBRUSH FUN FOR HOME DECORATION — W4-954. With this book in your left hand and a paint brush in your right, you are ready to create miracles of color and design in your home. Would you like to see the walls of Baby's room alive with nursery-rhyme pictures? Your bathroom walls festooned with fish, penguins, mermaids? Kitchen walls and cabinets adorned with peasants in quaint costumes? The recreation room nostalgic with Gay Nineties portraits? You can do it even if you can't draw a straight line or paint a barn-side. This book is planned to meet the needs of people who cannot draw at all; it provides a unique method of copying and enlarging pictures that is being used successfully in grade schools. Here are hundreds of mural picture ideas and 150 finished illustrations ready for your use. \$2.50.



FOLDING BED TRAY—S4-1272. A marvelously handy tray! Use it without the four disappearing legs as a serving tray. Flick down the 8" legs and you have a low table of a thousand uses. It's especially convenient for breakfasting in bed. Of generous size (20½" x 14¾"), it has a three-quarter inch gallery on three sides. Enameled in pink, green, blue or ivory, with floral design in upper left corner. Four cork rests for use when legs are not employed. \$4.95.

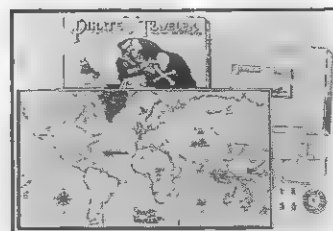


TELEPHONE AND ADDRESS BOOK—W4-1148. You'll wonder how you ever got along without this indispensable "secretary." There are 40 heavy bristol 5½" x 8" pages with space on each page for 15 names, addresses and telephone numbers. Pages have die-cut alphabetical tabs for quick locating. In addition there's a big memo pad mounted in the left inside cover. The book is covered in padded brown or ivory leatherine with gold-tooled design and is plastic bound. It's a gift anyone can well use and it certainly belies its low cost of \$1.25.



PERSONALIZED BOOK PLATES — S1-12. This original and exclusive Miles Kimball Company collection of book plates makes it easy to please the taste of any book-lover. Each plate is 3" x 4¼" and is printed on India vellum paper in rich-toned sepia. They are not gummed, for that would cause curl. Affix with rubber cement. We personalize them to your order by hot-stamping with bookbinder's gold foil. 50 for \$1; 100 for \$1.75; 200 for \$3; additional hundreds at \$1.25.

PIRATE AND TRAVELER—W4-1275. Here is one of the greatest of all games for amusement and instruction. It appeals to every American's love of travel, adventure and trade. Travelers ply their trade between all ports of the world. They are subject to being lost, killed, shipwrecked or typhooned. As game nears completion all travelers become pirates and pirate booty safely landed becomes the winning factor of the game. Ocean ports, distances and international commerce become common knowledge to players of this game. Two, three or four persons can play. Game board measures 30" x 16". Packaged in a very swashbuckling box. \$1.65.



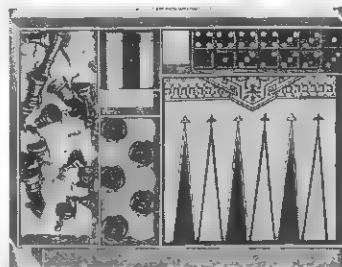


POCKET BIB—W4-1234. It must have been an experienced parent who designed this cute bib with its 3"-deep pocket. It is made of plastic-coated rayon and has appliques which are die-cut from other waterproof coated fabrics and affixed with waterproof adhesive. Just wipe with a damp cloth to clean. 50c.

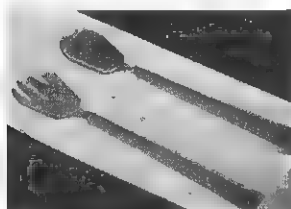
FOUR - IN - ONE GAMES—S3-784.

by Milton Bradley, the game people. This grand big box contains complete and good equipment for chess . . . checkers . . . domi-

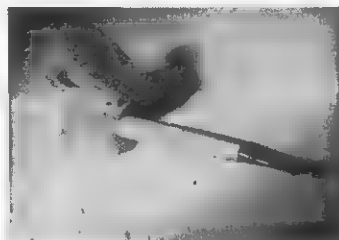
nees . . . backgammon. A 32-page booklet of rules for all four is included, plus rules for Chinese star checkers, which can also be played with this equipment. \$2.45.



SALAD SERVICE—S3-814. In a handsome satiny cloth-lined gift box this tarnish-proof salad fork and spoon make a fine gift. They're of chromium-plated brass with wooden handles. Each is 11½" long. The set, \$1.

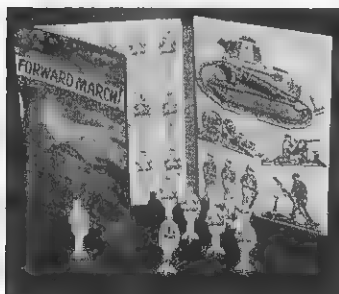


"O-JOHNNY" PIPE—S3-692. Comes now the pipe different. We guarantee rapt attention for the man who lights up this pipe (and it is an actual, easy smoking pipe) at his next meeting with The Boys. Natural wood, with vulcanite bit. Gift packaged in wood-grain box. 50c.

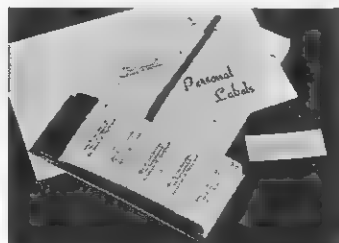


FORWARD MARCH PORTFOLIO—W1-311.

A timely gift to make boyish eyes sparkle, this magnificent army—seventy-two pieces strong! Men and field artillery are mounted on heavy, durable board and die-cut—in authentic design and full natural color. Each piece has its individual base so it can be maneuvered for parade or battle. 10"x13½" three-fold portfolio. \$1.35.

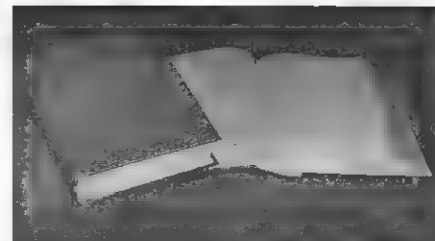


PERSONAL LABELS—F2-544. Think of having 300 gummed labels, each printed in red and blue on white paper with your name and address—all for \$1! They're indispensable for letters, packages, books, photos . . . positive and convenient identification for personal property of all kinds. They make a thoughtful gift for the man in service and virtually everybody else. Book of 300, \$1. D.S.



NEW CENTURY DICTIONARY—

S4-917. This handsomely bound, new two-volume edition of the Century Dictionary deserves a place of high honor among your most-used books. It has just been rewritten and a vast amount of new material has been added. Besides the usual contents, there are over twelve thousand quotations and four thousand pictures with big supplements of synonyms, antonyms, foreign words and phrases, biographical and geographical names and places. A highly-prized gift for the newly-weds, student, or any home without a truly modern dictionary. Two volumes in rich maroon gold-tooled and embossed binding. Each volume is 10½" x 8" x 2". \$9.95 complete.



THE IMMORTALS OF MUSIC—S4-799.

Exquisitely hand-painted on fine, high-fired china, these 3½" high busts of Bach, Mozart, Beethoven, Schubert, Chopin and Wagner, in delicate natural color, bring delight, both to the lover of great music and those who appreciate ceramic art—as well as people like us who are always looking for the exactly right decorative piece. (And these are perfect for the music room!) May be purchased one at a time at \$2.50 each or by the complete set of six at \$13.50.



MORTAR & PESTLE

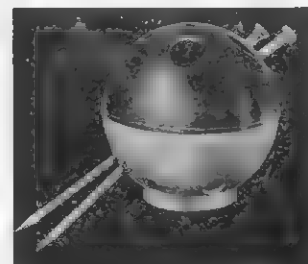
—S4-1014. Right out of an olden times apothecary's shop is this quaint mortar-and-pestle for smart

service as an ash tray. The mortar (we do hope we're not confusing this with the pestle) is used to extinguish the cigarette. Both pieces are of heavy solid glass, frosted and clear to make a charming design. \$1.75 the set.



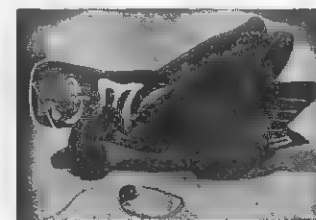
KNIT KIT—W3-758

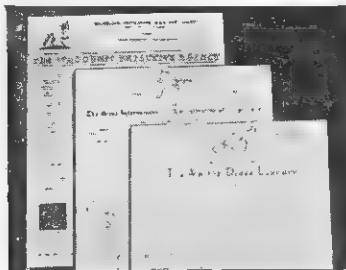
Your knitting will be faster and better with this yarn ball holder and needle set. The holder is of light-weight durable plastic; it keeps the yarn ball secure, yet gives it free play for the speediest knitter. The two 10-in. knitting needles are white; one has a red button, the other a blue. Holder is red and blue. \$1.



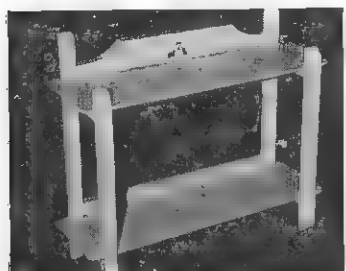
GEORGE, THE GRASSHOPPER—S4-1087. A sturdy

wood motion, realistic facial and body, pull toy to delight the youngster. George is painted green with design in yellow and orange. His legs move with a jumping motion in approved grasshopper fashion when he's pulled along the rug. Twelve inches long, 3½" wide, 6" high. \$1.

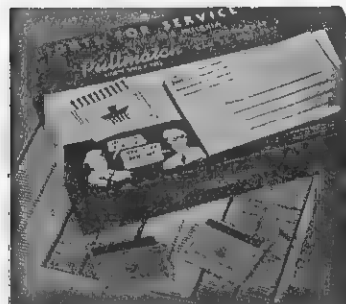




KNOTHEAD NOTEHEADS—S3-863. Here's just what you need to write to your light-hearted friends, an unmatched collection of 32 strictly insane Noteheads—with 32 baronial envelopes—and there are four each of eight different delightfully delirious designs, each imparting to the user a magniloquent, if zaney, title. Examples: General Manager, Chief Clerk and Diaper Washer of the Whitee-Didee Laundry. Chairman of the Bored of the Go-Brokerage Company. Operative 3.2 of the Who-dunit Detective Agency. And five others, equally hilarious, with a wealth of sophisticated supporting humor. Quaintly illustrated and colorfully printed on excellent paper—8½ x 11 in size. The generous, attractive box is only \$1.



CONVENIENCE SHELF—W4-1114. Your only problem will be to decide where you need it most . . . in bathroom, kitchen, pantry, porch, sunroom or recreation room. It's all wood and attractively finished in cream with a little Dutch windmill design in brown. 15" high with two shelves 5½" x 17¾". A stand-out value at \$1.25.



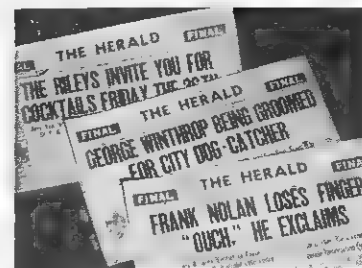
PULLMATCHES—S3-840. Lights for service men and their families and friends! There are 200 individual packets with ten water-proofed pull matches in each—a total of 2000 lights in a red-white-and-blue box. No striking. They light with a pull and they are so safe that they are the only match made which are mailable without foil or asbestos protection. The box is all ready for you to address and remail if you wish. You may have the Pullmatch packets printed with the Army, Navy or Marine insignia. \$1 per box.



WINE SET—S4-998. A combination that apologizes to no one, this brilliant wine set with six glasses, decanter and matching stopper. A ruby ring encircles the tops as well as the stems of the etched glasses. The delicate ruby throat of the decanter echoes the etched design around the lower half. Glasses are 3" tall and 2" in diameter. Decanter is 10¼" tall and holds approximately a fifth. \$7.95 complete.



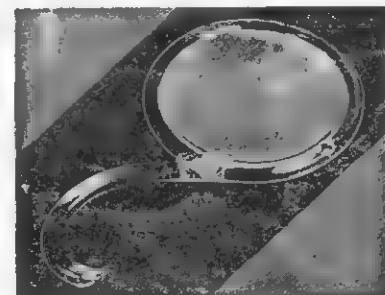
FIVE-POWER TELESCOPE—S4-1022. A real telescope that makes a better pirate, air-raid warden, explorer or law enforcement officer out of any small boy. 9½" closed, 14½" extended. Genuine five-power ground lens. Folder showing silhouettes of 13 enemy planes and 16 U. S. fighting planes is included. 65c.



NEWSPAPER HEADLINES—W4-1178. Your own name in 72-point type! You write any headline you wish and we will print it in authentic newspaper style as part of a special-edition, full-sized, six-page newspaper in which every story carries a laugh! Each of the hundreds of items was printed in some U. S. newspaper before the publisher was aware (until a few hours later) of the slip-of-the-pen involved. You can have a two-line heading with up to 24 characters in each line. (A space or a comma, as well as each letter, counts as one character.) Suggested headlines: "Bill Morgan Drafted; Tojo Sues for Peace." "The Rileys Invite You For Cocktails Friday." "Art Norris Being Groomed for City Dog-Catcher." Headline must be the same on all to earn quantity rate. Six for \$1.25; 15 for \$1.95; all over 15 at 10c each.

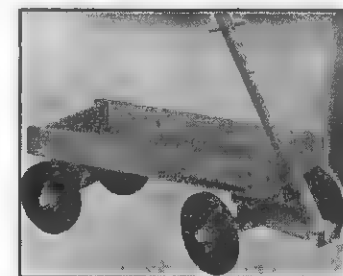
MAHOGANY BRIDGE TRAYS—S4-1296.

From the hardwood forests of Haiti comes this hand-carved and hand-polished mahogany bridge set. Carved in the form of a heart, diamond, club and spade, each with three-inch handle, from solid straight-grained blocks and then hand-rubbed to bring out the rich, deep lustre that only Haitian mahogany can boast. These trays for canopes or nuts or candy are at once unusual and very beautiful. \$1.75 each or \$6.50 for the set of four.

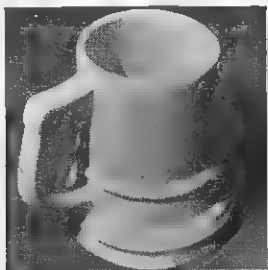


HOOKED HAND MIRROR—W2-515. Graceful as a swan is this hand mirror of lovely plastic—with a superb two-sided mirror framed in a smart swirl of smokey plastic—to blend with the furnishing of any boudoir. The handle may be conveniently hooked in place to free madame's hand for her attention to beauty. 10¼" x 6". \$2.95.

WOODEN WAGON—S4-1090. The little skipper will be mighty proud when he starts his neighborhood patrol with this all-wood red-wheeled wagon! Body size is 20" x 10" x 2¼" Natural varnish finish. \$1.95.



ENGRAVED VISITING CARDS—F1-126. Here is genuine steel-die engraving, and the plate is sent to you with the order. Correct size for Miss, for Mr., for Mrs., for Mr. and Mrs. will be used, and style of lettering will be authentic. Plain or paneled stock. 100 engraved on fine vellum, plate included, \$2.45. (D. S.)



MUSICAL MILK TANKARD—W2-490. For many years to come this charming child's drinking mug, hiding a genuine Swiss music movement, will bring delight. Now made of translucent vitreous china. The Thorens movement was hand-crafted in the Swiss mountains in the village of Sainte Croix, Canton of Vaud. When lifted, the tankard plays Brahms' "Lullaby" or "Rock-a-bye Baby." About 5" high. \$6.95.

STERLING TOPPED SHAKERS

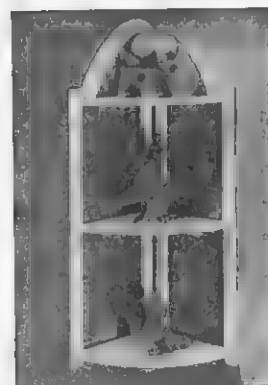
—W4-1318. Further evidence that a gift need not be expensive to be attractive. In a sparkling glass tray are a salt and a pepper shaker, each with sterling silver top. 75¢ the set, including 20% tax.



PEASANT GUEST TOWELS—W4-1307. Delightfully decorative for powder room or kitchen breakfast nook are these two fine, high-count 13¼" x 20" guest towels. Fast-printed with gay provincial designs, as illustrated, in powder blue, green, yellow, black and dubonnet. 80¢ each or \$1.50 the matched pair.



CORNER WALL SHELF—S4-739. This shelf is definitely designed to fit in a corner. It's almost 21" high, 8" across and has three circular shelves. Made of wood and finished in satiny white. It brings new convenience to kitchen, porch or sun-room. \$2.



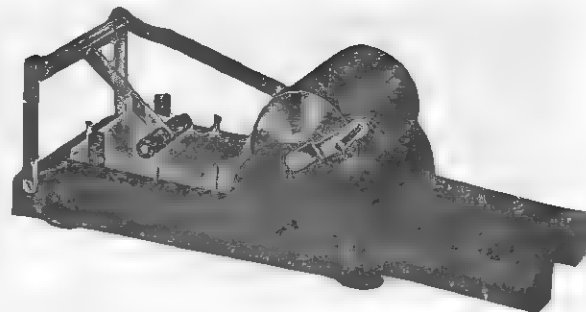
BABY-JACS—W2-595. These fine protectors for the baby's bottle are made from soft, absorbent terry cloth. They protect furniture, reduce the likelihood of the bottle's slipping out of small hands. Colorfast and washable. About 4" long. There are four to the box and you may have them in either pink or blue. Attractively packaged with baby sketches on the box. \$1.



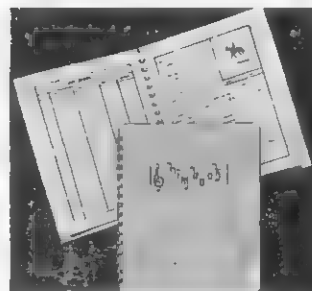
HEART-AND-HAND RING—S4-1058. At first glance you see only a lovely ring, attractively adorned with clasped hands. But they hold a secret! The clasped hands open to reveal a tiny heart of solid gold. This unusual ring is a distinguished and enduring symbol of love or friendship. The three concentric bands that make the ring are of sterling silver and the clasped hands and heart are of solid gold. Please specify small, medium or large size. Gift-boxed. \$9.50, including 20% tax.



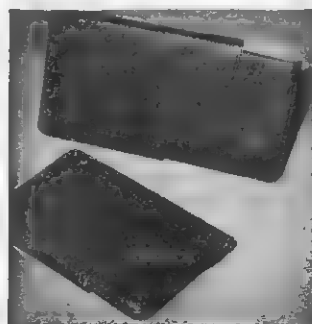
PRINT-O-MATIC—S3-671. With this duplicating machine you can print 3000 post cards in one hour at a cost of less than five cents per thousand. You need no type, no engravings, no special skill. If you have access to a typewriter, you can type the stencil. Or you can write on it or hand-print or draw or trace charts, graphs and pictures—or do all on the same stencil. It is a magnificent gift to the boy or girl with a "publishing urge"—and a moneymaker for the merchant, club, church, office or other organization that has need for quick and economical communication. It is automatically self-feeding; all you do is turn the crank. 18½" long, 7" wide—place it anywhere as it has rubber suction cups to hold it firm. Portable, it weighs only 4½ lbs. Strong, one-piece steel body construction. It is finished in oven-baked black crackled enamel with plated metal parts. Adjusted to government post card size, it handles paper as well as post card stock. It comes completely equipped with four quality stencils, stylus, writing plate for use with stylus, bottle of correction fluid, cloth ink pad, a quarter pound of best quality ink and an inking brush. \$9.50.



STENCILS—S3-672. Additional stencils are stocked by us and are available at \$1.50 per quire of 24.



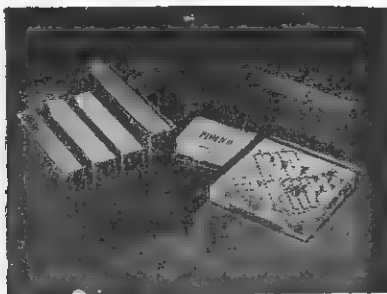
"HIM" BOOK—S3-699. In this truly complete log is room for the discerning girl to record all the really important things about the men in her life "in the hope," says the introduction, "that some day the exactly right Man will be cataloged here-in." There are 18 silhouettes to type-rate each man, there are 18 two-page log sheets for his photograph and salient facts—phone, nickname, spending habits (if any), dancing ability, social instincts, military service, etc., etc., as well as room for a complete log of dates with each—what you did, where you went, whom you saw, what you wore. Heavy leatherette cream, red or blue covers, gold embossed title, red plastic spiral binding. A book any girl will cherish. 8" x 10". 40 pages. \$1.



MASTER CIGARETTE WALLET—S4-1067. The richest, finest case we offer. It is hand-made of deluxe, pliant saddle-leather and hand-stitched throughout. Wafer thin, it is only 4¾" x 3" (closed) but holds ten cigarettes. In either deep dubonnet or midnight blue, it is as flawless for evening dress as it is rugged for service uniform. \$5.

EASY-KNEES FOOT REST—S1-32. This is designed for the more advanced connoisseur of unadulterated comfort. It assumes several shapes but the one we like best provides underpinning for calves and knees as well as feet. It's maple with maple finish. \$1.65.





BOOKGAMES—From six continents on maneuvers, combat rest, or bivouac, service men applaud Bookgames for amusement, pleasure and sport. Each game is designed and constructed to stand the hard wear of pocket or duffle bag. Five complete, compact pocket-size games, with molded plastic playing pieces on finished maple game boards attractively encased in maroon leatherette. Set of Chung-Peg, Chess, Pimlico, Checkers, and Bingo, ideally bound for a permanent niche in your recreation room. Each comes in a handy re-mailing carton.

BINGO—S4-1055. All America plays it. Complete with master board, spinner, transparent markers and instructions. 5" x 5 7/8". 75c.

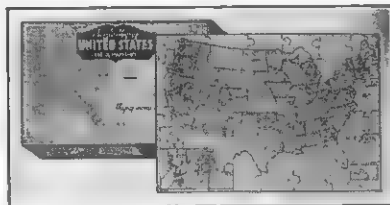
PIMLICO—S4-1055a. All the excitement of a day at the races with the sport everybody loves. The same game as played aboard luxury liners with hurdle jumping for added thrills. 4 3/8" x 4 5/8". 75c.

CHUNG-PEG—S4-1055b. Better known to Americans as Chinese Checkers. A popular peg game complete with instructions. It's a lot of fun! 4 3/8" x 4 7/8". 75c.

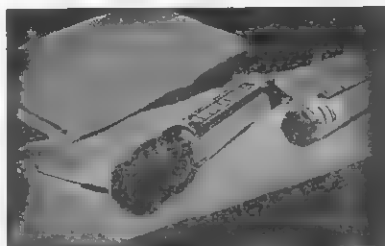
CHESS—S4-1055c. One of America's largest selling games. Constructed with the fineness of detail found in expensive sets. 4 3/8" x 4 7/8". 75c.

CHECKERS—S4-1055d. Every generation knows and plays the game. Especially equipped with plastic playing pieces designed for crowning kings when inverted. 4 3/8" x 4 7/8". 75c.

PUZZLE MAP of the UNITED STATES—W4-783. A big cross-word puzzle map of the United States, cut on state lines, to furnish plenty of education as well as fun. A map of the world is on the reverse side. A Milton Bradley product. \$1.25.



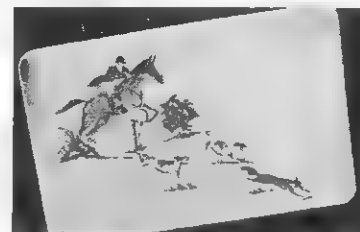
SHUBADOR—S3-791. Definitely the handiest, most practical shoe-shine kit of the year. It has a fountain brush—connected with the generous tube of polishing cream—and all you do is turn the key at the bottom of the tube and the polish flows into the bristles. Then a few sweeps with the fleecy polishing cloth that comes with the kit and you're through. Available in regulation navy black (all stowed in a navy bag) or in regulation army tan (in a khaki bag). And there's an EXTRA tube of polish included. The kit complete, \$1.65.



MAGNIFYING MIRROR—S4-941. A dresser accessory lovely beyond its low price is this magnifying mirror with translucent frame 8" long, 4" in diameter. A medallion picture in 18th Century French tradition, in color, is inset in the back. \$1.

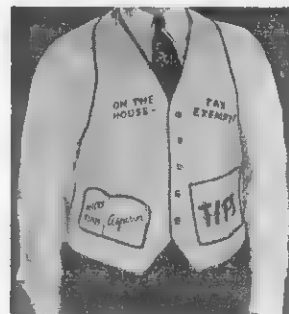
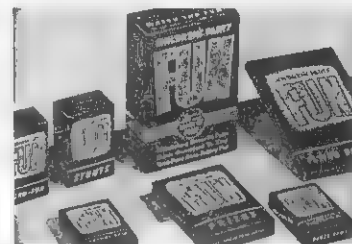


TALLY SALLIES—W2-462. The hostess who wants her bridge parties to have that elusive something-different will like this sprightly and generous ensemble which includes two dozen tallies of heavy vellum—each one printed with a different, really funny bridge epigram—and four large score pads with a dozen colorful scoring sheets to the pad. There is a set of screamlined "Bridge Rules" inside the cover. In a colorful array of distinctive hues. \$1.



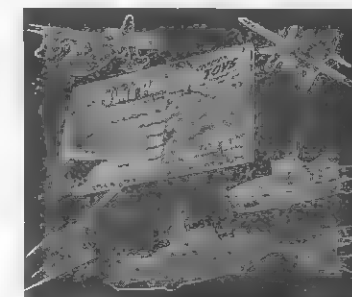
HUNT PLACE MATS—W4-1211. The design has been charmingly done in dubonnet; black and green against a soft aqua background. Fine quality cork is the material—guaranteed impervious to stain, moisture, alcohol, grease. Very flexible and entirely free from buckle and curl. 11 1/2" x 17 1/2". Four for \$2.75 or 75c each.

PARTY IN A BOX—W4-910. In one big gala box are six—count them—six smaller boxes. Each one contains a game that's loads of fun for small fry. Complete directions on each box. There's the Flying Donkey . . . the Memory Spell-Down . . . Word-Fun . . . the Peanut Race . . . a box Prizes and the Stunt Box. Hours of hilarious fun of the sort children love! \$1.

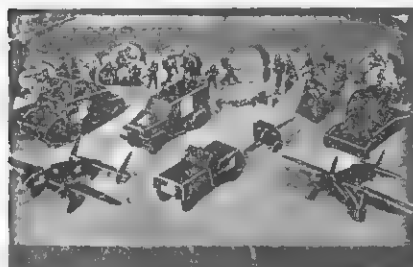


VEST FOR THE HOME BARTENDER—W4-955. Rumor has it that Dale Carnegie is biting his fingernails in rage and despair over this greatly improved way to win friends and influence people. Slip into this riotously funny bartender's vest when the boys and gals next drop in for a drop, and your popularity is solidly assured from that moment on. Makes no difference if you have B.O., halitosis or battleship-gray shirts. You're in, once you spring this bartender's vest. It's made of heavy white duck trimmed in red and blue. False buttons (it ties in the back) and with a big pocket for "Tips," another for "Aspirin" and "Micky Finns." \$2.50.

NAVY COMBAT SET—S3-770. Fascinating to junior admirals, this educational toy will be enjoyed by all the family. Each of the many pieces is constructed of very heavy, 80-point cardboard. It's fun to put them together and to maneuver them. It's a great, big set! There are 16 officers and men . . . 1 battleship . . . 1 aircraft carrier . . . 10 small planes . . . 1 flying boat . . . 1 dive bomber . . . 6 bombs . . . 1 destroyer . . . 3 life rafts . . . 1 submarine . . . 1 amphibian tractor . . . 4 depth charges . . . 6 torpedoes . . . 4 mines . . . 1 mosquito boat. 57 pieces in all! 85c.



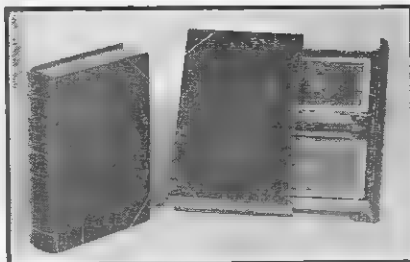
CALFSKIN CARD SET—W4-1331. Appropriate as a gift to anyone, this handsome calfskin case in the design of a beautifully-bound, gold-tooled book, contains two decks of fine playing cards (the Congress monogram quality) which are personalized to your order with surname, initials, estate or boat name . . . or her first name on one deck, his on the other. There's also a score pad for gin rummy. The case is 4½" x 6¼" and of the finest quality of calfskin available. This set makes an ideal gift to a business associate, as well as to the person who "already has everything." **\$8.95.**



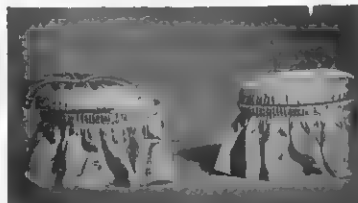
PUFF AND PIN JARS—S4-1196. Twin taffeta-skirted crystal jars with powder puffs and padded taffeta pin-cushion tops serve as charming matching utility boxes for bedroom or powder room. Use them to hold two shades of powder . . . or for costume jewelry. We have them in dubonnet and saffron. 2½" high, 3½" in diameter. **\$2.50** the set.



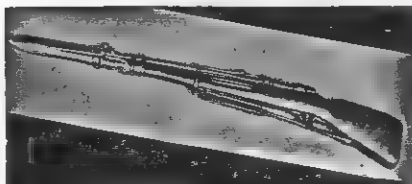
RIFLE LETTER-OPENER—S2-393. An interesting replica of the U. S. Army Garand army rifle. Handsomely made in walnut finish, it will grace any home or office desk. **\$1.**



ARMY COMBAT SET—W2-533. There are 22 pieces in this super war game set—and it's double fun because it's also a construction problem. Each piece is of ultra heavy 80-point cardboard. Young field marshals (and their parents!) will delight in putting their war machine together. There is a bomber, pursuit plane, jeep, ambulance, machine gun, anti-tank gun, anti-aircraft gun and a heavy tank. There are 14 soldiers, including a parachute jumper and a signal corps man. Each piece is khaki colored and there are colorful insignia transfers for the commanding officer to affix to his matériel. **85c.**



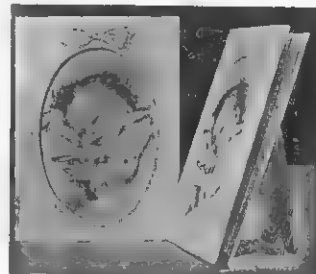
MERRY TOYS—S4-1110. Tots treasure these sturdy wooden pull animals. One-inch wooden wheels enable the Merry Toys to be pulled over the roughest surfaces, without tipping—and they are built to withstand rugged handling without breaking or chipping. Available in three different animals: bear, donkey or elephant, **\$1** each.



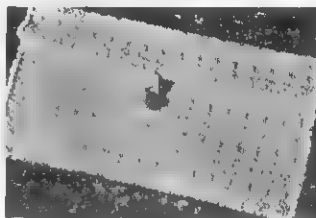
BISTRO BOTTLES—W4-1019. These swell decanters are high on the Required List if you or your donees like to entertain and especially if they have a rumpus room. Each holds a full quart and is bound by two bands of copper, has a big wooden handle and the cleverest wooden screw-on top you could ask for. Specify which you want—Rye, Scotch or Bourbon—at **\$1.95** each.



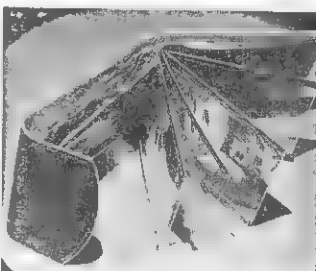
PHOTO-FRAME BABY BOOK—S3-869. This is no ordinary baby book. The ivory leatherette covers are cleverly arranged to become a charming photo easel—with an oval opening in the front cover framed with embossed border in pink and blue to become a setting for baby's own picture. Included with each book is a coupon entitling the owner to a 6 x 8 photo (to fit the frame) enlargement from your own negative—for only a 25c handling fee. Or you can leave in the beautiful full color baby picture now in the cover-frame. The 21 pages, illustrated in full pastel colors, provide space for recording all the important facts about baby's first five years. 6½" x 8¾". **\$1.**



CORDED UNDER-ARM BAG—W4-1185. Charmingly casual is this purse of heavy, corded white cotton. It lends smartness to any informal ensemble. 12½" x 6½". Large wooden button closure. **\$2.65**, including 20% tax.



CALFSKIN BILLFOLD—S4-1030. This is for the man who loves good leather and likes to have it in his personal accessories. It is for the busy man who wants an efficient billfold, identification card case and window compartments for his lodge cards, passes, treasured photos . . . all in one handy unit. Four 2¾" x 3¾" window compartments here for quick visible access to eight cards . . . and a separate pocket-under-cellophane besides. Still another roomy pocket for stamps, a supply of his own business cards, etc. Brown leather . . . genuine calfskin. **\$1.45**, including 20% tax.

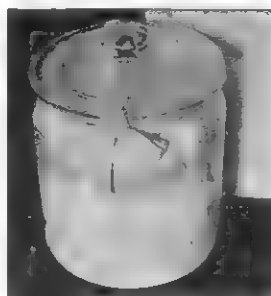


TWO-WAY SHOE RACK—S3-394. Rationing makes shoe care more important than ever. Your shoes will stay shapely and shined on this sturdy and space-saving rack that can be used on the floor or hung on closet wall or door. It is made of selected hard wood with clear lacquer finish. Holds six to nine pairs of shoes . . . at least nine pairs of women's shoes. 21½" x 20" x 6½". The work of a moment to assemble it—there's not a nail, bolt or screw involved. **\$2.**



BABY UTILITY BAG—S4-1133. For the traveling mother-and-infant this baby utility bag is the handiest must article on the horizon. It consists of a rubber-lined poplin bag, 11¼" x 10½", with adjustable shoulder strap and separate compartments for diapers, bottles, pins, bibs, etc. An extra rubberized inside pocket is provided for soiled diapers. Available in navy blue or garnet, it looks for all the world like a stylish hand-bag with shoulder strap. You'll bless the day you acquired it! **\$4.45**, 20% tax included.

PERFUMED BATH CRYSTALS — S4-902. Gift boxed in decorated glass cannister, and ribbon tied, here is a full pound of Bath Salts Supreme for softening the water and perfuming the bath. The crystals are in delicate pastel shades. Your choice of fragrance: pine, tropic spice, or (a blend) southern blossoms. **\$1.25**, including 20% tax.



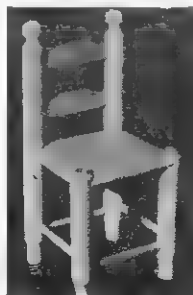
NURSERY PLAQUES—S4-875. Well-loved Mother Goose characters stand out in relief on these 8½" x 12" plaques. You may have Little Bo Peep, Jack Horner, Miss Muffet, Jack and Jill, Cat 'n the Fiddle or Humpty Dumpty. **70c** each.



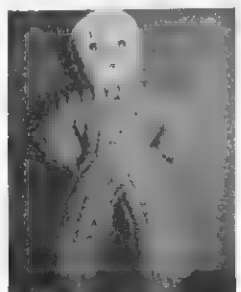
GREMLIN—S3-853. But of course you know what a gremlin is: the twentieth-century brownie who sits on the wings of airplanes and plays pixie pranks upon the pilot. This one is especially elfin, for he's so cleverly hand-painted. He's made of oilcloth and wire and felt and one thing and another and as the absolute latest in costume jewelry he's indeed tops. About 4¼" high. **\$1.20**, 20% tax included.



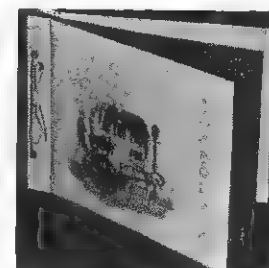
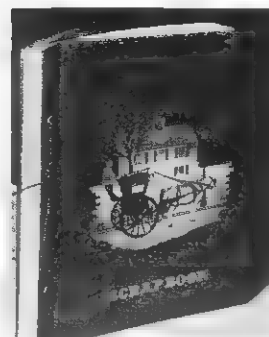
DOLL CHAIR — W4-1229. This chair for the honored doll has been more carefully hand-made than much adult furniture. 8½" high and of cherry wood mostly, although we have a few of black walnut and red cedar. Nary a nail in a one. Beautifully crafted. **\$1.25**.



SOLDIER DOLL—S4-880. This unbreakable doll is hand-made of deep chenille. He's sturdy enough for the most rigorous nursery campaigns—in short, unbreakable. In his khaki uniform he stands more than 15" high and he has eyes that move. **\$1.75**.



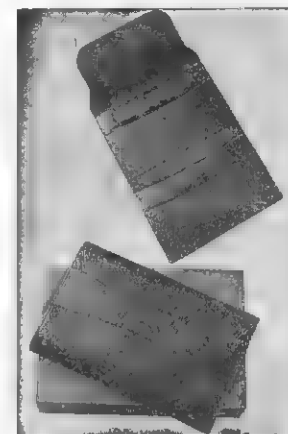
PHOTOGRAPH ALBUM—W4-1145. Eighty big 10" x 13" black mounting pages for your treasured photographs—bound in a gorgeous cover embossed in color with a hansom cab before a charming colonial house. Brown or antique ivory padded cover. **\$1.25**.



SCRAP BOOK — W4-1144. Companion volume to the album above, this big scrap book is identically bound with padded brown or antique ivory cover colorfully embossed with the same winsome colonial design. It holds 100 11½" x 14" ivory mounting pages for clippings, letters, etc., you want to keep. **\$1.25**.

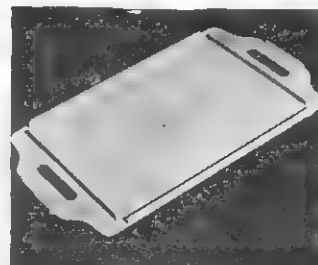
RATION BOOK AND TOKEN TOTER—S4-1279. This big, beautifully made wallet will hold all the ration books a large family

has—and, besides, it has an extra pocket for tokens. It is 7" x 4¾" closed, 7" x 13½" open. Strongly stitched for long wear. It has four roomy pockets: one for gas and oil ration books, one for food books, one for tokens, one for rationing information clippings from newspapers, shopping lists, etc. Each pocket is gold stamped. There is a pocket book wrist-band stitched to the outside for convenient carrying. Gift boxed. **\$1.50**.



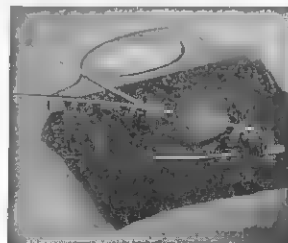
SERVING TRAY — S4-1073

Strongly made, this all-wood tray is large (23½" long, 11½" wide) and convenient to use. 1" rests on bottom. Ivory finish with pastel blue floral design in center. ¾" gallery all around. **\$1.45**.



TAPESTRY KNITTING BAGS — W-3

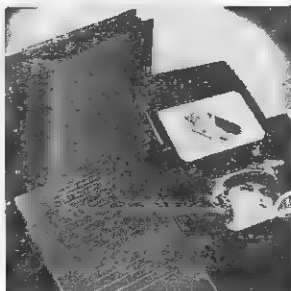
777. These attractive serviceable bags, for knitting or shopping have natural wood handles and full rayon lining. About 16" wide and 11½" deep. They hold a lot! **85c**.



INTERNATIONAL RUMMY — W4-1316. If your gang

likes to play rummy—and whose doesn't—you're all set for plenty of fun with this decidedly interesting variant. Any number of players from 3 to 12. Many an extra thrill to keep this a favorite for a long time! **85c**.

PHOTOS KIMBALL G. (S4-1145) 59



FOTOVUE—S4-1161. You can preserve 90 snapshots and their negatives in this durable loose-leaf photo album that files each snap-shot visibly and provides space for dating each one. The pockets take any size photo up to 3½" x 5½" (there are black mounting cards with gummed strips for positioning the smaller sizes.) Fotovue is 7½" by 10" and bound in attractive duratone synthetic leather with padded, gold-tooled cover. **\$3.50.**

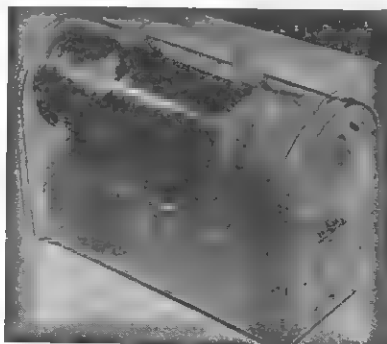


HOSTESS COFFEE MAKER—S4-1043. Dad can have his coffee at 7 A. M.—Sister at 8 A. M.—Mother at 8:45 A. M. with this new hostess coffee maker which brews *exactly* one, two, three or four cups and saves time, coffee and flavor. Imagine getting about fifty full-flavor cups per pound of coffee! Both upper and lower bowls are made of frosted stippled glass. The lower bowl is guaranteed heat resistant and gaily decorated with insulating raffia for convenience in pouring. Matching colored cork makes it a decorative serving decanter to keep liquids warm or to use in refrigerator to chill water, milk, wine or juices. Directions for making better coffee are included. **\$1.95.**



ROLITO—S3-844. Here's a children's book that we (who voted for McKinley) have thoroughly enjoyed reading *three* times. Says the foreword: "This book was not written with the idea, or promise, of teaching a child Spanish in twelve easy lessons. It was written with the hope of giving the youngest child a taste of another language, another country and its music." "Rolito" is a 64 page book, 9" x 12", gay with whimsical Mexican pictures, twelve delightful stories about a little Mexican boy and twelve easy-to-play Spanish songs by Armando, complete with music. Then there is a Spanish-English dictionary and an English-Spanish dictionary. **\$1.**

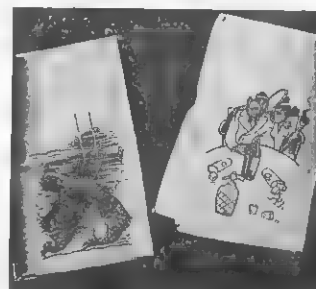
TRANSPARENT LUNCH CASE—S3-745. Why? Because all defense plant workers, until now, have had to wait in line to have the contents of their lunch buckets pawed over by inspectors to make sure no time-bombs or other contraband were lurking among the sandwiches. That's the law. With this kit of sparkling transparent Lumarith plastic, the inspector can see the entire contents at a glance. It's 9¾" long, 6½" high, 4½" wide. Metal holder for pint thermos bottle (the thermos bottle is not included) and plastic carrying handle. Easy to keep clean and will not dent or chip. **\$2.95.**



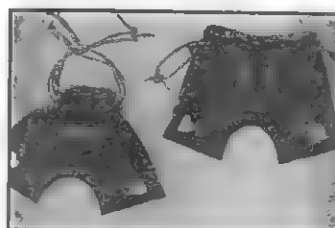
KRITTER KIT—W4-1079. Everyone from Junior to Gramps will have fun with this big box of scrap-happy materials for creating krittlers. There are peanuts (colored, if you please), empty spoons, buttons, colored corks, pieces of tin, felt, feathers, shells from the beach, pine cones—dozens and dozens of things to use ingeniously. And there's a big 32 page (8½" x 11") book in two colors with life-size photos of krittlers and how to make them. Plumed goober-birds, alligators, rattle snooks, pop-eyed pythians and dozens of other amusing creatures. Besides the fun they give small-fry, they make clever place card holders and table decorations. **\$1.**



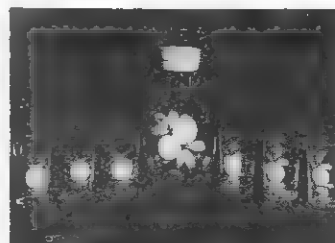
PARTY TOWELS—S4-933. Your stock as a clever host or hostess goes up another point when your guests see one or more of these gay new towels over your arm or in your mixing department. They're of excellent, absorbent, unfilled fabric that launders well and wears like iron. Hand-blocked, one is in red and green and shows fish drinking like fish. The other, in brown and orange, catches an idyllic pastoral scene in which swain and gal have discarded glasses for the more direct procedure of two straws in the same bottle. **\$1.25** a pair.



SEWING CABINET—W4-1334. Whether you take the maple or the walnut finish, you'll have something very handy in the way of a sewing cabinet. Made entirely of wood, this oval lacquered cabinet is 13¾" long, 9" wide and 4½" high. Double center hinges open up to two compartments and on either side of the center partitions there's a grooved tray for pins, needles, thread. There's a lot of room in each compartment. **\$3.75.**



SMARTY PANTS—W3-674. The cleverest purse we've seen in many a moon! It's an exact reproduction of Tyrolean pants—and made of top-flight quality felt in red, green or royal blue with gay felt trimmings and pearl buttons. Corded draw-string in contrasting hue. There's even a matching change purse inside! 5" high, 7" wide. **\$1.75**, including 20% tax.

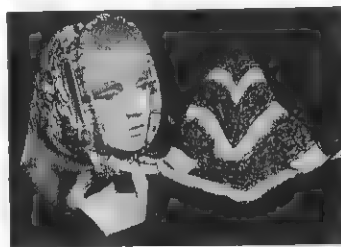


FRUIT JUICE SET—S4-1143. For breakfast smartness... this decorated glass decanter with six sparkling glasses to match. Each glass and the serving bottle carries your choice of a hand-painted orange or a luscious tomato in natural colors. Bottle holds approximately a quart and one-half with the smartest decorated cork stopper you've laid eyes on. Glasses are 3½" high. **\$2.95**, complete.



GIN RUMMY—S3-826. The country is going more gin rummy all the time. If you're not playing this game, you're missing something. The new official rules are included with this set . . . together with a walnut Gin Rummy rack, a special scoring pad and a deck of U. S. Playing Cards gold-stamped "Gin." **\$1.35.**

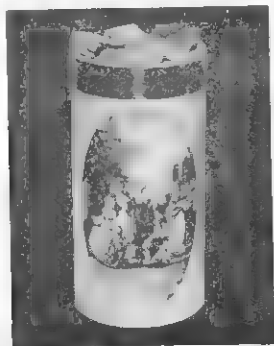
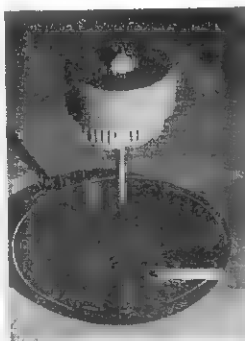
RECIPE FILE—W3-890. A modern cookbook and recipe file in the form of a miniature range! 200-card capacity, 3" x 5" size, behind alphabet guides. It contains 75 recipes, 16 dividers, 10 blank cards. Made of heavy cardboard with chrome finish and waterproof enamel paper. **\$1.**



CHALLIS SCARF—S4-1291. A full 26" square is this wonderfully soft scarf of fine challis. It is hand-blocked in a dozen or so rich colors with refreshingly different designs. While scarcely any two are alike, the motif is Ukrainian. **\$1.25.**

PULLMATCH STAND AND ASH TRAY—W4-1237. Doing two things at once is made easy with the smart addition to the bridge table or busy desk. Colorful, the top is in brilliant shades of red, green, blue or brown and offers contrast to the glass tray. The Pullmatch top is made of sturdy plastic. The matches are the safest in the world, since each head is singly sealed and can light only when pulled out. Tray is 6½" in diameter, the stand is 7" high. Comes with two extra refills. **\$1.45.**

REFILLS—W3-796a. 20c per roll.

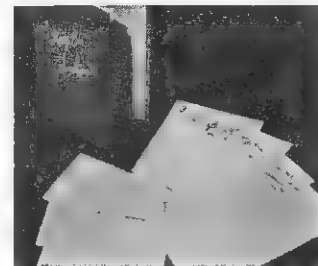


"BATH OF THE ANGELS"—W3-884. The deluxe gift package speaks truly in referring to "Le Bain des Anges" as the most luxurious bath in the world. The finest perfumed bath crystals have been custom-blended of spiced fragrance for this glorious gift can use the outer "mail-away" shipping box to remail to your donee. But let not this emphasis on the donee beguile you from ordering "Bath of the Angels" for yourself as well! It is luxury at only **\$1.75**, 20% tax included.



STERLING SILVER IDENTIFICATION BRACELET—W4-983. Beautifully made, this sterling silver 7" bracelet has two heart-shaped disks in the center. Smartly effective! **\$2.95**, including 20% tax.

"KEEP 'EM SMILING" WRITING KIT—S4-1150. He'll get a real kick out of using this humorous stationery. Each letterhead carries a whimsical sketch and caption based on army life. The stationery is packed in a well-made writing case of brown leatherette, gold stamped, "Keep 'Em Smiling." Closed size 6½" x 9¼". **\$1.**



SWINGAWAY TIE RACK—W4-1225. Tie this! A genuine walnut rack holding three to four dozen ties that swings out for convenience, swings back for space economy. **\$1.**

TEMPEST IN A TEAPOT—W4-1202. A decorative accessory that pays its way by being a reliable weather

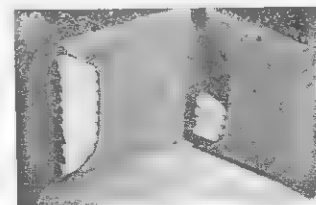
prophet! Fill it with colored water (simple directions on box) and rising or falling water level in spout forecasts clear, changing or stormy weather ten to twenty hours ahead. 3¼" high, with mirror plateau. **\$1.25.**



FULL MEASURE—W2-630. Hairline accuracy features this convenient Flexible Handi-Rule tape measure made of fine watchspring steel. Compact and tidy, it cannot become entangled or knotted. The fingertip recoil action permits the use of any length up to 72 inches—and the tape recoils into the cover by simply pressing the release button. Printing on the tape is clear and permanent. **50c.**

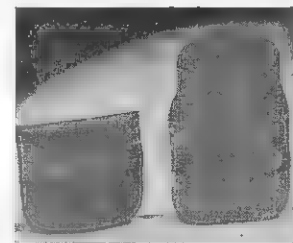


COIN PURSE—S4-1244. As a change purse for your handbag . . . or as a child's purse in its own right . . . or as a token totter . . . or stamp case . . . either of these two styles of genuine coin purses will serve you out of proportion to its cost of **50c**, including 20% tax.



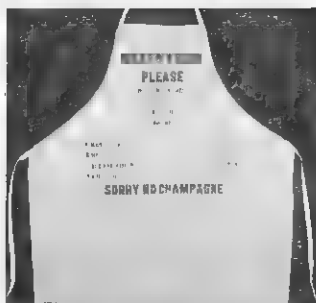
HIDE - BOUND BEAUTY—W4-

1156. This finely made cigarette case of cowhide leather has invisible springs to give it form and solidity while keeping it remarkably thin. Holds twenty cigarettes. **\$1.75.** Monogrammed in gold, 25c extra.

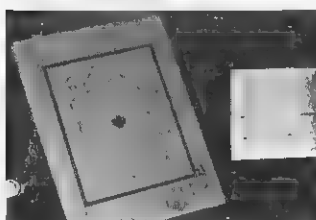




CHILD'S SET—S4-1045. Three adorably made dishes for good little boys and girls . . . cup, plate and cereal bowl of matching design. Each piece hand painted "For a good little boy" or "For a good little girl." We may be wrong . . . but we feel certain you won't have to stand on your head or wiggle your ears in order to get the young heir to eat the right food . . . If it's served in this delightfully different set of dishes! It comes in a lovely kiddie box. **\$2.95** complete.



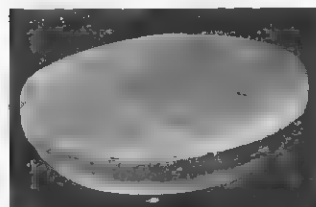
BAR APRON—S4-1125. "What'll you have—order by number." Your entire stock is colorfully printed on this gay and amusing apron. Made of fine, heavy washable fabric large enough for the jolliest of hosts for protection and smartness. **\$1.50**.



WRITING CASE—W4-1147. This substantially made case of gold-embossed ivory or brown leatherine opens to 13" x 19" and provides an effective portable writing desk as well as a case for stationery. It comes fitted with 24 double sheets of 24-lb. vellum paper and 24 matching baronial envelopes. There's a big blotter, too. It facilitates writing in bed and hence is a good gift to the convalescent as well as the traveler. **\$1.25**.

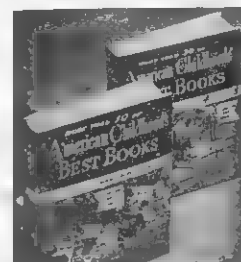
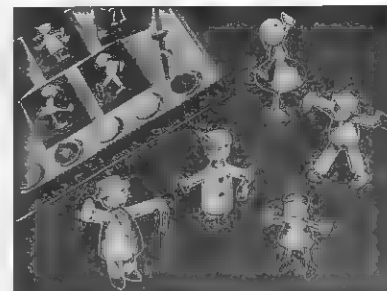


"LUCK"—S4-906. The Greeks have it that dice were invented by Palamedes to while away the siege of Troy. Plutarch says they were devised by the Egyptians. We content ourselves by giving you a collection of fifteen different dice games, and scoring sheets. You'll find here the fast games of Hooligan, Race Horse, Dice Draw Poker, Dice Black Jack, Yatzie and ten others. Dramatically complete with dice, instructions, cardboard chips boxed. **65c**.



FRENCH PATCH BOX—S4-1081. Made in France years ago of a fine quality crystal which has been left unpolished, and frosted both inside and outside, this little box has all the appearances of Lalique glass. One and one-half inches high, it is oval in shape, 2" x 3 1/2". The patch box was much in vogue during the reign of Louis XVI and served to hold the tiny beauty patches without which no lady of fashion was well-dressed. Today this beautifully designed little box is ideally useful on dressing table or desk; several in the powder room, one for each shade of powder, will serve smartly. **50c**.

WOODETTES—S4-1129. Something new—unique—in toy creations is this family of Woodettes for small fry to put together and then paint. Five characters—father, mother and three children—are all made of white birch, turned and bored to absolute dimension and perfect balance. The parts of each doll come packed in individual boxes ready to assemble in their various quaint positions. A paint brush and five dehydrated opaque water colors (absolutely harmless) are included. Woodettes incorporate all the usual advantages of dolls—five of the cutest ones you've ever seen—and in addition they teach a simple lesson in construction, anatomy, painting and design. Three of the dolls when assembled are 4" high, one is 3 3/4", the baby is 3". Woodettes are something the child plays with in fascination long after lesser toys are forgotten. **\$2**.



JUMBO CHILDREN'S BOOKS—W3-843. Here is an enchanting book containing the stories that have lived in the hearts of children for generations. The book is for ages 4 to 8 and contains such stories as "Little Black Sambo," Burgess' most famous bed-time stories, the Uncle Wiggly stories and many another in prose and verse. It is edited by famed Mary Perks; and is printed in large easy-to-read type, contains 288 pages, 8 1/4" x 11" in size. If purchased in separate book form, the contents would cost at least ten dollars. **\$1**.

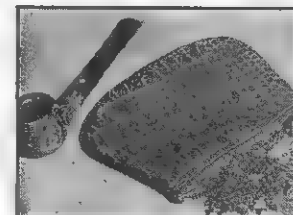


SHIVA FRUIT CHUTNEY—S4-1303. Since the 15th century the Western world has envied India for her delicious chutney, the gourmet's adjunct to meats, curries, fish or fowl. Unobtainable here since the war, it is now being made in this country by a gentleman . . . himself no mean connoisseur . . . from Kashmir, India—and with the same just-right proportion of dates, figs, vinegar, ginger, lemon and spices! We know you'll like Shiva Chutney. Unrationed and only **\$1.35** for the 18-oz. jar.



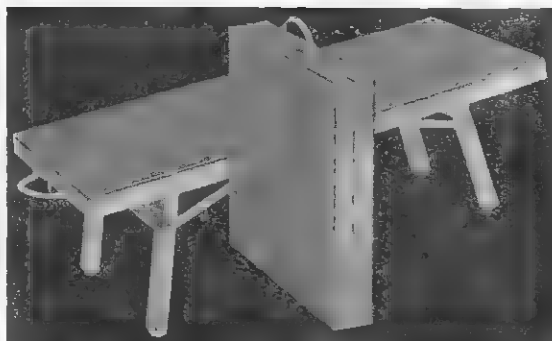
COACH LAMP FLOWER HOLDER—S4-1320. A witty wall touch indeed is this charming replica of the carriage lamp of yesteryear. A glass tube inside holds flowers and water. 9 1/2" high, 5 1/2" wide. In ivory with gold trim. **\$2.50**.

ALLIGATOR CALF TO-BACCO POUCH—W4-1120. A fine gift indeed for the man who smokes a pipe. This lined pouch is available in black or brown—and in genuine alligator calf leather. It's 5 1/2" long, 4" high. Zipper. **\$1.50**.

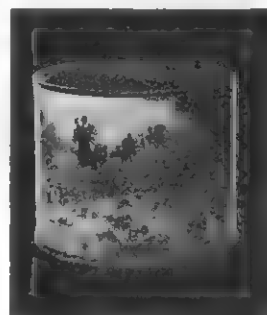


FOLDING PICNIC TABLE

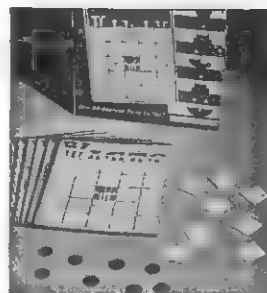
—S3-696. Smartly new and practical—this folding table that makes a grand gift for everyone! With it, you picnic off the ground, away from dirt and sand and things that crawl. You'll use it for cards and games as apartment dwellers—in small space, it pinch-hits very well as a coffee or cocktail table. It folds to 15" x 16" x 2½". Light and easy to carry. It opens and closes just like a book; there are no locks to wrestle with—it's all automatic. Sturdily made of fine, richly grained hardwood and varnish finished for outdoor use. Braided cord carrying handle. \$4.95.



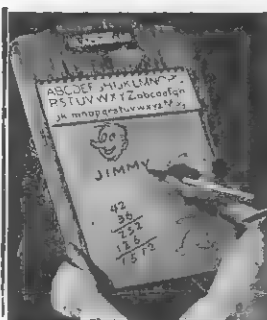
DESK LETTER BASKET—S4-948. Red-coated huntsmen ride to the hounds in an old English countryside setting on this colorful desk basket that provides a place for the correspondence awaiting your attention. Elliptical in shape. 5" high x 6" wide. Very attractive antique brown crackle finish. \$1.



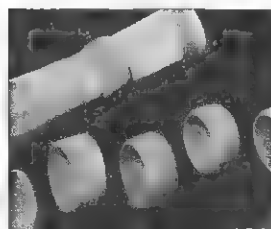
VICTO—S4-1200. The Bingo game brought up-to-date and with patriotic appeal. Scored and played like Bingo with the exception that patriotic slogans and history-making American statements with names of their authors are used in place of numbers. Fun—while absorbing famed American quotations. As many as nine can play. Complete with nine boards, each different, master sheet, 75 calling squares (also printed with the quotations) and dozens of markers. \$1.



MAGIC BLACKBOARD—S4-908. Columns could be written about this toy sensation that makes every child who has one the envy of his neighborhood. It provides fascinating hours of amusement while improving ability to draw and write. Rigidly made and cleverly designed so it can't scratch the finest table top or scatter chalk dust on the rug. Writing or drawing is done with a stylus thru special heavy-weight films that last indefinitely. To remove the writing, just lift the films and magically you have a clean slate. Several dozens of pictures and alphabets to be copied. 12" x 18" with swingaway easel that folds up flat when not in use. \$1.



NAPKIN RINGS—W4-1204. Six attractive wood napkin rings—each in a different color so each member of the family can identify his own. Ribbon-tied in totem-pole effect, they make an attractive gift. \$1.

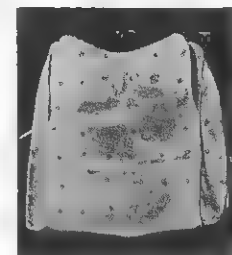


THREE-HEARTS SACHETS—W4-1182. Beautifully hand-finished are these sachets in heart design with scented rosebuds or lavender flowers. Each heart is 5" by 5". Three to the gift box. The clean fragrance lasts and lasts. \$1.



LIFE MAGAZINE BINDER

—S4-1158. Preserve the priceless pictorial history of the world at war in this maroon Permo lifetime binder gold-embossed "Life" on cover and back; back is also gold stamped "1945." Holds thirteen issues, easily inserted and removed. \$1.85.



BABY'S MESS JACKET—S4-1130. A sweep of the damp cloth and this work-saving bib is clean again and ready for renewed action. It extends full length (15") aft as well as fore. Tape-bound with adorable appliqué blue flowers. \$1.



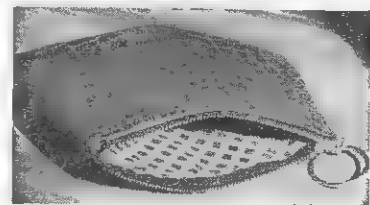
DOOR KNOCKER—W4-1277. This handsome knocker is made of finely-grained solid walnut accented by the blond birch handle. A flying duck, also of walnut, stands out in bas relief. 4" long. Gift-boxed. \$1.95.

"YOUR FIRST BABY"—W3-673. The author of "Mrs. Miniver"—herself a mother—says of this book "Your First Baby is a perfectly delightful and wholly admirable book. Here at last is a guide to babies which is amusing without being flippant, serious without being stodgy and deeply touching without being sentimental. The sketches are excellent and the photographs irresistible." Copyrighted in 1943, this book is an up-to-date and authentic guide to care and feeding. It also contains a generous section as "Your Baby's Record Book." 90 pages 7¾" by 8¾". \$1.



SLACK BAG—W4-1223. It's very handy as a

casual, knockabout purse for informal use. 8½" wide at bottom, 5¼" high. A good zipper fastener with a big convenient pull-ring. Available in navy, red or hunter's green. It's lined with harmonizing plaid. \$1.55, including 20% tax.



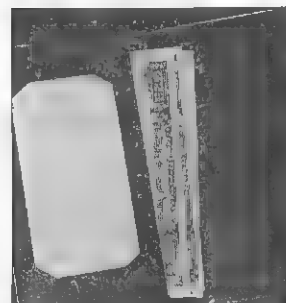


OPERA COOKIE JAR—W4-1192. Something unusually attractive for the music room—or anywhere you put it. This generous, vitreous china cookie jar (you could use it for popcorn, pretzels, etc.) is fired on both sides in full delicate color with pictures illustrative of a favorite opera. Even the cover carries echoing scenes. We have them portraying Le Barbier de Seville, Mignon, Lucia di Lammermoor and Guillaume Tell. Jar is 8" high, 7" in diameter. **\$4.50.**

FALA—W4-1165. Fala is an unusual toy, for

when you pull him along the floor he wags his tail. Does it just like a Scottie should and he looks most life-like, too, because he's flocked in jet black. His platform-on-wheels is red and he has a red gingham bow around his neck. 9" long, 7" high. **\$2.**

PERSONAL CHECK PROTECTOR—W4-1001. It's a strong steel clip with serrated bite to perforate your checks so they can't be raised. 3½" long and in a leather case stamped in silver, "Personal Check Protector." **50c.**

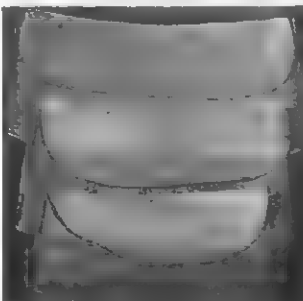
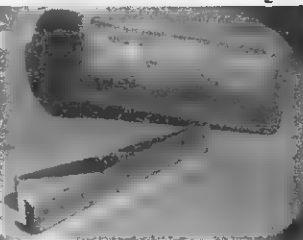
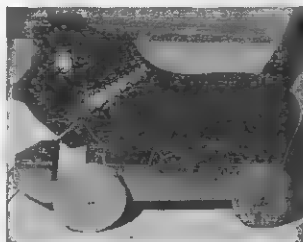


WAR BOND WALLET—W4-1151. A remarkably sturdy and very attractive case of gold-stamped brown simulated leather. 5" x 9" with two big expanding compartments, a record for entering each bond separately, with serial number and maturity date. **\$1.25.**

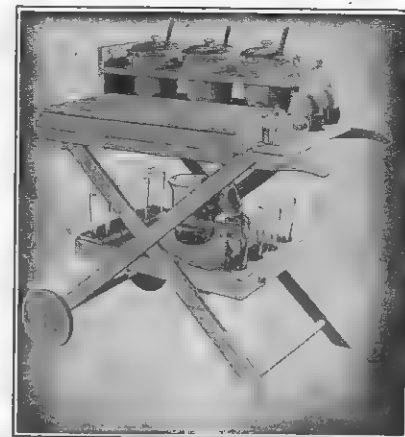
CELLOPHANE TRAVEL ENVELOPES—S4-1075. You'll reach journey's end with lingerie still crisp and fresh in these tough cellophane (800-weight) envelopes. You get three sizes: 12" x 16", 12" x 10" and 10" x 8". Each is bound in colored tape. **\$1.25** the set.



FELTIES—W2-645. Twelve lovable three-dimensional animals die-cut from velvety, velour-finish material. Each is ready to be folded and set-up, and is designed in one piece so no parts can be lost. Gay with humor, brilliant in color, they even FEEL alive. They are instructive and fascinating. There are Ray the Fox, Terry the Tiger, Elmer the Elephant ... a dozen animals in all ... **AND** a teeter-totter motion toy in each package. Any two of the Felties can be placed on the Teeter-Totter and the slightest touch will put them in motion. **\$1.**



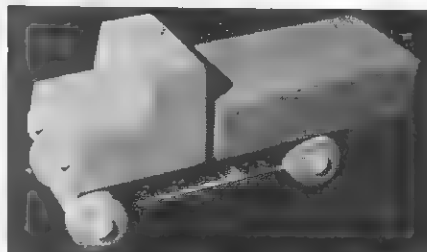
PORTA-BUFFET—S4-1355. Lucky the hostess who has this new four-seasons food server that is so easily rolled where she wants it whether indoors or outdoors. Folds conveniently to small size when not in use. First, it is fitted with three thermal stoneware crocks that keep food piping hot or crispy cold. These have their own wood carrier stand so they may be transported separately if desired. The crocks fit snugly into this stand and the stand, in turn, fits into the Porta-Buffer. You can bake beans, ragouts, etc., right in the thermal crocks. Each crock has its own turned-wood lid and serving ladle. Like the rest of this magnificent buffet, the wood is birch or maple beautifully finished in wheat-straw tone. Then there is a lovely sandwich board and worktable. Beneath this is a large compartment for silverware and utensils. Each in its own built-in, non-spill section are salt, pepper and salad oil shakers and mustard-jar. On the lower deck of the Porta-Buffer there is a removable non-spill beverage tray of the same handsome wood, with holders for glasses. (Glassware shown in picture is not included.) All this is quickly and conveniently folded up for storing in small space! In use, the Porta-Buffer is 37" x 20" x 36". It is wonderfully well made in every respect. **\$37.50** express collect as to transportation charge. (D. S.)



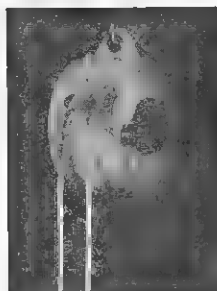
KOKO'S CIRCUS—S4-1068. "More fun than a circus" is almost true of this animated book that acts. Action on every double-page! Jumbo wiggles his ears. Fuzz-wuzzy does his balancing act. Bamboo rolls his eyes. You actually see a man put his head in the lion's mouth. Here is color, motion, thrills galore for moppets in this 12¼" x 9¼" book. **\$1.29.**

JIGGIN' JERRY—W4-1053. Our vote for the cleverest creation of the year goes to Jiggin' Jerry, the dancing doll. To operate him, you put the long handle of his dancing platform on your chair and hold it down by sitting on it. Then you hold Jerry so his feet barely touch the platform and tap the handle with your fingertips. You'll

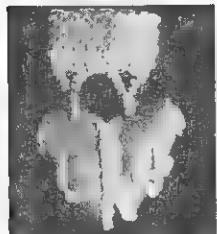
get the most care-free jiggling you've seen since Uncle Tom died. Jerry's especially good to radio or other music. He's 16½" long, made of jointed wood, is hand-painted gaily and jives like a lost soul. **\$1.95.**



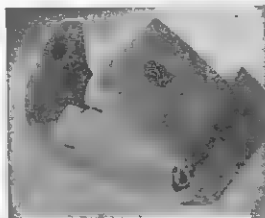
DUMP TRUCK—S5-1338. Lots of extra play value in this stalwart dump truck because cab, chassis and dump body can be quickly disassembled and put together again. Even the wheels are easily demountable. Vivid in blue, red and natural pine, this toy is of excellent quality. Made especially for Miles Kimball customers and we're proud of it. 9 inches long, 4" high. **\$1.35.**



CLOTHES LINE—S4-1084. Designed for the convenient drying of hosiery, towels, lingerie, this 15-foot triangular white line with plastic reel quickly makes a laundry of your kitchen, bathroom, basement or back porch—or hotel room. When not in use the line rolls back into the plastic reel and occupies only a few square inches of space. **60c.**



PILL TOTER—W3-892. Two vials for aspirin, saccharin, sleeping pills or what you will—in a compact case of tan saddle leather gold stamped "Pill Toter." Smart and practical. **\$1.**



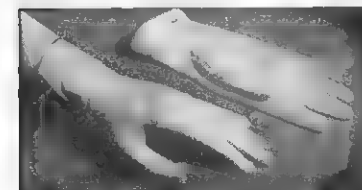
MOCCASIN LAPEL PIN—W4-968. Our own Southwestern Indians made these "conversation piece" lapel pins by hand. Two tiny moccasins are crafted from soft leather and embellished with beads. They are surmounted by a miniature American flag worked out in colored beads. It's a clever gift! **60c, including 20% tax.**

TOBACCO POUCH—S3-730. A triumph in design-for-convenience—this genuine black seal finish leather tobacco pouch. It fills easily, but the best part is the patented spring-mouth at bottom which releases a pipe-load instantly and without muss. Nothing to get out of order; it's simple but effective. If he smokes a pipe he'll bless you for this. **\$1.25.**



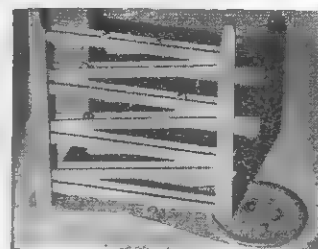
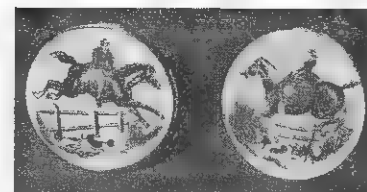
BOTANY SHELL—W4-1322. Glamorous indeed is this setting for a spray of ivy or small cut flower! The botany shell is a heritage of the France of yesteryear. This one is delicate in old rose or soft blue and is recessed to hold the bubble vase. $4\frac{1}{2}$ " high. **\$1.25.**

SWANEE WEATHER BUREAU—S1-124. You can be your own weather prophet with this graceful swan, about $3\frac{1}{2}$ " high, to counsel you. It has a mirror base and you fill it with colored liquid (simple directions included) which rises in the swan's neck to forecast bad weather. It registers clear, changeable and stormy weather. **75c.**



RUBBER GLOVES—S4-1281. Never the household that should be without rubber gloves. These are made of genuine latex. In small size ($7\frac{1}{2}$), medium (8) and large ($8\frac{1}{2}$). **60c the pair.**

BRIDLE PIN—W4-1312. An exact replica of the bridle pin of an age gone by, this $1\frac{3}{4}$ " (diameter) pin with full color painting under convex glass will suggest many effective uses to you: on curtain tie-backs, as costume jewelry, etc. Masculine or feminine rider available. They're especially attractive when used in pairs. **\$1.25 each, including 20% tax.**



MARBLE TOY—W4-1051. Little junior's eyes will fairly pop at the sight of this new action toy. Equipped with 6 multi-colored "mibs," which when placed on the top rung of the seven diagonal ramps, begin a merry ride down to the bottom hole and roll gaily out into the curbed tray. $18"$ long, $14\frac{1}{2}"$ high, and $6\frac{1}{2}"$ wide. **\$1.65.**

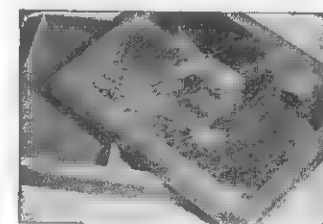


GOATSKIN PIPE AND TOBACCO POUCH—S4-1121. The man who smokes a pipe will have good cause to bless you if you give him this handsome case, gold-stamped "genuine goat-skin," which holds not only his tobacco but also has a separate compartment for his pipe. Rubberized lining. Talon zipper. **\$2.95.**

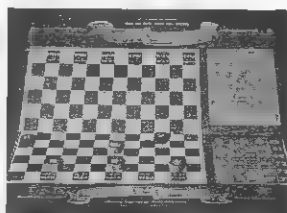


MATCH KING—S4-1126. The match of a million lights. A pocket lighter that works and strikes like an ordinary match yet lasts indefinitely by replacing fluid and flint. A metal case $1\frac{3}{4}"$ long holds a metallic match "stick." A rub of the stick against the flint on the side of the case and lo . . . the everlasting match goes into action. In a restrained all-black finish made to order for us. **\$1.**

CIGARETTE CHEST—W4-1107. Several packs of cigarettes fit into this cedar chest which carries a full-color English sporting print on its cover. Each compartment holds either King-size cigarettes or, in double tier, the regular size. A mellow, expensive-looking addition to living-room, den or library. **\$1.25.**



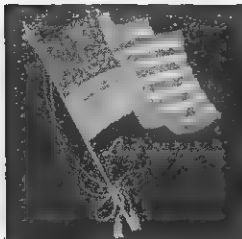
ettes fit into this cedar chest which carries a full-color English sporting print on its cover. Each compartment holds either King-size cigarettes or, in double tier, the regular size. A mellow, expensive-looking addition to living-room, den or library. **\$1.25.**



CHECKER-BINGO—W4-1199. An entirely new game that combines all the fun of checkers and bingo. It is played like checkers, scored like bingo. There are five exciting ways of playing and each is fast-moving and full of suspense. The first phase is checkers. When a checker becomes a "king" it is removed to the bingo board and the first person to score bingo wins. Playing board $16" \times 16"$. Dramatically boxed. **\$1.25.**



DOG MOTTO—W4-1240. A wistful cocker puppy whose lovable, sympathetic face reveals nothing but affection contrasts amusingly with the stern lettering, "BEWARE OF THE DOG." A classic picture for porch, den or small boy's bedroom. Natural wood frame. 10¼" x 12". \$1.



RING MINDER — S4 - 934. Now that Emma has left for the swing shift, and diamonds and dish-water are not particularly complementary, we present this little wooden teapot to hold your rings. It's cleverly made with a set-in spindle in the center. 2¾" x 3" overall. 60c.

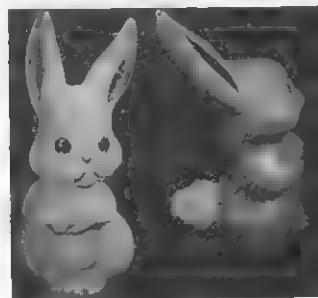


FLAG PLAQUE — W4-1157. Richly embossed in bas-relief on a lustrous black background is the American flag in color with the words "Long May It Wave" below it. 6" square. Plaque is of heavy ceramic. 75c.

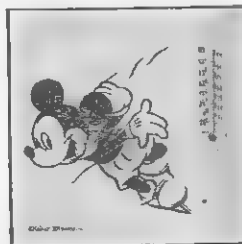
DOLL HOUSE FURNITURE—W4-1314. Two-fold play value here, for this 11-piece set of Tom Thumb furniture is fun to play with . . . and double fun as a puzzle, for all the pieces fit into a block only 4½" x 2¼" x 2½". There are a large table, 2 large chairs, 2 small tables with 4 chairs to match and 2 benches. Made of California redwood, ready to paint any color, if desired. 75c.



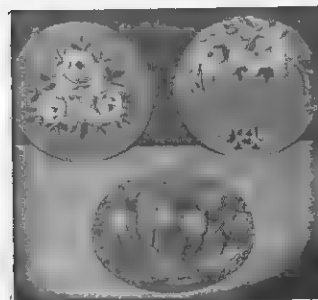
COTTONTAIL—W2-593. You will love this winsome little ceramic rabbit that dispenses absorbent cotton. It's convenient and decorative in the bath or bedroom. Hand-painted in ivory with pink trim. About 6" high. \$1.25.



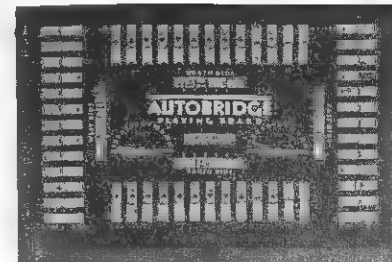
WALT DISNEY PLAQUE—W4-1149. Mickey Mouse cuts a fine figure as a full-color skater on this ceramic wall plaque with a thermometer mounted in a recessed panel. 6" square. A signed Walt Disney design. 75c.



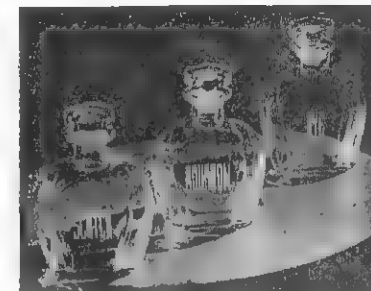
HAND-PAINTED MATS—S4-1297. These 8" circular hot-dish mats are made of masonite and each one has been very attractively hand-painted in floral design in full natural colors. You may have them in tulip, pansy-and-rose or rose. Two for \$1.



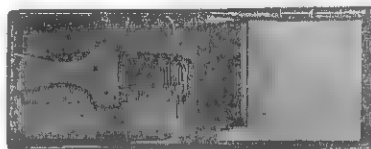
AUTOBRIDGE—W4-1099. Autobridge is a complete course in Contract Bridge, prepared under the supervision of Josephine and Ely Culbertson. It consists of a fine playing board . . . 72 lesson deals . . . 6 lesson booklets . . . 28 advanced deals. It is for beginners, average players and experienced players. It teaches the beginner, without embarrassment or confusion, for his every mistake is corrected right on the spot automatically by the playing board. The manner in which the hands have been preplayed by the Culbertsons, P. Hal Sims, Albert Morehead, or other masters, brings substantial improvement to the average player's game; the detailed analyses included in the lesson booklets puts polish on the most expert game. But Autobridge is fascinating as a game as well as perfect as a teacher. It is the ultimate in solitaire games. \$4.



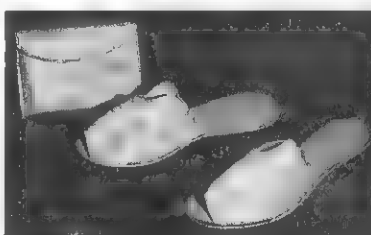
CRYSTAL DECANTER — S3-837. You may have your choice of Scotch, Rye, Bourbon—or, better still, a matched set of three. They're superbly hand-styled, these decanters of clear American crystal. 32-ounce capacity, around stopper, and the title is sand-carved. \$2.75 each or three for \$7.50.



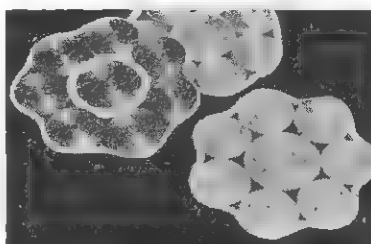
POCKET SECRETARY — W4-1181. What are we saying? This is a pocket treasurer, secretary, president and chairman of the board—all in one surprisingly thin piece. First of all, it is a billfold. Genuine saddle leather, too, in handsome midnight blue. Second, it has a perforated memo pad. Third, a pencil. Fourth, a separate acetate holder for stamps. Fifth, a stitched-in coin or token totter. Sixth, a polished steel mirror. Seventh, a handsome lucite comb. We apologize for the lack of a rubber life-raft. Just couldn't obtain them. But we believe you'll think of several friends who can put this Pocket Secretary to sterling use. \$2.50, including 20% tax.



TRAVEL SLIPPERS—S4-930. For women only are these folding slippers in either red or brown leatherette with leatherette soles. They fold neatly into their 6" x 4½" case for stowing into your travel kit. Available in small, medium, or large size. \$1.25.



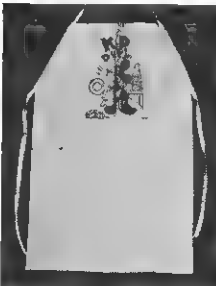
HAITIAN MATS—S5-1436. No more heat-blistered table tops when you protect the finish with these colorful mats. Hand-made in Haiti from native fibre, the strands are coiled and stitched to make not only useful but extremely attractive hot pads. Another place for them is under your prize potted plants to absorb any excess moisture. About 5¾" in diameter, they come in three colors: gold, rose and green. The set of three, \$1.25.





KNITTING BASKET—S4-1003. There'll always be an England and you'll always have it by you, for this distinctive knitting basket of heavy, durable fibre board is covered with a delightful, whimsically illustrated story map of Old England. Such nostalgic places as the City of King Arthur in Somerset, Hadrian's Wall, Sherwood Forest and Lewis Carroll's Daresbury—they're all there. Done in antique browns and greens and it stands 13" high. **\$2.50.**

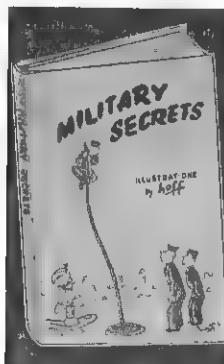
K.P. DUTY APRON—S4-1152. Mother won't find it nearly so hard to get help with the dishes and dusting when her assistant can wear this Walt Disney Mickey Mouse apron! It's big (28¾" x 18½") and sturdy (heavy duck that wears and wears) and there's a swell picture of Mickey himself, in red and black against the apron's ecru background. **75c.**



MAGNIFYING PHOTO MOUNT—W4-1111. A 2½-power magnification gives three-dimensional, life-like appearance to the picture of your soldier son, sweetheart, wife or baby. This London import is also an ideal paper-weight for your desk. 3" in diameter and the convex glass is 1½" high. Gift boxed. **\$1.25.**

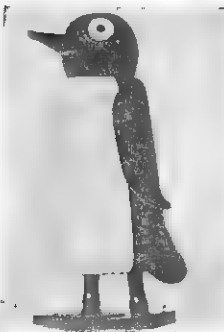


MILITARY SECRETS—W3-894. Every man in the service will want to keep this uproarious record of his service life! Hilariously illustrated and board-bound for permanence. No sissy "memory-book," but a rip-roarin' man-to-man record for the mementos that bring a grin today and a chuckle in years to come. The Hoff cartoons are priceless! Space for his jottings on "People I've Met," "Furloughs," "Things I've Learned," etc., and dozens of other classifications. Boxed in re-mailing carton. **\$1.50.**

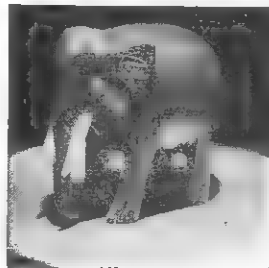


NAVY SECRETS—W3-849a. Sea-going edition of above. **\$1.50.**

WALKING PENGUIN—S4-1020. He's cute any time—this 4¼" penguin—but put him on a gently inclined board and he walks away with the show! He waddles along as though keeping a North Pole date! **50c.**



GOOD LUCK ELEPHANT—W4-924. This little imported elephant (2" high, 2" long) has been exquisitely carved by hand in Ceylon. He's all black except for his two white tusks and his eyes. He looks like a five dollar elephant. **\$1.50.**



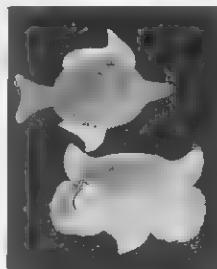
THE HOSTMASTER—W2-540. Hold everything! Here's virtually everything you need to make your next party, bridge or quilting-bee an enviable success. Eight definitely insane Bottle Labels to paste on your liquor bottles, billing their contents as weird witches' brews that'll have 'em in the aisles before they touch a drop. Twenty-four whimsical and very practical Glass Markers to identify each guest's glass and drink choice. Twelve authentic Rain Checks, a droll answer to the guest who no longer wish to imbibe. Sixteen strictly zany Stop-and-Go Drink Signals to slip over the rim of the glass, insuring that no guest shall perish of thirst. Six irresponsible Sobriety Tests, each guaranteed to Bring Out the Worst in your guests. A dozen Safe-Sorb liquid-proof Coasters—with smart chanticleer design—that pay their way by protecting table tops. All in all, these 78 pieces are such a collection of fun equipment as no right-thinking host or hostess, valuing a reputation for smart entertaining, can afford to pass up. Smartly gift boxed. **\$1.25.**



SHAM-BOTTOM GLASSES . . . For weddings, birthdays, anniversaries — and for yourself any time — there is distinction in these heavy sham-bottom glasses made from Libby's crystal-clear Safedge. Monogram is hand-etched. Old fashioned or fruit-juice, W1-101, holds 6½ oz.; table or highball style, W1-102, 8½ oz.; tall drink style, W1-103, 9½ oz. One dozen each of all three is \$8 collect as to express charges, or one dozen of any style is **\$2.95** express collect as to transportation charges. (D. S.)



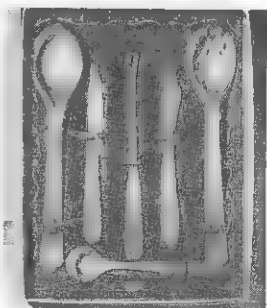
WALNUT PHOTO FRAME. Harmonious in any surroundings, this photo frame is of solid walnut with two thicknesses of glass. Base is about 3¾" x 2¾". Gift boxed. For 2½" x 4" pictures, W4-1288—**\$1.** For 3" x 4¼" pictures, W4-1288a—**\$1.10.** For 3½" x 5½" pictures, W4-1288b—**\$1.20.**

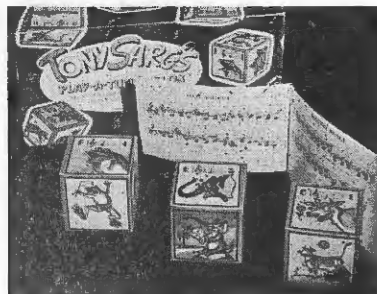


OWL-AND-FISH BEAN BAGS—S5-1410. These two bean bags are great pals. Freddy Fish is green felt with eyes and fins of bright orange. Ossie Owl is red felt with blue eyes and beak. Sturdily stitched all around. Freddy's about 6½" long, 7" high. They go together to teach muscular coordination to their tossers. **\$1** for both.



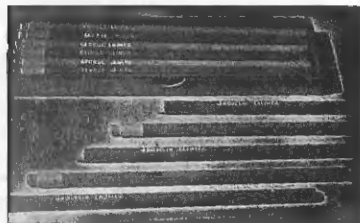
SALAD AND HORS D'OEUVRE SET—S5-1392. This six-piece set includes a graceful salad fork and matching spoon, mayonnaise spoon, a long-handled pickle or olive fork designed especially for reaching to the bottom of tall bottles, a saw-tooth fruit knife and a cheese knife. All made from strong, clear plastic with a modern design carved in the handles. Gift boxed. **75c.**





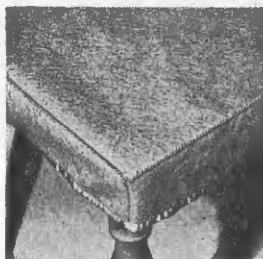
TONY SARG MUSICAL BLOCKS—S5-1505.

Tony Sarg's lovable animals decorate these musical play-a-tune blocks. Five poses in flashing color of Mr. Billy Goat, Alligator, Rooster, Frog, Dog, Elephant, Cow and Polar Bear—each on their own personal block, 3 1/2" square. Each of these eight blocks plays a musical note of the scale from Middle C to Octave C, and with the accompanying song book, children can play their favorite tunes by selecting the proper blocks and jingling them. Tunes may be played by note, by letter or by the matching animal faces on the blocks, which also appear over the notes in the song book. Even very little tots can be musicians with these blocks! Gorgeously gift boxed. \$2, complete.

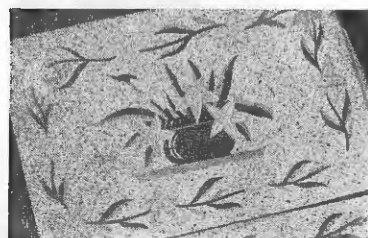
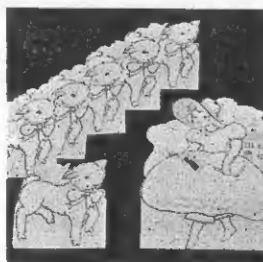


PERSONALIZED PENCILS — W3-654. Your full name or monogram—or business name—is smartly gold-stamped on each of the twelve fine pencils in this gift box. An appreciated gift for the one in school, office—or home. The pencils, with erasure tops, are assorted in four colors and carry no markings other than your personalization. \$1.

FELT CARD TABLE COVER—S5-1387. This 100% wool felt card table cover was designed by bridge-expert, Dudley Courtenay, and produced for us under his direction. It has a splendid playing surface, permitting the cards to be picked up easily—but not to slip. Available in warm, deep red or kelly green. Edged with gold silk braid. Tailored in box style to fit both standard (30") and full (30 1/4") tables. Gift boxed. \$2.95.



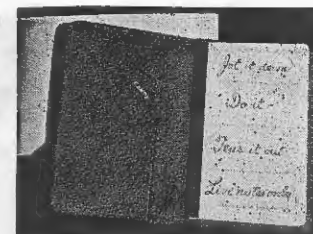
GLOW-BRITE NURSERY DECORATIONS—S5-1439. "They glow at night without a light," these seven fascinating luminous figures for the nursery or playroom. Just moisten their backs and affix to walls, ceilings, mirrors or furniture. They recharge themselves in the light and because they are so generously endowed with luminous paint they shine like everything when the lights are out! And they're handsome in the daytime, too, for they are in full color! In each set there's one large figure about 7 1/2" x 5 1/4" and six smaller ones about 4" x 3 1/2". You may have your choice of four sets: Mary and Her Little Lamb; Tom, Tom the Piper's Son; The Cat and the Fiddle; or Bow, Wow, Wow (Little Tommy Tinker's Dog). 75c the set.



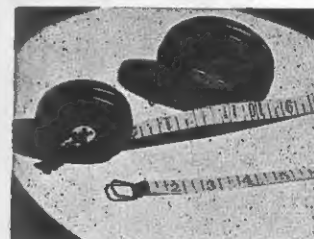
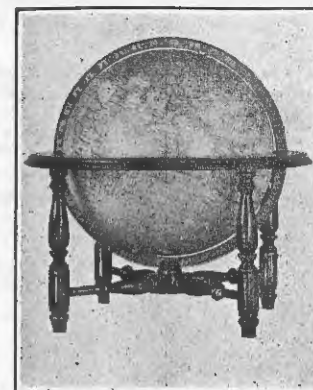
CORK PLACE MATS—W3-828. Genuine imported cork from Spain! These fine mats, 11 1/2" x 17 1/2" will protect your table top and lend charm to informal service for many years. Washable, of course, and free from curl. They're gaily painted with colorful floral scene. Four are \$1.95, six are \$2.85, eight are \$3.75.

VEST POCKET MEMORY MINDER—S5-1432. Just 3" by 5" so it can slip unobtrusively into pocket or purse. Each memo page perforated into four sections: "Jot it down, do it, tear it out—live notes only." Genuine leather with compartment for cards, ration coupons, etc. Another for larger papers and a third—and secret—compartment behind the notes. \$1.

REFILLS—S5-1432a. 10c each or \$1 the dozen.



ILLUMINATED CRADLE GLOBE—W3-872. This deluxe meridian Globe is lighted from within to show you where big events are happening in small places. The smallest Pacific Island is right where you can see it. All of the information necessary to co-ordinated reading and globe study is there for you—the trade routes, and Analemma, showing the daily declination of the Sun and the equation of time, and the movement of both the hot and cold tides. It shows the call letters and the locations of the short wave radio stations. It shows the political divisions of the world today. When boundaries are changed by peace treaties after the war, the globe publishers will supply new revised map sections with instructions to bring this map up-to-date. The map is mounted on a 10 1/2" glass ball and has a full movable meridian in antique brass in a solid walnut table cradle. Total height 14 1/2". Complete with bulb, cord and plug. \$20.95 express collect.

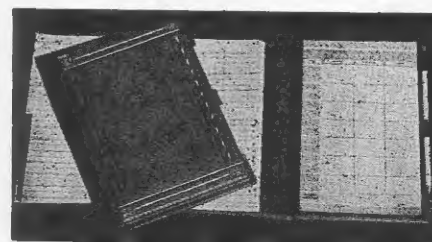
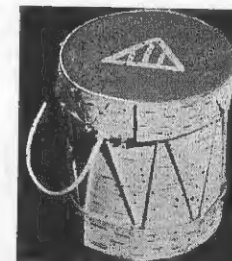


TAPE MEASURES—Handiness comes in a neat black metal reel. 25 or 50 feet of cloth tape line with big, easy-to-read figures. Rapid re-wind handle unfolds from case. Perpetual freedom from snarl and tangle. A wonderful gift for the housewife, gardener, home carpenter, camper and who-not!

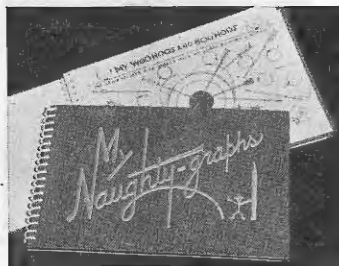
25-FOOT MEASURE—S5-1086—95c.

50-FOOT MEASURE—S5-1086a—\$1.25.

INDIAN TOM-TOM—S5-1271. A real Indian tom-tom from the Lac du Flambeau country of Northern Wisconsin. The tom-tom's sides are covered with the bark from the white birch tree, and both ends are of rubber. When beaten, the tom-tom sounds just like those our American Indians have used for centuries. A stout cord is zig-zagged, drum-fashion, around the tom-tom and there is a rope handle for carrying. Four and one-half inches in diameter and 4 3/4" high. 85c.



ENGAGEMENT BOOK — W4-1324. Rich in genuine padded calfskin with gold-tooling, this is a combination engagement book and alphabetized name, address, phone book and calendar. A pencil is included. Closed size is 5 3/8" by 8". Attractively boxed. A handsome gift, indeed! \$4.75

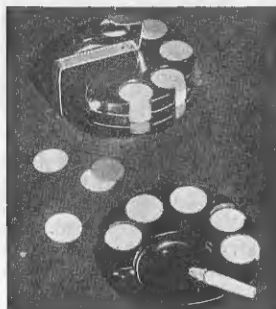


"MY NAUGHTY-GRAPHS"—S5-1353. The swellest, most super autograph book for the teen-ager we've ever seen. Each page illustrated with riotous silhouette sketches by Forbell. Pages for teachers' autographs (each line headed by a polished apple), for the principal (a very wee line of type grants an extra two weeks of vacation as soon as you get this name on the dotted line), for heart throbs to sign in the "My Woo's Who" department. A sports calendar ("Who Shellacked Who—and Where"). Lots of background drawing for you to fill in with pictures of your friends ("Hot Sketches of Hot Sketches"). But enough of this free preview.

You send your money and you get the whole

9 1/4" x 6 1/4" plastic-bound book, just as authored by Harold Sherman, the Hollywood writer who did Warner Brothers' "Adventures of Mark Twain" and "Your Key to Happiness." \$1.25.

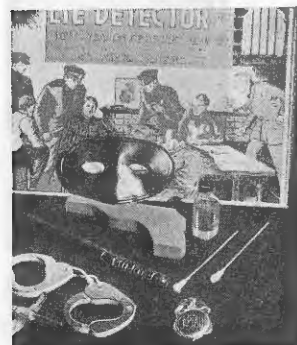
PHONE AND EGG TIMER—S5-1492. Mount one near the stove and have your three-minute eggs cooked just 180 seconds. Another should be near the telephone to time long-distance calls. 60c.



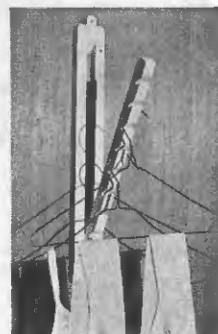
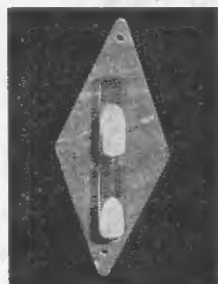
CHIP TRAY — S5-1384. Our entry for Invention-of-the-Season. Four individual chip racks (which stack up and clamp together when not in use) each with 25 chips and each with an ash tray well. Set consists of the 4 racks, 100 1" plastic chips (50 white, 25 red, 25 blue) and steel clamp. Racks are 4 1/2" in diameter and are of black plastic. Extremely smart and practical and takes up so little room! \$3.95.

EXTRA CHIPS — S5-1384a. An additional 100 plastic 1" chips, assorted as above. \$1.95.

HANDY DRYER—W4-1113. The maximum number of articles can be dried in the minimum amount of space, simply by placing the garment on a hanger and inserting the hook in one of the eight slots of this wooden dryer. 19 1/2" x 2 1/4". 85c.



LIE DETECTOR SET—S5-1227. Quick as a flash boys become Secret Police Agents when they own one of these Lie Detector Sets. First the sinister black mask, captain's badge, wooden gun, the shiny handcuffs and the billy club take care of the capture of the criminal. Once your G-Man, Jr. has the thug under guard, the lie detector checks on whether or not the dastardly culprit is telling the truth. All the equipment necessary for this test, even to the questions for the third degree ("Why didn't you go to the theatre on the night of the crime? You had purchased two tickets in advance.") is included with easy-to-follow directions. Then there is equipment for fingerprinting the criminal, with full instructions. All in all, a set that is clearly a must. \$1.50.



HANGING FLOWER POT—W3-765. Here is a gay accessory for any room—a Spring tonic all winter for everybody. The bright red paint on the flower pot and the pure white painted wooden fittings, the golden cord and the green of your plant conspire to give a lift to the spirit. A perforated metal disk inside the pot aerates the plant roots—no water will drip. A pleasing gift and you'll want one for yourself. It is 22" overall. \$2.

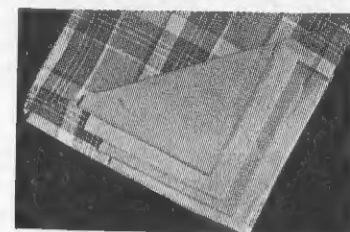


NUTTEE THE SQUIRREL

—W4-1205. There's not a child in the whole wide world who wouldn't treasure this mischievous red-and-white squirrel! Made by the makers of the celebrated Bratchet dolls. Nuttee is 8 1/2" tall with a 7" profile. His body is red felt and he has white vest, ribbon and ears, white bristly whiskers and a very perky white fluffy tail. \$2.

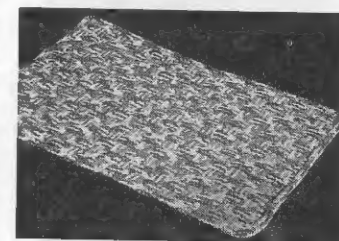


FOUR FOR BRIDGE—S5-1434. There was no living with our buyer for days after he'd scooped up these charming five-piece bridge lunch sets that we can offer at such a bargain in these textile-short days! The plaid cloth, 35" square, is restrained but very cheerful in blue, rose, and white. The four 10 1/2" square chambray napkins are dusty rose and soft blue. \$1.25 complete.



LIGHTED HOUSE NUMBERS—S5-1367. Your own house numbers electrically illuminated 24 hours a day (so there's no turning off and on to remember) for less than 2 1/2c per month in current. Soft indirect lighting throws clean-cut numerals into sharp relief. Weather-proof bakelite, enamel and solid brass in either hammered Old English or charming Colonial design. Only 5 1/4" x 8"—neat, compact, at home on any type of house. Guests, messengers, doctors, police or firemen waste no time when there are electrically lighted house numbers to guide them! No special wiring—just connect with doorbell. Complete with bulb . . . bulb guaranteed for one year's continuous operation. Be sure to tell us the numerals you want. \$3.95 complete.

COCOA PALM MATS—S5-1433. A really unusual gift or a grand addition to your own household are these place mats made from the fibers of cocoanut palm leaves and intricately woven by hand in Haiti. They have a rugged rustic look you'll like a lot. Perfect for use in your pine-paneled rumpus room, or they blend beautifully with the glossy wood of your dining room table. Moreover, they are just the thing to use in the breakfast nook to set off colorful pottery ware. Interwoven in shades of brown and tan and 12" x 18" in size. \$1 each.





HARVEST DANCE COMPACT—S4-987. esque Tyrolian figures dance the storied dance of the Alps on this blonde hardwood compact. Hand painted, with sizable mirror, compartment and soft washable puff. This gift suggestion for the girl who insists on up-to-date in her accessories. **\$2.85.**

MIRROR - IN - WALNUT — W4-1273. Of course, it is exactly right for a man's bedroom—but

so, too, is it right for a small table in the living room. There, it will double the effectiveness of some favorite vase or objet d'art you place in front of the circular mirror with solid walnut base. (Guests will thank you for providing this little check-up mirror in the living room, too.) Mirror is 5 1/4" diameter, walnut base is 5" long, 3" wide. **\$1.50.**

GOOD-NIGHT PRAYER—S4-1119. A child's prayer for a child's bedroom. The "Now I lay me down to sleep" prayer that children have said at bedtime since time immemorial. Framed in glass with Loya Logan's painting of two sleepy-eyed children at prayer. 8 3/4" x 7 1/2". **75c.**



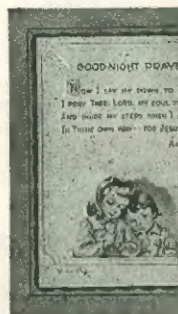
CRYSTAL COLOGNE BOTTLE — W4-1208. Effective and satisfying in design, this cologne bottle of sparkling crystal stands 6 1/2" high. Heavy sham bottom—not easily tipped over. Used singly or in pairs, it pays a compliment to any dressing table. **\$1.50.**

MONOGRAMMED LAP TRAYS—S3-762. There are four 7 1/2" x 16" trays in this deluxe set by Haskelite. They are made of selected, molded wood and are as durable as they are beautiful.

In light Northern maple finish with three wild ducks in full color decorating each tray. Smartly boxed. **\$2** the set. For gold-stamping all four trays with any two or three initials, add 35c.



SHIP-IN-BOTTLE — S3-720. In a pleasingly shaped bottle 5 1/4" high, 2 3/4" wide, is a nostalgic three-masted ship brave with Solution to the mystery of how it got there laboriously assembled inside the bottle (via piece by piece. Just right for boy's room mantel. **\$1.25.**



GUEST BIBS

W4-1047. Good fun meets practicality in these eight bibs for the outdoor barbecue, picnic or buffet dinner. Fine, substantial white fabric (washable in warm suds) trimmed with colorful borders and each bib is whimsically illustrated with its own gourmet's painting... a big lobster on one, a pheasant on another, a mallard on still another. Eight bibs, each with a different painting. 20 1/2" diagonal dimension. Gaily gift-boxed. The set, **\$2.95.**

ALPHABET TOY

W4-1299. Whirlword is really four toys in one—each educational as well as a lot of fun. It's for half-pints aged 4 to 7 and there's one section for spelling three-letter words, others for four-letter, five-letter and six-letter words. Merely spin the discs to spell the word which is pictured. The cleverest thing of its sort we've seen! **\$1.**

CANDLE MAGIC

W4-1091. This gorgeous candle, 6 1/2" high and 3" in diameter, lasts a fabulous number of hours and lends beauty to each minute. It is translucent, with a hand-painted poinsettia or a garland of roses (your choice). The light seems to shine through the delicately colored flowers in a truly bewitching way! **\$1.50.**

COCKTAIL PANTALOONS

W4-1127. Cocktail coasters in the modern manner! They're really smarty pants! Made of candy-stripe seersucker with ruffled edges like Gay Nineties bloomers, they both protect table tops and add to the fun of the party. Four to the smart gift box. **\$1** the box.

THERMO-SERVER

S4-1356. Three large (two-quart capacity) crocks of special stoneware which retain heat and cold... in a most attractive wood carrier! You'll be famous for your buffet suppers for the crocks keep food either piping hot or crispy cold. You can prepare your dishes right in them, baking in oven or chilling in refrigerator. Each crock has a turned-wood lid and its own wood serving ladle. Carrier is 8" x 28" and is finished in wheat-straw tone with decorative motif in deep brown. **\$12.50**, transportation collect. (D. S.)



W4-1047



W4-1299



W4-1091



W4-1127



W4-1356

THE UNUSUAL AS USUAL



Head Hunters' Album

S5-1306. A photograph album like you've never seen before! Hunt through your collection of snapshots, find faces of friend and foe, cut out the heads and fit them to the bodies of characters in the album. Think of your Aunt Minnie as Lady Godiva riding bareback! Uncle Pete as the snake with Adam and Eve. It's colossal, that's what it is! Then there are drawings for the friends that might make good Sir Galahad, Gay 90's girl, jai bird, lion tamer, etc. Hilarious fun for you and your friends is this collection of familiar faces and odd bodies! You'll scream at the rhymed captions. Encased in a jungle green cover, 8" x 9", with a place for your own photo on the front, as a native stalking your prey with scissors and paste. This is really priceless but we'll let it go at \$1.25.

Big Haul

S5-1339. This massive but streamline trailer is of pre-war quality and craftsmanship. The lucky young trucking contractor that you give it can remove the cab, the wheels, either or both sections of the van - have a world of fun assembling it again. Of course, he can quickly disconnect the front from the van. Thirteen inches long, 4 1/2" high. Beautifully finished pine in brilliant blonde and natural trim. \$2.50.

Woodland Scene Mats

S5-1437. John Hare, eminent American artist, has captured in full, delightful color the splendor of autumn's changing landscape. Four of his lovely water color scenes: "American Farm," "Indian Summer," "Nature's Archway" and "Autumn Splendor" are reproduced and laminated on these place mats of Dupont's brand new product, texon. Think of the satisfaction of knowing that, in addition to the beautiful color they give to your table, these mats resist curling, heat, moisture and cracking! The mats are 11" x 17" and need only be wiped with a damp cloth to clean them. The set of four \$2.35.

Window-box Cactus Garden

S5-993. In a moisture-proof box which opens to form a gaily-lithographed planter, are four different kinds of cactus from the Southwest desert. Planting directions are included. A clever, unique gift idea in a handsome gift box. 85c.

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